

# HERE COMES THE METAVERSE

Designing the Virtual and the Real

The University of Texas at Austin  
28-29 September 2022



THIRTEENTH INTERNATIONAL CONFERENCE ON THE IMAGE

Thirteenth International Conference on The Image

<https://ontheimage.com/2022-conference>

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# Welcome Letters

Dear Colleagues and Friends,

I warmly welcome you to the 13th International Conference On the Image and am honored to have you join us for this year's conference at the University of Texas - Austin.

We are confronting a time of many changes and challenges. Nevertheless, it can be an exciting time for our field. We believe the conference can be a space to reflect, interact and contribute to the growth of new ideas and perspectives of our reality and context. The "image field" is a stimulating area in which to work, and we'll certainly continue to meet and bring inspired people together in our conference to ensure that we remain at the cutting edge.

At this year's conference, we can expect fruitful reflections and discussions regarding this new reality of immersive, new digital space where we can enter to work and play; but still face the challenge of a digital terra nullius – as mentioned by our Spanish language chair Ana Maria Sedeño Valdellós.

In a post-pandemic reality, these are particularly relevant reflections in our daily lives and in relation to society as a whole.

Since I believe that conferences are made by people and for people and that we are only here because each of you is here with us, I look forward to meeting and sharing thoughts and ideas with each of you.

I am grateful to all contributors for sharing their work and thank you for being part of this big family that is the Common Ground Research Networks.

Yours sincerely,



**Prof. Dr. Cátia Rijo**

Professor in Communication Design

Department of Art and Design

Vice President of Higher School of Education of Lisbon, Lisbon Polytechnic

Dear Conference Delegates,

From wherever you've come, in which way your participating, welcome to the **The Image Research Network**. I am grateful to all of you for sharing your work at this conference.

For over 30 years, Common Ground has invested in developing technologies that seek to break down barriers of access in scholarly communication. In each phase, we've built spaces to support interdisciplinary dialogue, before such approaches were in vogue; connected international voices when disciplines were too often isolated in national silos; and supported an agenda of access and equality, by offering pathways and opportunities for diverse voices. We now propose another kind of intervention -- to build a scholarly communication infrastructure for a blended future. Our blended model seeks to transcend physical boundaries by offering a space to extend in-person conference content online while ensuring online-only delegates are afforded equal participatory and experiential spaces within the platform. At the same time, the model offers participants a legacy resource to which they can return, with access to a social space where fellow participants can keep connected long after the conference ends.

But for us "blended" is more than an approach to technology. We're using this conceptual filter to consider our mission:

- Blended disciplines as an approach to interdisciplinary research practices
- Blended affinities as a way to approach a shared politics for paradigms of recognition and redistribution
- Blended voices as a way to consider where research happens in and outside of academia
- Blended ideas as the common ground for a new sense of civics

We're also committed to being industry leaders. In 2021 we became a signatory to the United Nations Sustainable Development Goals Publishers Compact. Launched in collaboration with the International Publishers Association, the compact "features 10 action points that publishers, publishing associations, and others can commit to undertaking in order to accelerate progress to achieve the Sustainable Development Goals (SDGs) by 2030. Signatories aspire to develop sustainable practices and act as champions of the SDGs, publishing books and journals that will help inform, develop and inspire action in that direction.

Alongside becoming a signatory to the UN Sustainability Publishers Compact, I had the honor of leading Common Ground Research Networks delegation to COP26 in Glasgow late last year. We are measuring current emissions in all aspects of what we do to identify areas where emissions can be reduced. And we're committing to long-term science-based Net-Zero targets for our operations. We'll be sharing a report of our activities and progress annually, so watch this space.

I thank our partners and colleagues who have helped organize and produce this meeting with great dedication and expertise.

Warm Regards,



**Dr. Phillip Kalantzis Cope**

Chief Social Scientist, Common Ground Research Networks



# The Image **Research Network**

Founded in 2010, **The Image Research Network** is brought together around a shared interest in the nature and function of image making and images. We seek to build an epistemic community where we can make linkages across disciplinary, geographic, and cultural boundaries.

### The Defining Image

We are, uniquely in natural history, the symbolic species. And within our peculiar species history, the development of capacities to create images parallel speaking and precede writing.

Since the beginnings of modernity, however, we have increasingly focused our attention on language as our species-defining characteristic. After half a millennium where the power and prestige of language has held sway, we may be in the cusp of a return of the visual, or at least a multimodality in which image and text are deeply inveigled in each other's meanings. This can in part be attributed to the affordances of the new communications environment. As early as the mid twentieth century, photolithography put image and text conveniently back onto the same page. Then, since the mid 1970s, digitized communications have brought image, text and sound together into the same manufacturing processes and transmission media.

### The Image of Transformation: Properties of Consequence

The first is its empirical connection with the world—telling something of the world, reflecting the world. It re-presents the world. How does it do this? What are its techniques? What are its mediations? What kinds of 'truth' can we have in images?

A second property of consequence – the image has a normative loading. No image can ever solely be a reflection on the world. It is also a perspective on the world, an orientation to the world. This is because it is the incidental outcome of an act of design. It is the product of an act of human agency. An interested image-maker takes available resources for meaning (visual grammars, fabrication techniques and focal points of attention), undertakes an act of designing (the process of image-making), and in so doing re-images the world in a way that it has never quite been seen before. The human agent is central.

To the extent that no two conjunctions of human life experience are ever precisely the same, interests and perspectives in imaging are infinitely varied. In fact, across the dimensions of material conditions (social class, locale, family); corporeal attributes (age, race, sex, sexual orientation, and physical and mental abilities); and symbolic differences (culture, language, gender, affinity and persona) variations in perspective are frequently paramount, the focal purpose or implicit agenda of the imaging agent. For viewers, too, every image is seen through available cultural and technical resources for viewing, seen in a way particular to their interest and perspective. The act of viewing transforms both the image and its world. From a normative perspective then, how do interest, intention, motivation, perspective, subjectivity and identity intertwine themselves in the business of image-making? And what is the role of the viewer in reframing and revisualizing the image?

And a third property of consequence – the image is transformational. Its potentials are utopian. We see (the empirical). We visualize (the normative). We imagine (the utopian). There is a more-than-fortuitous etymological connection between 'image' and 'imagination'. Images can be willed. Images speak not just of the world, but to the world. They can speak to hopes and aspirations. The world reseen is the world transformed. What's in the imagination for now, can become an agenda for practice and politics tomorrow. Imagination is the representation of possibility.

## Theme 1: The Form of the Image

Examining the nature and form of the image as a medium of representation

### Living Tensions:

- The mass media
- The grammar of the visual
- The image as text
- The image as art
- Image techniques
- The cognitive science of perception
- Visualization
- Technologies and techniques of representation
- Multimodality: image in relation to language, space, gesture and object
- Moving images: cinema, television, video, animation
- Visual arts practices
- Photography
- The moving image
- Aspects of vision: viewpoint, perspective, interest
- Digital capture and manipulation of images
- Archiving the image
- Discovering the image: databases, social media, tagging, folksonomy, taxonomy

## Theme 2: Image Work

Investigating image making processes and spaces of image representation

### Living Tensions:

- The 'new': digital and social media
- Cinema, traditional and new
- Television, traditional and new
- Image on the internet
- Corporations in the image business
- Selling the image
- The amateur artist or photographer
- Branding, logos and advertising
- Artist or image-maker as professional
- Commercial galleries and art dealers
- Image libraries



## Theme 3: The Image in Society

Exploring the social effects of the image

### Living Tensions:

- Arts and image communities
- Image galleries and museums
- The image in media and communications
- The image in architecture
- The image in advertising
- The image as commercial artifact
- The image as information
- The image as propaganda
- Images in security and surveillance
- The role of the viewer
- Learning to represent in images
- Images in the service of learning
- Reading and interpreting images
- The past, present and future of the image

## Cátia Rijo

Founder, DesignLab4U; Assistant Professor, Education School of Lisbon, Polytechnic Institute of Lisbon, Lisbon, Portugal **(English)**



**Cátia Rijo** has a Ph.D. in Design from the Faculty of Architecture of Lisbon, a Master's in Graphic Design, and a Degree in Visual Design, both from IADE. In 2016 she founded DESIGNLAB4U, a professional laboratory that immerses students in pedagogical work, offering the opportunity to collaborate with real projects within community settings to develop culturally and socially enrichment activities. She is currently an Assistant Professor at The Polytechnical Institute of Lisbon, where she coordinates and teaches curricular units related to Design. In addition, she is a member of the coordination team of the Visual Arts and Technologies degrees at the Interdisciplinary Center for Educational Studies of Education and a research member at CIAUD.

## Ana Maria Sedeño Valdellós

Universidad de Málaga, España **(Spanish)**



Doctora en Comunicación Audiovisual y Profesora Titular en el Departamento de Comunicación Audiovisual y Publicidad de la Universidad de Málaga (España). Sus líneas de investigación tienen que ver con la música en relación a los medios audiovisuales, el videoclip musical y las prácticas audiovisuales de vanguardia en el panorama contemporáneo, con especial énfasis en hechos artísticos como el videomapping, la videodanza y los visuales escénicos. En relación con ellos ha publicado varios libros y artículos de investigación. Se desempeña también como realizadora de visuales para obras videoartísticas y escénicas.

The **Image Research Network** is grateful for the foundational contributions, ongoing support, and continued service of our Advisory Board.

- **Howard Besser**, New York University, United States of America
- **Jacqueline Butler**, University of the West of England
- **Bryan Wai Ching Chung**, Hong Kong Baptist University, Hong Kong
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- **Vaughan Dai Rees**, UNSW Art & Design, Australia
- **Cátia Rijo**, Polytechnic Institute of Lisbon, Lisbon, Portugal
- **Arianne Rourke**, UNSW Art & Design, Australia

When you join **The Image Research Network** you become part of an international network of scholars, researchers, and practitioners. We are more than a professional organization. Members can present at our annual conference, publish in our journal, and write for our book imprint. Your membership makes our independent organization possible while giving you access to a large body of knowledge and professional development opportunities.

### **Annual Conference:** blended or online, presenter or audience

- Discount to the annual conference for presenters (and any other Common Ground Research Network Conference)
- Access to digital media for past conferences
- Ability to present in Spanish or English

### **Publishing Opportunities:** get your research published

- Members have the opportunity to publish one journal article in the corresponding network if accepted by a two-way anonymous peer review.
- Volunteer to serve as a peer reviewer for your chance to become recognized on the Editorial Board

### **Virtual Programming:** stay connected throughout the year

- Access to all of the Imagining Futures speaker series, Meet the Author, and all other online programmings.

### **Access Books:** all electronic books, and discounts to print copies

- A one-year personal electronic subscription to the book imprint of the Research Network.
- Members receive a \$25 annual coupon for the bookstore

Memberships are included in all Conference Registrations.  
Make the most of your Membership!



# The International Journal of the Image



## The International Journal of the Image

**The International Journal of the Image** interrogates the nature of the image and functions of image-making. This cross-disciplinary journal brings together researchers, theoreticians, practitioners, and teachers from areas of interest including: architecture, art, cognitive science, communications, computer science, cultural studies, design, education, film studies, history, linguistics, management, marketing, media studies, museum studies, philosophy, photography, psychology, religious studies, semiotics, and more.

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**Past Publication Frequency:** Quarterly (2011–2020)

**Current Publication Frequency:** Biannually

## Indexing

- Art Abstracts (EBSCO)
- Art Full Text (EBSCO)
- Art Index (EBSCO)
- Art Source (EBSCO)
- Arts & Humanities Full Text (ProQuest)
- Psychology (Cabell's)
- The Australian Research Council (ARC)

### Cátia Rijo

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Articles published in the journal are two-way blind peer-reviewed by scholars who are active members of the Research Network. The publisher, editors, reviewers, and authors all agree upon the standards of expected ethical behavior as based on the Committee on Publication Ethics (COPE) Core Practices. For further information on policies and practices please review our Publishing Ethics Guidelines.

### Editorial Board

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- **Arianne Rourke**, UNSW Art & Design, Australia



Common Ground Research Networks believes firmly in the principles of open and accessible knowledge. For over 30 years we have been at the forefront of developing innovative models for scholarly communication which reflect new knowledge ecologies. Our mission has been to lower the cost of access while sustaining the independence and resilience of our Research Networks. We have a commitment to support the research produced by our members and the livelihoods of our staff and industry within which we work. We offer a variety of options to make your research accessible and make accessibility affordable.

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Founded in 2002, Editage is a leading consumer technology business helping researchers improve the speed and impact of their research. Editage has served over 250,000 researchers and doctors across 173 countries and transformed over one million research papers across 1,200 disciplines. Editage is a division of Cactus Communications, a global science communication organization that collaborates with STEM, life sciences, social sciences, and humanities researchers, universities, publishers, and organizations to accelerate research impact.

[www.cgnetworks.org/journals/editorial-services](http://www.cgnetworks.org/journals/editorial-services)



We take research integrity seriously, following standards and best practices established by the Committee on Publication Ethics (COPE). We're also active members of key industry associations: Association of American Publishers, Association of Learned and Professional Society Publishers, The Society for Scholarly Publishing, and Crossref.

To review our policy on:

- Editorial Processes
- Peer Review
- Authorship, Co-Authorship, and Author Responsibilities
- Research with Humans or Animals
- Statement on Informed Consent
- Libel, Defamation, and Freedom of Expression
- Retractions and Corrections
- Fraudulent Research and Research Misconduct
- Transparency
- Ethical Business Practices (Ownership, Management, Governing Bodies, Access, Copyright and Licensing, Author Fees, Usage Metrics and Reporting, Data Privacy, Direct Marketing, Communication & Advertising, Editorial Team Contact Information)

<https://ontheimage.com/journal/publishingethicsguidelines>



**SUSTAINABLE  
DEVELOPMENT GOALS**

Common Ground Research Networks (Not-for-Profit) is proud to be a signatory to the United Nations Sustainable Development Goals Publishers Compact. Launched in collaboration with the International Publishers Association, the compact "features 10 action points that publishers, publishing associations, and others can commit to undertaking in order to accelerate progress to achieve the Sustainable Development Goals (SDGs) by 2030. Signatories aspire to develop sustainable practices and act as champions of the SDGs, publishing books and journals that will help inform, develop and inspire action in that direction."

#### MEMBERS OF THE FOLLOWING ORGANIZATIONS

**AAP** | ASSOCIATION OF AMERICAN  
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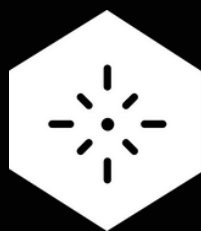


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# **The Thirteenth International Conference on The Image**

For over 30 years, Common Ground has been invested in crafting forums that seek to break down barriers of access in scholarly communication. In each phase, we've built spaces for interdisciplinary dialogue, before such approaches were in vogue; connected international voices when disciplines were too often isolated in national silos; and supported an agenda of access and equality, by offering pathways and opportunities for diverse voices.

**We now propose another kind of intervention -- a scholarly communication infrastructure for a blended future.**

Our blended model seeks to transcend physical boundaries by offering a space to extend in-person conference content online while ensuring online-only delegates are afforded equal participatory and experiential spaces. At the same time, the model offers participants a legacy resource to which they can return, with access to a social space where fellow participants can keep connected long after the conference ends.

**In this future we also commit to bilingual pathways.**

We support the presentation, publication, and social networking for English and Spanish speaking delegates. In doing so we seek to offer spaces where we can "speak our language" and at the same time interact together.

**And blended is more than technology.**

And blended is more than an approach to technology. We're using this conceptual filter to consider some of our original mission positions: blended disciplines as an approach to interdisciplinary research practices; blended affinities as a way to approach a shared politics for recognition and redistribution; blended voices as a way to consider where research happens in outside of academia; blended ideas as the common ground for a new sense of civics.



Founded in 2010, **The Image Research Network** is brought together around a shared interest in the nature and function of image making and images. We seek to build an epistemic community where we can make linkages across disciplinary, geographic, and cultural boundaries. As a Research Network, we are defined by our scope and concerns and motivated to build strategies for action framed by our shared themes and tensions.

## Past Events

- 2010 - University of California, Los Angeles, USA
- 2011 - Kursaal Conference Palace, San Sebastian, Spain
- 2012 - Higher School of Humanities and Journalism, Poznań, Poland
- 2013 - University Center, Chicago, USA
- 2014 - Free University, Berlin, Germany
- 2015 - University of California, Berkeley, USA
- 2016 - Liverpool John Moores University, Liverpool, UK
- 2017 - Venice International University, San Servolo, Venice, Italy
- 2018 - Hong Kong Baptist University, Hong Kong SAR
- 2019- Manchester School of Art, Manchester Metropolitan University, Manchester, UK
- 2020 - University of New South Wales, Sydney, Australia (Virtual)
- 2021 - Polytechnic Institute of Lisbon, Lisbon, Portugal

**The Image Research Network** is thankful for the contributions and support of the following organizations.



Art & Design



MANCHESTER  
SCHOOL OF ART



# HERE COMES THE METAVERSE

Designing the Virtual and the Real

The University of Texas at Austin

28-29 September 2022



THIRTEENTH INTERNATIONAL CONFERENCE ON THE IMAGE

## Here Comes the Metaverse: Designing the Virtual and the Real

A metaverse is coming. This metaverse offers a vision of a fully integrated, fully immersive, virtual digital world that we enter to work and play; a new digital space in which we can build new social systems, commercial horizons, and infrastructure projects; a digital terra nullius.

Does this sound like the stuff of science fiction? It's not. The metaverse already animates a corporate vision of what the next stage of digital life might be. Mark Zuckerberg, the poster child of this vision, proclaims the metaverse to be the future of Facebook and their VR headset company Oculus. "We want to get as many people as possible to be able to experience virtual reality and be able to jump into the metaverse." As a social future, he tells us you'll "feel present with other people as if you were in other places, having different experiences that you couldn't necessarily do on a 2D app or webpage, like dancing, for example, or different types of fitness... In the future ... you'll be able to sit as a hologram on my couch, or I'll be able to sit as a hologram on your couch, and it'll actually feel like we're in the same place, even if we're in different states or hundreds of miles apart."

Visions like this of a blended digital and material reality are becoming the touchstones for what the next stage of digital life might be. Decentraland is another example. Built on blockchain technologies, Decentraland claims to be "the first fully decentralized virtual world," a place where you can purchase digital lots of land, trade non-fungible tokens, and co-produce an immersive digital infrastructure.

Now, through the vector of the pandemic, what might have until recently seem far-fetched may come together in a confluence of technology, history, and power to take hold as a pathway for our techno-social futures. Whatever you may feel about this idea of the metaverse, and whatever its form or scale, it will in large part be image-makers that will design our experience of these new spaces. The question then turns to how we direct emergent technological capacities in a way that grasps what is at stake:

- What might it mean for our particular and universal sense-making orientations? What counts for equivalent moral concern in the creation shared language of visual communication?
- Via visual communication, how do we shape the ethics of virtual reality? Given all that we know about the power of data collection and the aestheticizing of digital spaces, what role do we play in their acceleration or resistance?
- Where are the boundaries of public and private in the computational infrastructures and emergent governance architectures that we design? What will be the kinds of interdisciplinary design practices that we need as we focus our critical lenses on virtual infrastructures?

## Jakki Bailey

Assistant Professor, School of Information, The University of Texas at Austin, Austin, TX, USA



### "Considering Childrens' Cognitive and Social Responses to Virtual Reality"

**Jakki Bailey** is an assistant professor at the University of Texas at Austin in the School of Information. Dr. Bailey specializes in immersive technology, and its influence on cognition, behavior, and learning across different ages. Dr. Bailey examines the psychological implications of immersive virtual reality (VR) on child development and is currently studying VR's influence on children's cognitive skills and social responses. In addition to her academic research and service, Dr. Bailey has advised children's media company executives on the psychological, social, and ethical implications of VR in youth's lives.

**28 September - 16:10 PM Central Time (US & Canada)**

## Alex Dimakis

Professor, ECE Department, The University of Texas at Austin, Co-Director, the National AI Institute on the Foundations of Machine Learning, Austin, TX, USA



### "Neural Networks that can Imagine Data and their Uses"

**Alex Dimakis** is a Professor at the ECE department at UT Austin and the co-director of the National AI Institute on the Foundations of Machine Learning (IFML). He received his Ph.D. from UC Berkeley and his Diploma degree from the National Technical University of Athens.

He is working on deep generative models and machine learning with applications that include image generation, super-resolution, and medical imaging.

**28 September - 9:30 AM Central Time (US & Canada)**

## Min Kyung Lee

Assistant Professor, School of Information, the University of Texas at Austin, Austin, TX, USA



### **"Towards A Participatory Approach for Metaverse Governance: Lessons from WeBuildAI"**

**Min Kyung** Lee is an assistant professor in the School of Information at the University of Texas at Austin. Dr. Lee has conducted some of the first studies that empirically examine the social implications of algorithms' emerging roles in management and governance in society. She has extensive expertise in developing theories, methods, and tools for human-centered AI and deploying them in practice through collaboration with real-world stakeholders and organizations. She developed a participatory framework that empowers community members to design matching algorithms that govern their own communities. Her current research is inspired by and complements her previous work on social robots for long-term interaction, seamless human-robot handovers, and telepresence robots.

Dr. Lee is a Siebel Scholar and has received the Allen Newell Award for Research Excellence, research grants from NSF and Uptake, and five best paper awards and honorable mentions, and two demo/video awards in venues such as CHI, CSCW, DIS, HRI, and MobiSys. She is an Associate Editor of Human-Computer Interaction and a Senior Associate Editor of ACM Transactions on Human-Robot Interaction. Her work has been featured in media outlets such as the New York Times, New Scientist, Washington Post, MIT Technology Review, and CBS. She received a Ph.D. and an MS in Human-Computer Interaction and an MDes in Interaction Design from Carnegie Mellon University and a BS from KAIST.

**29 September - 9:10 AM Central Time (US & Canada)**



Each year a small number of Emerging Scholar Awards are given to outstanding early-career scholars or graduate students. Here are our 2022 Emerging Scholar Award Winners.

**Charu Maithani**

University of New South  
Wales (UNSW), Australia

**Anuj Vaidya**

University of California, Davis,  
USA

**Emmanuel Osorno**

Tulane University, USA

**Irina Grigore**

The University of Tokyo, Japan

**Margaret Chambers**

Ball State University, USA

**Carmen María Basanta Vázquez**

University of Navarra, Spain



## Online Welcome Reception

Join other delegates for a pre-conference welcome reception. We'll discuss this year's theme, and walk you through the CGScholar Event Microsite so you have a rich online experience.

**27 SEPTEMBER 2022 - 11:00AM CST USA // TEXAS**

## Online Closing Talking Circle

Talking Circles are a distinctive feature of our in-person conference, and this year we are also taking them online. Talking Circles offer an opportunity to meet other delegates face-to-face, and engage in extended discussion about the issues and concerns they feel are of utmost importance to that segment of the Research Network. Participation is open, encouraged, and supported.

**29 SEPTEMBER 2022 - 10:00AM CST USA // TEXAS**

## In-Person Case Study Afternoon

All In-Person Blended delegates are invited to participate in the Case Study Afternoon. We will walk from the University of Austin, Texas (20 minutes) to the Blanton Museum of Art. Following, we will make our way to The Contemporary Austin - Jones Center. Then walk to Women & Their Work for a tour of their organization.

**29 SEPTEMBER 2022**

## In-Person Closing Reception at The Volstead Lounge

Join us for snacks, a drink at The Volstead Lounge (1500A East Sixth St. Austin, 78722). We will walk together from the case study event. Complimentary to all In-Person Blended Delegates.

**29 SEPTEMBER 2022 - 5:30 PM CST USA // TEXAS**

The **Image Research Network** was founded with a commitment to providing innovative spaces for Research Network members to interact, converse, and learn from each other. In this critical moment, we must re-imagine the scholarly conference. We should consider our climate impacts, public health obligations, the need to dismantle the enduring blockages of access and participation, while at the same time supporting the development of meaningful relationships in both in-person and online environments. We are taking on these challenges by offering a blended conference experience, with session types explicitly designed to make the most of both online and in-person social knowledge processes.

## Blended Ways of Speaking

### Plenary Sessions

- **In-Person Blended:** A traditional lecture format
- **Online Only:** Online versions of the plenary sessions will be delivered as a mix (depending on the speaker and space) of live or recorded videos for the delegates to view in real-time or at their own pace.

### Garden Conversation

- **In-Person Blended:** An informal discussion space in a non-traditional setting.
- **Online Only:** Online versions of the Garden Sessions will be delivered as a mix (depending on the speaker and space) of live or recorded videos for the delegates to view and engage in real-time, or to view at a time of their choosing. An online discussion board will be available to facilitate conversation and will be open to both in-person and remote participants

### Talking Circles

- **In-Person Blended:** An in-person space to meet, framed by thematic areas
- **Online Only:** An online space to meet framed by thematic areas. An online discussion board will be available to facilitate conversation and will be open to both in-person and remote participants.

### Themed Paper Presentations

- **In-Person Blended:** The formal oral presentation of work should be limited to 20 minutes. Presentations are grouped according to topic or perspective into these themed sessions (which are usually either 75 or 100 minutes), with time provided after all of the presentations for Q&A and group discussion. Presenters are welcome to include visual supports (paper handouts, computer slides, or digital displays) to assist delivery of their oral presentation. Please note that we cannot provide photocopying facilities at the conference, but we will provide data projectors in each room. Multiple-authored presentations are welcome, although only one article may be submitted to the journal based on each presentation.
- **Online Only:** We recommend a full presentation of no more than 20 minutes. Presenters are welcome to include visual supports (PDF, PP, ect) to assist delivery of their oral presentation. These will be available to all conference participants. An online discussion board will be available to facilitate conversation, and will be open to both in-person and remote participants.

## Focused Discussion

- **In-Person Blended:** Presenters are each assigned a numbered table in a large meeting room for the full session (usually about 45 minutes), during which time they converse and interact with interested delegates who join them at their table. The discussion may begin with the author presenting a synopsis of their work, to generate discussion on the topic. Authors are encouraged to bring copies of their papers and/or a short handout summarizing their work for distribution at their tables. Multiple authors of a single paper may participate, and one article per roundtable may be submitted for publication.
- **Online Only:** Create a discussion-oriented video up to 45 minutes long. Outline your work, and suggest open questions for exchange of views and dialogue. An online discussion board will be available to facilitate conversation and will be open to both in-person and remote participants.

## Workshop/Interactive Session

- **In-Person Blended:** An interactive 45-minute session that involves the audience throughout the session, and involves at least 30 minutes of audience participation.
- **Online Only:** A 45 minute live or recorded video of your workshop. If you are an in-person presenter, you will need to arrange and record this at a different time from your in-person session. If you are a remote presenter, you can offer your workshop at the designated time in the conference program. An online discussion board will be available to facilitate conversation and will be open to both in-person and remote participants.

## Poster Sessions

- **In-Person Blended:** In these sessions (generally about 45 minutes), authors have the opportunity to display or exhibit their work and engage in an informal discussion with other delegates throughout the session. Displays may be posters (maximum 121.92 x 91.44 centimeters/4x3 feet), digital/computer displays, artwork, or other visual media. Space for the poster or exhibit will be provided at the conference, however, all materials must be organized by the presenter, including posters, displays, handouts, or other appropriate materials. We cannot guarantee a dedicated power source for each presenter.
- **Online Only:** Provide your poster in PDF or single PowerPoint slide. Please be sure that the file resolution is sufficient to be able to read these when downloaded. An online discussion board will be available to facilitate conversation and will be open to both in-person and remote participants.

# Guide to the Guide

HEADING STRUCTURE

Access	Guides to Ensure Access
Navigate	Guides on How to Navigate
Engage	Guides on How to Engage

SCHOLAR MEANINGS

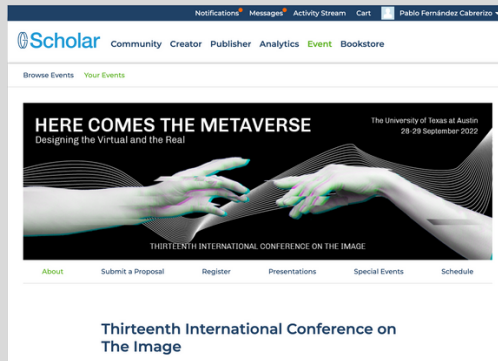
Everywhere you see an underlined term look to the Scholar Meanings box at bottom of page for more detailed intromation.

CGScholar Meanings

## Access

## Navigate to your **Microsite** ...

The **Event Microsite** in CGScholar will be your hub for navigating the conference. If you are an In-Person Blended delegate it's where you'll view the schedule, find your way around the venue, and engage with digital media and online discussion boards. If you are Online Only it is where you'll view the schedule, find live sessions, and engage with asynchronous digital media and online discussion boards.

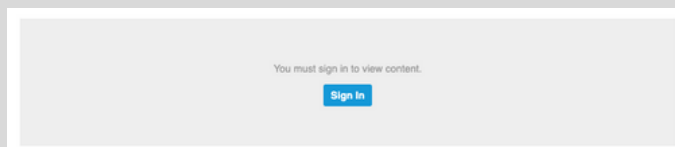


[https://cgscholar.com/cg\\_event/events/X22/about](https://cgscholar.com/cg_event/events/X22/about)

## Access

## Make sure you are **Signed-In**....

Before starting any session in the Event Microsite ensure you are **Signed-In**. If you are not Registered you'll be prompted to do so.



### CGScholar Meanings

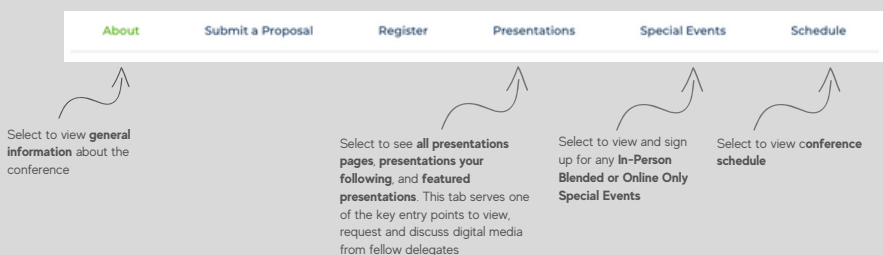
**Event Microsite:** The CGScholar Event Microsite is your 'hub' for the online portion of the conference. It is where you will find your Presenter Page, sign up for special events, and view the Event Schedule.

**Registered:** Registering for the conference will give you access to the conference content. You can register for the conference under the 'Registration' tab on the CGScholar Event Microsite.

## Navigate

## From the Landing Page ...

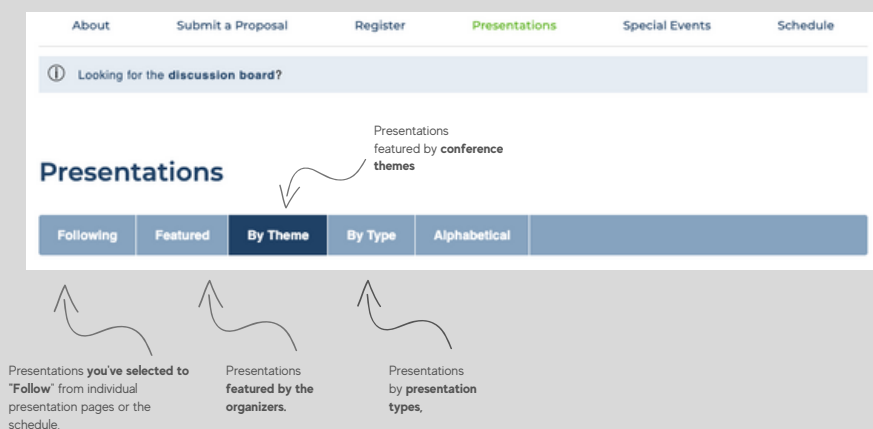
The main URL for the Microsite will take you to the **Landing Page**. For both In-Person Blended and Online Only, this top-level navigation will be the entry points for all actions, content, and social activity.



## Navigate

## From the Presentations Tab ...

The **Presentations** tab is the entry point to view all In-Person Blended and Online Only Presentation Pages. The sub-navigation offers different ways of viewing the lists of presentations.



### CGScholar Meanings

**In-Person Blended:** An In-Person Blended delegate is one who has registered to participate in-person at the conference venue, and online.

**Online Only:** An Online Only delegate is one who will only participate in the conference online.

**Presentation Pages:** A Presentation Page is a unique page for each presentation. If you are presenting at the conference, you can edit and upload your digital media to your Presentation Page. You can also view other delegates Presentation Pages.

**Featured:** A Featured session is one which is highlighted by the conference organizers or local hosts. In most cases, these are the Emerging Scholars Presentation Pages, but can also include Advisory Board sessions, Plenary Sessions and other notable sessions.

**Theme:** Each Research Network has a number of themes that are consistent from year to year. There is also a Special Focus theme that is unique to each conference year.

**Type:** Presentation type is **how** you will present. This can be a Themed Paper Presentation, or a Poster session or a Workshop.

## Navigate

## From the Schedule Tab ...

The **Schedule** tab is the entry point to the program for all In-Person Blended and Online Only delegates. In-Person Blended tabs will be marked with dates and times. Online Only content is asynchronous, unless marked with date and time.

The screenshot shows the 'Schedule' tab in the CGS Scholar interface. The top navigation bar includes links for 'About', 'Submit a Proposal', 'Register', 'Presentations', 'Special Events', and 'Schedule' (highlighted in green). Below the navigation bar is a section titled 'Navigating the Schedule' with a sub-header 'Schedule'. A 'SHOW' dropdown menu is set to 'English Language Sessions'. The main content area displays a list of sessions categorized by day: 'Pre-Conference' (13 JAN 2022), 'Day One' (14 JAN 2022), and 'Day Two' (15 JAN 2022). The sessions listed include 'Plenary Session - Dr. Kathleen E Allen, Author, President, Allen and Associates, United States', 'Plenary Session - Dr. Spencer S. Stober, Professor, Biology, Alvernia University, United States', 'Emphasis on Education (Asynchronous Session)', 'The New Normal', 'Creating a More Resilient Inclusive Culture in Higher Education', and 'Wisdom of the Elders'. Each session entry includes the presenter's name, affiliation, and a 'Discuss' or 'Follow' button. Annotations with arrows point to various elements: 'Guide to navigating the conference schedule' points to the 'Navigating the Schedule' section; 'Tabs for each day of the conference.' points to the day tabs; 'Use to switch between English and Spanish Language Sessions' points to the 'SHOW' dropdown; 'Select Themed Panel titles/headers to view all presentations for the themed panel. You'll find (or be able to request) digital media to view on each individual presentation page.' points to the 'Emphasis on Education' header; 'Select Presentation titles / headers presentations pages. On these pages you'll find (or be able to request) digital media to view.' points to the session titles; 'Select names to open CGS Scholar profiles in the Community space in CGS Scholar. Here you'll be able view their profile, add as your "Peer" and send messages.' points to the presenter names; 'Select Discuss to go directly to the Discussion Board to comment on presentation/s' points to the 'Discuss' button; and 'Select Follow to add this presentation to your Following list in the presentation tab. Once you've selected Following you'll also receive email notification for all comments the discussion board for that presentation.' points to the 'Follow' button.

Guide to navigating the conference schedule

Tabs for each day of the conference.

Use to switch between English and Spanish Language Sessions

Select Themed Panel titles/headers to view all presentations for the themed panel. You'll find (or be able to request) digital media to view on each individual presentation page.

Select Presentation titles / headers presentations pages. On these pages you'll find (or be able to request) digital media to view.

Select names to open CGS Scholar profiles in the Community space in CGS Scholar. Here you'll be able view their profile, add as your "Peer" and send messages.

Select Discuss to go directly to the Discussion Board to comment on presentation/s

Select Follow to add this presentation to your Following list in the presentation tab. Once you've selected Following you'll also receive email notification for all comments the discussion board for that presentation.

### CGS Scholar Meanings

**Asynchronous:** Asynchronous content are presentations which are Online Only, and are not dependent on a date and time for presentation, but a Digital Media upload.

**English and Spanish Language Sessions:** Under this drop down, you can 'flip' between sessions in English, or sessions in Spanish.

**Themed Panel:** A Themed Panel is a grouping of three or four Themed Paper Presentations according to theme and topic. Each Themed Panel has its own discussion board, and title.

**CGS Scholar Profile Page:** Each CGS Scholar user has their own profile page with headshot, bio and educational information.

**Community:** The Research Network Community page is where you will find the latest Updates and information about what is happening in the Research Network.

**Discuss / Discussion Boards:** The discuss button will take you to the discussion board for that session (Plenary Session or Themed Panel, for example). Here you can pose questions, comment on Digital Media and engage with other delegates.



## Navigate

## From a Presentation Page ...

Each presenter is given a personal **Presenter Page**. On **Presenter Pages** you can read the Abstract, view or request Digital Media, or Follow the presentation. You can also follow link breadcrumbs to other presentations in the same Theme or Presentation Type.

Select names to open **CGScholar profiles** in the Community space in CGScholar. Here you'll be able view their profile, add as your 'Peer' and send messages.

Select **Presentation Type** to see other presentations of a similar type

Select **Theme** to see other presentations of a similar conference theme.

[About](#)
[Submit a Proposal](#)
[Register](#)
[Presentations](#)
[Special Events](#)
[Schedule](#)

[Follow](#)

## Going it Alone : Primary Caregivers and the Consequences of Support Loss in the Transition to Remote Work

THEMED PANEL: PAPER PRESENTATION IN A THEMED SESSION | JAN 14, 2022 | 56 Engagements

---

### Abstract

The transition to remote work following the COVID-19 pandemic placed an inordinate burden on working primary caregivers. Outside institutional support (daycare services, school, in-home health care) quickly vanished, and employer support often failed to adapt to caregivers' distinct needs. We find that these new burdens prompted primary caregivers to reexamine their roles at home and work and, consequently, their careers. Our research was guided by three central questions: 1) How did the transition to remote work influence primary caregivers' perceptions of career advancement? 2) How did primary caregivers navigate this sudden change, and what job-related compromises did they make? 3) To what extent did this experience compel them to remain in or exit the workforce? For this exploratory study, we conducted semistructured interviews with 20 primary caregivers who were working onsite, full time in March 2020, and who subsequently transitioned to fully remote work. Five key themes emerged: 1) persistent stress due to the combined pressures of full-time work and caregiving, 2) hesitancy to take on new projects or professional development goals, 3) perceptions that promotional opportunities had been lost or pushed farther out, 4) enhanced connection with family members, and 5) a reexamination of career plans. It is imperative that researchers, practitioners, and organizations understand and attend to primary caregivers' recent experience, as it portends a significant withdrawal from the labor market, potentially reversing pre-pandemic trends toward greater gender equity. This research raises crucial questions concerning post-pandemic career opportunities and the downstream socioeconomic effects of a reduced workforce.

---

### Presenters

**Nathaniel Young**  
Research Associate, Marketing, O.C. Tanner, Utah, United States

---

### Details

**PRESENTATION TYPE**  
Paper Presentation in a Themed Session

**THEME**  
The Value of Culture and the Demand of Change

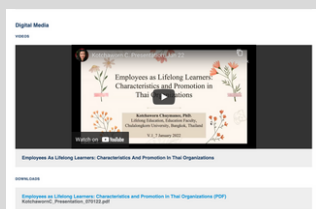
**KEYWORDS**  
Caregivers, Remote, Work, Equity, Labor, Participation

---

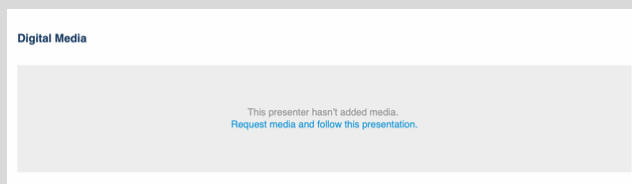
### Digital Media

Select **Follow** to add this presentation to your **Following** list in the presentation tab. Once you've selected Following you'll also receive email notification for all comments the discussion board for that presentation.

### VIEW DIGITAL MEDIA



### REQUEST DIGITAL MEDIA



### CGScholar Meanings

**Digital Media:** Digital Media is the asynchronous method for delegates to view your presentation. Digital media can be an embedded video, a PowerPoint with audio, a PDF or an mp4 file.

**Request Digital Media:** If a delegate has not uploaded their Digital Media to their Presentation Page, you can request that digital media by clicking the link. The delegate will then receive an email reminding them to upload their Digital Media, and you will automatically 'follow' that session.

**Follow:** You can follow sessions that are of interest to you so you can go back to them easily, and view the discussion boards. You can access your 'followed' presentations in the Follow tab of the CGScholar Event Microsite.

## Navigate

## From a Themed Panel ...

The majority of the conference sessions are themed paper presentations. Our programming team groups individual presentations into **Themed Panels**. You access these themed panels via the Schedule tab in the Microsite. To view or request Digital Media from a Presenter click on their individual tiles. To view a delegates CGScholar profile and/or add them as Peer click on their name.

The screenshot shows the 'Schedule' tab selected in the top navigation bar. The main heading is 'Progress and Recovery Post-COVID'. Below it, a green box indicates '22 Engagements'. A link 'Select Discussion Board to comment on presentation/s' points to a 'Discussion' tab in a blue bar. Below this, the first presentation is 'Policy Uncertainty in the Lithium Triangle' by Jennapher Lunde Seefeldt. The second presentation is 'Measurement to Support a Just, Equitable, and Green Post-pandemic Recovery' by Stacey Haugen. Annotations on the left side of the image point to these elements:

- Title of the Themed Panel**: Points to the main heading 'Progress and Recovery Post-COVID'.
- Select Presentation titles / headers to find (or be able to request) digital media to view.**: Points to the presentation title 'Policy Uncertainty in the Lithium Triangle'.
- Presentations Featured by the organizers. Will also appear as a category on the Presentations Page**: Points to the 'Featured' label for the second presentation.
- Select names to open CGScholar profiles in the Community space in CGScholar. Here you'll be able view their profile, add as your 'Peer' and send messages.**: Points to the presenter name 'Stacey Haugen'.

### CGScholar Meanings

**Themed Paper Presentations:** A Themed Paper Presentation is a 20 minute presentation (either In Person Blended or Online Only). Each Themed Panel has a discussion board for questions and comments.

**CGScholar Profile:** Your CGScholar Profile is a delegate's profile page. It is where you can learn further about that delegate such as current affiliation, past experience and education.

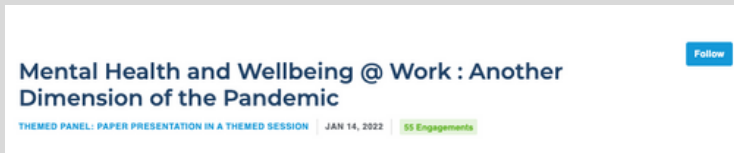
**Peer:** When you add a colleague as a Peer you will be able to view their CGScholar Profile and interact with them in the CGScholar platform.

Engage

## Follow Presentations ...

When you see a **Follow** button you can add this presentation to your Following list in the Presentation tab. Once you've selected **Follow** you'll also receive email notifications for all comments the discussion board for that presentation.

### FOLLOW FROM A PRESENTATION PAGE



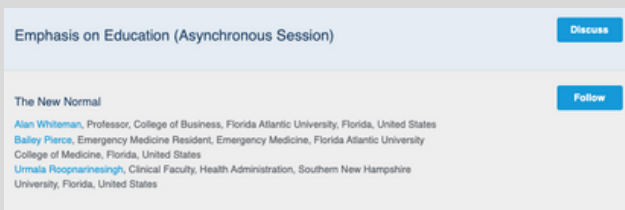
**Mental Health and Wellbeing @ Work : Another Dimension of the Pandemic**

THEMED PANEL: PAPER PRESENTATION IN A THEMED SESSION | JAN 14, 2022 | 55 Engagements

**Follow**

An arrow points to the 'Follow' button.

### FOLLOW FROM A SCHEDULE



Emphasis on Education (Asynchronous Session)

**Discuss**

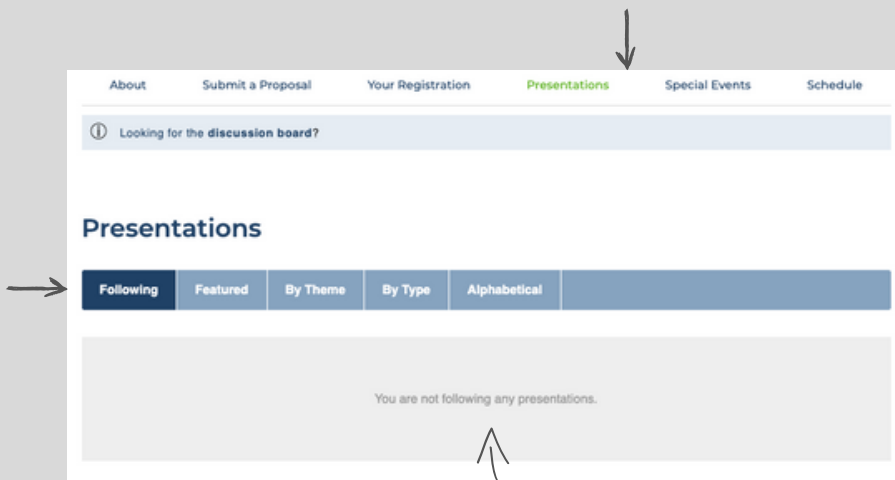
**The New Normal**

**Follow**

Alan Whiteman, Professor, College of Business, Florida Atlantic University, Florida, United States  
Bailey Pierce, Emergency Medicine Resident, Emergency Medicine, Florida Atlantic University College of Medicine, Florida, United States  
Urmala Ragoonarasingh, Clinical Faculty, Health Administration, Southern New Hampshire University, Florida, United States

An arrow points to the 'Follow' button.

### PRESENTATIONS YOU ARE FOLLOWING



About Submit a Proposal Your Registration **Presentations** Special Events Schedule

Looking for the discussion board?

**Presentations**

**Following** Featured By Theme By Type Alphabetical

You are not following any presentations.

An arrow points to the 'Following' tab.

Presentations you are **Following** will appear here.

## Engage

## Comment in Discussion Boards ...

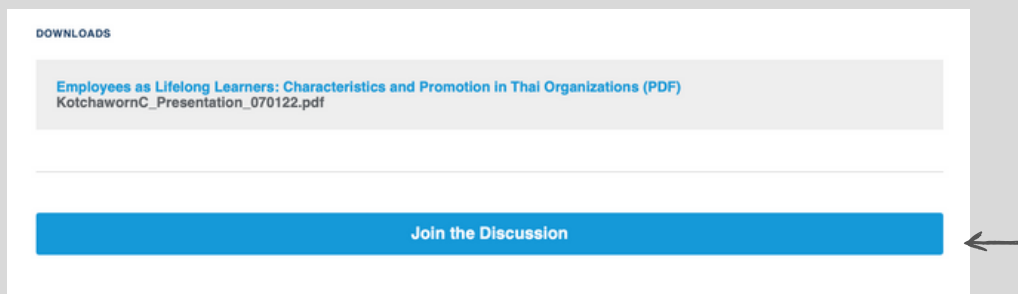
**Discussion Boards** are your space to engage with the presenters and other audience members. Discussion Boards open the day before the conference and close two days after. We encourage all delegates -- In-Person Blended and Online Only -- to use these Discussion Boards to leave questions and comments for speakers. And do this in an asynchronous manner -- in other words leave a question at any time and the user, the'll get and email when you do. .

NAVIGATE TO TO **DISCUSSION BOARDS** FROM SCHEDULE



The screenshot shows a conference schedule with three tabs: 'Pre-Conference' (13 JAN 2022), 'Day One' (14 JAN 2022), and 'Day Two' (15 JAN 2022). Under the 'Day One' tab, there are three session cards. Each card has a 'Discuss' button on the right, which is pointed to by a black arrow. The sessions are: 1. 'Plenary Session - Dr. Kathleen E Allen, Author, President, Allen and Associates, United States' (Live - 14 January 2022 - 9:00 AM CST). 2. 'Plenary Session - Dr. Spencer S. Stober, Professor, Biology, Alvernia University, United States' (Live - 14 January 2022 - 10:30 AM CST). 3. 'Emphasis on Education (Asynchronous Session)'.

NAVIGATE TO TO **DISCUSSION BOARDS** FROM PRESENTER PAGE



The screenshot shows a 'DOWNLOADS' section with a PDF link: 'Employees as Lifelong Learners: Characteristics and Promotion in Thai Organizations (PDF)' by KotchawornC\_Presentation\_070122.pdf. Below this, there is a large blue button labeled 'Join the Discussion', which is pointed to by a black arrow.

COMMENTING IN A **DISCUSSION BOARD**




The screenshot shows a 'Presentations' tab and a 'Discussion' tab. Under the 'Discussion' tab, there is a comment input field with the placeholder text 'Add a comment...'. To the left of the input field is a small image of a person sitting at a desk. Below the input field, there is a blue button labeled 'Add Comment', which is pointed to by a black arrow. At the bottom left, there is a note: 'Please keep our discussion courteous and productive.'


Engage

With the **Community** ...









The Event Microsite is only one space in **CGScholar**. Our general social space is called **Community**. Your Research Network has its own Community page where you'll find the latest updates and news from the community members.








 **Community** [Creator](#) [Publisher](#) [Analytics](#) [Event](#) [Bookstore](#)

Climate Change: Impacts ...




Welcome to the Climate Change: Impacts & Responses Research Network!  
Views: 2,941


COMMUNITY ADMINS (18)  
 William Cope  
 Ebony Jackson  
 Phillip Kalantzis-Cope  
 Tamsyn Gilbert  
 Jeremy Boehme  
 Common Ground  
 Sara Hoke  
 Alex Pate  
View All


MEMBERS (2,652)  
 Reda Sadki  
 Izabel Szary  
 Abigail Manekin  
 Adrian Wiese  
 Tamara Stanberry  
 Kelsey Shannon  
 Bill Cope


Activity Stream


Filter Activity


 MUDESSIR TEMAM IMAMU JOINED THE COMMUNITY.  
Added on January 06, 2022


 NIKO TIAN JOINED THE COMMUNITY.  
Added on January 05, 2022


 MAQBOOL SHEIKH JOINED THE COMMUNITY.  
Added on January 05, 2022


 NOUR LYNIA BOULGAMH JOINED THE COMMUNITY.  
Added on January 04, 2022


 PAVITHRA RAVI JOINED THE COMMUNITY.  
Added on January 04, 2022

 LAMBERT CYRILLE NGAYAP KANGANG JOINED THE COMMUNITY.  
Added on January 02, 2022


 MARINA ANDERSON JOINED THE COMMUNITY.  
Added on December 27, 2021


 MD JAHIRUL ISLAM JOINED THE COMMUNITY.  
Added on December 22, 2021


 VISHAL SHARMA JOINED THE COMMUNITY.  
Added on December 21, 2021


 BOSHIR AHMED AWAL JOINED THE COMMUNITY.  
Added on December 20, 2021


Recent Activity


 Mudessir Temam Imamu joined the community.


 Niko Tian joined the community.

 Maqbool Sheikh joined the community.





 Nour Lynia Boulgamh joined the community.

 Pavithra Ravi joined the community.


 Lambert Cyrille Ngayap Kangang joined the community.

 Marina Anderson joined the community.

View All

PUBLICATIONS (427)  
 The International Journal of C...  
 The International Journal of C...  
 Adaptations toward Climate ...  
 Environmental Awareness, R...  
View All


SHARES  
Share a file or link...

EVENTS (1)  
  
Submit / Register

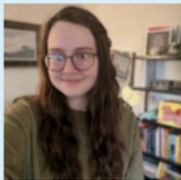
Engage

Add Peers ...

Within Community are individual CGScholar Profile Pages. Here you can view a person's bio, send them a private message, and add them as a **Peer**.

 **Scholar** Community Creator Publisher Analytics Event Bookstore

**Kinzi Duncan**



[Add to Peers](#)  
Views: 501

**THEIR COMMUNITIES (23)**

- Climate Change: Impacts an...
- Tourism and Leisure Studies
- e-Learning and Innovative P...
- The Learner
- The Constructed Environment

[View All](#)

**THEIR PEERS (33)**

- Murali Venugopalan
- Victoria Hurth
- Gabriella D.
- Deborah Bartley Carter
- Andrea Spada Jiménez

[View All](#)

**About Kinzi Duncan**

**MICRO-BIO**

Eastern Illinois University Graduate with a degree in English and Multi-Cultural Studies.

**EXPERIENCE**

Common Ground  
Conference Assistant  
December 2020 to Present

**EDUCATION**

Eastern Illinois University  
BA in English  
August 2016 to 2018

Lakeland Community College  
AGS  
August 2014 to 2016

**DISCIPLINES**

Intercultural/Multicultural And Diversity Studies

English Language And Literature, General

**INTERESTS**


Diversity In Education


Media Studies


English Studies


**LANGUAGES**


**Recent Activity**


 Kinzi Duncan created the update Get to Know the Emerging Scholars! - Twelfth International Conference on The Constructed Environment.


 Kinzi Duncan created the update Audience Passes Available! - Eighteenth International Conference on Technology, Knowledge, and Society.

 Kinzi Duncan created the update Learn About the Event Microsite! - Thirteenth International Conference on Sport & Society.

 Kinzi Duncan created the update Audience Passes Available! - Fifteenth International Conference on e-Learning & Innovative Pedagogies.

 Kinzi Duncan created the update Sign Up for Social Events! - Twelfth International Conference on Food Studies.

 Kinzi Duncan created the update Sign Up for Social Events! - Twelfth International Conference on Religion & Spirituality in Society.

 Kinzi Duncan created the update Meet the Emerging Scholars! - Twenty-second International Conference on Knowledge, Culture, and Change in Organization.  
[View All](#)

## Engage

## Request Digital Media ....

If a delegate has not uploaded their Digital Media to their Presentation Page, you can request that Digital Media by clicking the link. The delegate will then receive an email reminding them to upload their Digital Media, and you will automatically 'follow' that session.

### Digital Media

This presenter hasn't added media.  
[Request media and follow this presentation.](#)





# Common Ground Research Networks





Founded in 1984, Common Ground is committed to building new kinds of knowledge communities, innovative in their media, and forward-thinking in their messages. Heritage knowledge systems are characterized by vertical separations--of discipline, professional association, institution, and country. Common Ground Research Networks takes some of the pivotal challenges of our time and curates research networks that cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of humanities, the nature of interdisciplinarity, the place of the arts in society, technology's connections with knowledge--these are deeply important questions of our time that require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations.

Common Ground Research Networks are meeting places for people, ideas, and dialogue. However, the strength of ideas does not come from finding common denominators. Rather, the power and resilience of these ideas is that they are presented and tested in a shared space where differences can meet and safely connect--differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. These are the kinds of vigorous and sympathetic academic milieus in which the most productive deliberations about the future can be held. We strive to create places of intellectual interaction and imagination that our future deserves.

MEMBERS OF THE FOLLOWING ORGANIZATIONS



Common Ground Research Networks is not-for-profit corporation registered in the State of Illinois, USA, organized and operated pursuant to the General Not For Profit Corporation Act of 1986, 805 ILCS 105/101.01, et seq., (the "Act") or the corresponding section of any future Act.

[www.cgnetworks.org](http://www.cgnetworks.org)



@



The Common Ground Media Lab is the research and technology arm of Common Ground Research Networks. Common Ground Research Networks has been researching knowledge ecologies and building scholarly communication technologies since 1984.

Since 2009, we have had the fortune of being based in the University of Illinois Research Park while building our latest platform – CGScholar. This is a suite of apps based on the theoretical work of world-renowned scholars from the College of Education and Department of Computer Science at the University of Illinois Urbana-Champaign. CGScholar has been built with the support of funding from the US Department of Education, Illinois Ventures, and the Bill and Melinda Gates Foundation.

The CGScholar platform is being used today by knowledge workers as diverse as: faculty in universities to deliver e-learning experiences; innovative schools wishing to challenge the ways learning and assessment have traditionally worked; and government and non-government organizations connecting local knowledge and experience to wider policy objectives and measurable outcomes. Each of these use cases illustrates the differing of knowledge that CGScholar serves while also opening spaces for new and emerging voices in the world of scholarly communication.

We aim to synthesize these use cases to build a platform that can become a trusted marketplace for knowledge work, one that rigorously democratizes the process of knowledge-making, rewards participants, and offers a secure basis for the sustainable creation and distribution of digital knowledge artifacts.

Our premise has been that media platforms—pre-digital and now also digital—have often not been designed to structure and facilitate a rigorous, democratic, and a sustainable knowledge economy. The Common Ground Media Lab seeks to leverage our own platform – CGScholar – to explore alternatives based on extended dialogue, reflexive feedback, and formal knowledge ontologies. We are developing AI-informed measures of knowledge artifacts, knowledge actors, and digital knowledge communities. We aim to build a trusted marketplace for knowledge work, that rewards participants and sustains knowledge production.

With 27,000 published works and 200,000 users, we have come a long way since our first web app twenty years ago. But we still only see this as the beginning.

As a not-for-profit, we are fundamentally guided by mission: to support the building of better societies and informed citizenries through rigorous and inclusive social knowledge practices, offering in-person and online scholarly communication spaces

## Supporters & Partners

As they say, “it takes a village.” We are thankful for the generous support of:



And to our Research Network members!

[www.cgnetworks.org/medialab](http://www.cgnetworks.org/medialab)



**United Nations**  
Climate Change

**CLIMATE  
NEUTRAL NOW**

Climate change is one of the most pressing problems facing our world today. It is in the interests of everyone that we engage in systemic change that averts climate catastrophe. At Common Ground Research Networks, we are committed to playing our part as an agent of transformation, promoting awareness, and making every attempt to lead by example. Our Climate Change: Impacts and Responses Research Network has been a forum for sharing critical findings and engaging scientific, theoretical, and practical issues that are raised by the realities of climate change. We've been a part of global policy debates as official observers at COP26 in Glasgow. And we are signatories of the United Nations Sustainability Publishers Compact and the United Nations Climate Neutral Now Initiative.

## Measuring

In 2022 we start the process of tracking and measuring emissions for all aspects of what we do. The aim is to build a comprehensive picture of our baselines to identify areas where emissions can be reduced and construct a long-term plan of action based on the GHG Emissions Calculation Tool and standard established by the United Nations Climate Neutral Now Initiative.

## Reducing

At the same time, we are not waiting to act. Here are some of the "low hanging fruit" initiatives we are moving on immediately: all conference programs from print to electronic-only; removing single-use cups and offering reusable bottles at all our conferences; working closely with all vendors, suppliers, and distributors on how we can work together to reduce waste; offering robust online options as a pathway to minimize travel. And this is only a small sample of what we'll be doing in the short term.

## Contributing

As we work towards establishing and setting net-zero targets by 2050, as enshrined in the Paris Agreement and United Nations Climate Neutral Now Initiative, and to make further inroads in mitigating our impacts today, we are participating in the United Nations Carbon Offset program. As we see climate change as having broad social, economic, and political consequences, we are investing in the following projects.

- Fiji Nadarivatu Hydropower Project
- DelAgua Public Health Program in Eastern Africa
- Jangi Wind Farm in Gujarat

## Long Term Goals

We're committing to long-term science-based net-zero targets for our operations – and we believe we can do this much sooner than 2050. We'll be reporting annually via The Climate Neutral Now reporting mechanism to transparently communicate how we are meeting our commitments to climate action.

[www.cgnetworks.org/about/climate-pledge](http://www.cgnetworks.org/about/climate-pledge)