

# Second International Conference on Communication & Media Studies

*Rethinking the Mediascape - The Future of Media and  
Communication*

16-17 NOVEMBER 2017 | UBC ROBSON SQUARE | VANCOUVER, CANADA  
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# Second International Conference on Communication & Media Studies

*“Rethinking the Mediascape - The Future of Media  
and Communication”*

16–17 November 2017 | UBC Robson Square | Vancouver, Canada



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**Second International Conference on Communication & Media Studies**

[www.oncommunicationmedia.com](http://www.oncommunicationmedia.com)

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Designed by Ebony Jackson  
Cover image by Phillip Kalantzis-Cope

Dear Communication & Media Studies Delegates,

Welcome to Vancouver and to the Second International Conference on Communication & Media Studies. The Communication & Media Studies Research Network—its conference, journal, and book imprint—was created to provide an interdisciplinary forum for the discussion of the role of the media and communications in society.

Founded in 2016, the Inaugural Communication & Media Studies Conference was held at the University Center Chicago, Chicago, USA, in September of 2016. Next year, we are honored to hold the conference at the University of California, Berkeley, Berkeley, USA, from 18–19 October.

Conferences can be ephemeral spaces. We talk, learn, get inspired, but these conversations fade with time. This Research Network supports a range of publishing modes in order to capture these conversations and formalize them as knowledge artifacts. We encourage you to submit your research to *The Journal of Communication & Media Studies*. We also encourage you to submit a book proposal to the Communication & Media Studies Book Imprint.

In partnership with our Editors and Network Partners the Communication & Media Studies Research Network is curated by Common Ground Research Networks. Founded in 1984, Common Ground Research Networks is committed to building new kinds of knowledge communities, innovative in their media and forward thinking in their messages. Common Ground Research Networks takes some of the pivotal challenges of our time and builds research networks which cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of humanities, the nature of interdisciplinarity, the place of the arts in society, technology's connections with knowledge, the changing role of the university—these are deeply important questions of our time which require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations. Common Ground is a meeting place for people, ideas, and dialogue. However, the strength of ideas does not come from finding common denominators. Rather, the power and resilience of these ideas is that they are presented and tested in a shared space where differences can meet and safely connect—differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. These are the kinds of vigorous and sympathetic academic milieus in which the most productive deliberations about the future can be held. We strive to create places of intellectual interaction and imagination that our future deserves.

I'd like to thank my Communication & Media Studies Research Network colleagues, Rachael Arcario, Jessica Wienhold-Brokish, and Jeremy Boehme, who have put such a significant amount of work into this conference.

We wish you all the best for this conference, and we hope it will provide you every opportunity for dialogue with colleagues from around the corner and around the globe.

Yours sincerely,



Dr. Phillip Kalantzis-Cope  
Chief Social Scientist, Common Ground Research Networks

## Our Mission

Common Ground Research Networks aims to enable all people to participate in creating collaborative knowledge and to share that knowledge with the greater world. Through our academic conferences, peer-reviewed journals and books, and innovative software, we build transformative research networks and provide platforms for meaningful interactions across diverse media.

## Our Message

Heritage knowledge systems are characterized by vertical separations—of discipline, professional association, institution, and country. Common Ground identifies some of the pivotal ideas and challenges of our time and builds research networks that cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of the humanities, the nature of interdisciplinarity, the place of the arts in society, technology's connections with knowledge, the changing role of the university—these are deeply important questions of our time which require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations. Common Ground is a meeting place for these conversations, shared spaces in which differences can meet and safely connect—differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. We strive to create the places of intellectual interaction and imagination that our future deserves.

## Our Media

Common Ground creates and supports research networks through a number of mechanisms and media. Annual conferences are held around the world to connect the global (the international delegates) with the local (academics, practitioners, and community leaders from the host research network). Conference sessions include as many ways of speaking as possible to encourage each and every participant to engage, interact, and contribute. The journals and book imprint offer fully-refereed academic outlets for formalized knowledge, developed through innovative approaches to the processes of submission, peer review, and production. The Research Network also maintains an online presence—through presentations on our YouTube channel, quarterly email newsletters, as well as Facebook and Twitter feeds. And Common Ground's own software, **Scholar**, offers a path-breaking platform for online discussions and networking, as well as for creating, reviewing, and disseminating text and multi-media works.

# **Communication & Media Studies Research Network**

*Offering an interdisciplinary forum for the discussion of  
the role of the media and communications in society*



The Communication & Media Studies Research Network offers an interdisciplinary forum for the discussion of the role of the media and communications in society. The research network interacts through an innovative, annual face-to-face conference, as well as a peer reviewed journal and book imprint.

## Conference

The conference is built upon four key principles: internationalism, interdisciplinarity, inclusiveness, and interaction. Conference delegates include leaders in the field, as well as emerging scholars and practitioners, who travel to the conference from all corners of the globe and represent a broad range of disciplinary and thematic and perspectives. A variety of presentation options and session types offer delegates multiple opportunities to engage, to discuss key issues in the field, and to build relationships with scholars from other cultures and disciplines.

## Publishing

The Communication & Media Studies Research Network enables members to publish through two media. First, research network members can enter a process of journal publication that is grounded in traditional scholarly publishing practices of peer review, but which is more responsive and inclusive—a result of the constructive nature of the conference presentation and peer review process. *The Journal of Communication & Media Studies* provides a framework for double-blind peer review, enabling authors to publish into an academic journal of the highest standard. The second publication medium is through the book imprint, Communication & Media Studies, publishing cutting edge books in print and electronic formats. Publication proposal and manuscript submissions are welcome.

## Community

The Communication & Media Studies Research Network offers several opportunities for ongoing communication among its members. Any member may upload video presentations based on scholarly work to the research network YouTube channel. Quarterly email newsletters contain updates on conference and publishing activities as well as broader news of interest. Join the conversations on Facebook and Twitter. Or explore our social media platform, **Scholar**.



On the cultures of media  
and the media of culture

## Theme 1: Media Cultures

- Mass versus niche media
- 'Audience' and practices of participation in media
- Cultural representation and power in media
- Popular culture in the media
- Feminist analyses of media
- (In)equities in access and digital divide
- Politics of media and media in politics
- Censorship, affront, and censoriousness in media
- Bodily presence and embodiment in media
- Multicultural media
- Media identities, from stars to selfies

On the theories of media  
and communication

## Theme 2: Media Theory

- Communications theory
- Telepresence and time-space compressions
- Psychology of media and communications
- The idea of the virtual
- Cybernetics
- Mediation and remediation
- Media discourses: vicarious and participatory
- Ideologies in media, manipulation, and propaganda
- Information theory
- Media analytics

On the technologies of  
media and communication

## Theme 3: Media Technologies and Processes

- Mass media and broadcast media: television, radio, newspapers, magazines
- Cinema and documentary
- Typographic media, from print to postscript
- Photography, from film to digital
- Hypermedia and multimedia
- Internet, online media, and social media
- Informatics: code and data in media





On the business of  
communication media

## Theme 4: Media Business

- Political economy of media
- Media management
- Advertising and marketing
- News media and journalism: changing dimensions of a profession
- Public relations as text and profession
- The changing publishing industry
- Intellectual property, between copyright and commons
- Reputational economies
- Globalization of media

On the languages and  
learning of media

## Theme 5: Media Literacies

- Media education
- Media training and workforce development
- From learning management systems to MOOCs: e-learning environments as educational media
- Self-instructing media and informal learning
- Over-the-shoulder learning



## Rethinking the Mediascape - The Future of Media and Communication

The established mediascape, and its mediums, has been a central point of debate within the recent political landscape. As one of the traditional roles of the media is to be a counterbalance to political or economic power, recent events, for many, mark an entry into a new and unsettling mediascape. In this mediascape we face a new set of realities:

- Where content can legitimately be “post-truth”
- An intensifying cult of personality in online communication
- A fluidness between media, content, and medium
- New kinds of commercial motivation directing the production and dissemination of content in the digital attention economy
- The use of a digital network by shadowy private and state actors hiding behind anonymity

In this new context, what is the role of the media as a counterweight to political or economic power? Who, now, is “the media,” and what are the principles of this new mediascape?



## About

The Communication & Media Studies Research Network is dedicated to the concept of independent, peer-led groups of scholars, researchers, and practitioners working together to build bodies of knowledge related to topics of critical importance to society at large. Focusing on the intersection of academia and social impact, the Communication & Media Studies Research Network brings an interdisciplinary, international perspective to discussions of new developments in the field, including research, practice, policy, and teaching.

## Membership Benefits

As a Communication & Media Studies Research Network member you have access to a broad range of tools and resources to use in your own work:

- Digital subscription to *The Journal of Communication and Media Studies* for one year.
- Digital subscription to the book imprint for one year.
- One article publication per year (pending peer review).
- Participation as a reviewer in the peer review process, with the opportunity to be listed as a Reviewer.
- Subscription to the research network e-newsletter, providing access to news and announcements for and from the Research Network.
- Option to add a video presentation to the research network YouTube channel.
- Free access to the **Scholar** social knowledge platform, including:
  - ◊ Personal profile and publication portfolio page;
  - ◊ Ability to interact and form communities with peers away from the clutter and commercialism of other social media;
  - ◊ Optional feeds to Facebook and Twitter;
  - ◊ Complimentary use of **Scholar** in your classes—for class interactions in its Community space, multimodal student writing in its Creator space, and managing student peer review, assessment, and sharing of published work.



### Present and Participate in the Conference

You have already begun your engagement in the research network by attending the conference, presenting your work, and interacting face-to-face with other members. We hope this experience provides a valuable source of feedback for your current work and the possible seeds for future individual and collaborative projects, as well as the start of a conversation with research network colleagues that will continue well into the future.

[www.facebook.com/  
CommunicationMedia  
Studies](http://www.facebook.com/CommunicationMediaStudies)

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### Publish Journal Articles or Books

We encourage you to submit an article for review and possible publication in the journal. In this way, you may share the finished outcome of your presentation with other participants and members of the research network. As a member of the network, you will also be invited to review others' work and contribute to the development of the research network knowledge base as a Reviewer. As part of your active membership in the network, you also have online access to the complete works (current and previous volumes) of journal and to the book imprint. We also invite you to consider submitting a proposal for the book imprint.

### Engage through Social Media

There are several ways to connect and network with research network colleagues:



**Email Newsletters:** Published quarterly, these contain information on the conference and publishing, along with news of interest to the research network. Contribute news or links with a subject line 'Email Newsletter Suggestion' to [support@oncommunicationmedia.com](mailto:support@oncommunicationmedia.com).



**Scholar:** Common Ground's path-breaking platform that connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works.



**Facebook:** Comment on current news, view photos from the conference, and take advantage of special benefits for research network members at: <http://www.facebook.com/CommunicationMediaStudies>.



**Twitter:** Follow the research network @onmediastudies and talk about the conference with #ICCMS17



**YouTube Channel:** View online presentations or contribute your own at <http://cgnetworks.org/support/uploading-your-presentation-to-youtube>.



The principal role of the Advisory Board is to drive the overall intellectual direction of the Communication & Media Studies Research Network and to consult on our foundational themes as they evolve along with the currents of the field. Board members are invited to attend the annual conference and provide important insights on conference development, including suggestions for speakers, venues, and special themes. We also encourage board members to submit articles for publication consideration to *The Journal of Communication and Media Studies* as well as proposals or completed manuscripts to the Communication & Media Studies Book Imprint.

We are grateful for the continued service and support of these world-class scholars and practitioners.

- **Bruce Berryman**, Program Director, School of Media and Communication, RMIT University, Melbourne, Australia
- **Marcus Breen**, Director of the Media Lab, Boston University, Boston, USA
- **Jo Davies**, Associate Professor of Illustration, Arts, and Media, Plymouth University, Devon, UK
- **Tamsyn Gilbert**, The New School for Social Research, New York, USA
- **Kerrie Harvey**, Associate Director, Center for Innovative Media, George Washington University, Washington D.C., USA
- **Linda Herrera**, Professor, Education, Policy, Organization, and Leadership; Director, Global Studies in Education, University of Illinois at Urbana-Champaign, Champaign, USA
- **Brad King**, Ball State University, Muncie, USA
- **Alan Male**, Professor Emeritus, Illustration, Falmouth University, Cornwall, UK
- **Mario Minichiello**, The University of Newcastle, Newcastle, Australia
- **Christian Morgner**, Director, International Communication and Culture, University of Leicester, Leicester, UK
- **Fiona Peterson**, RMIT University, Melbourne, Australia
- **John Potts**, Macquarie University, Sydney, Australia
- **Andrew Selby**, School of the Arts, English, and Drama, Loughborough University, Leicestershire, UK
- **Shujen Wang**, Emerson College, Boston, USA
- **Paul Wells**, Director, School of Arts, English, and Drama, Loughborough University, Leicestershire, UK

## A Social Knowledge Platform

### Create Your Academic Profile and Connect to Peers

Developed by our brilliant Common Ground software team, **Scholar** connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works.



### Utilize Your Free Scholar Membership Today through

- Building your *academic profile* and list of published works.
- Joining a community with a *thematic or disciplinary focus*.
- Establishing a new Research Network *relevant to your field*.
- Creating *new academic work* in our innovative publishing space.
- Building a *peer review network* around your work or courses.

### Scholar Quick Start Guide

1. Navigate to <http://cgscholar.com>. Select [**Sign Up**] below 'Create an Account'.
2. Enter a "**blip**" (a very brief one-sentence description of yourself).
3. Click on the "**Find and join communities**" link located under the YOUR COMMUNITIES heading (On the left hand navigation bar).
4. Search for a community to join or create your own.

### Scholar Next Steps – Build Your Academic Profile

- **About:** Include information about yourself, including a linked CV in the top, dark blue bar.
- **Interests:** Create searchable information so others with similar interests can locate you.
- **Peers:** Invite others to connect as a peer and keep up with their work.
- **Shares:** Make your page a comprehensive portfolio of your work by adding publications in the Shares area - be these full text copies of works in cases where you have permission, or a link to a bookstore, library or publisher listing. If you choose Common Ground's hybrid open access option, you may post the final version of your work here, available to anyone on the web if you select the 'make my site public' option.
- **Image:** Add a photograph of yourself to this page; hover over the avatar and click the pencil/edit icon to select.
- **Publisher:** All Common Ground community members have free access to our peer review space for their courses. Here they can arrange for students to write multimodal essays or reports in the Creator space (including image, video, audio, dataset or any other file), manage student peer review, coordinate assessments, and share students' works by publishing them to the Community space.

## A Digital Learning Platform

Use **Scholar** to Support Your Teaching

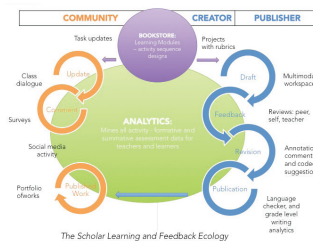
**Scholar** is a social knowledge platform that *transforms the patterns of interaction in learning by putting students first*, positioning them as knowledge producers instead of passive knowledge consumers. **Scholar** provides scaffolding to encourage making and sharing knowledge drawing from multiple sources rather than memorizing knowledge that has been presented to them.

**Scholar** also answers one of the most fundamental questions students and instructors have of their performance, “How am I doing?” Typical modes of assessment often answer this question either too late to matter or in a way that is not clear or comprehensive enough to meaningfully contribute to better performance.

A collaborative research and development project between Common Ground and the College of Education at the University of Illinois, **Scholar** contains a Research Network space, a multimedia web writing space, a formative assessment environment that facilitates peer review, and a dashboard with aggregated machine and human formative and summative writing assessment data.

The following **Scholar** features are only available to Common Ground Research Network members as part of their membership. Please email us at [support@cgscholar.com](mailto:support@cgscholar.com) if you would like the complimentary educator account that comes with participation in a Common Ground conference.

- Create projects for groups of students, involving draft, peer review, revision and publication.
- Publish student works to each student’s personal portfolio space, accessible through the web for class discussion.
- Create and distribute surveys.
- Evaluate student work using a variety of measures in the assessment dashboard.



**Scholar** is a generation beyond learning management systems. It is what we term a *Digital Learning Platform*—it transforms learning by engaging students in powerfully horizontal “social knowledge” relationships. **For more information, visit: <http://knowledge.cgscholar.com>.**

# Communication & Media Studies Journal

*Exploring the role of media, mediation and  
communications in society*





## About

*The Journal of Communication and Media Studies* offers an interdisciplinary forum for the discussion of the role of the media and communications in society. The journal explores everyday experiences of media cultures, the forms and effects of technologies of media and communications, and the dynamics of media business. It also addresses media literacies, including capacities to 'read' and 'use' the media, and the role of media as a key component in formal and informal learning. Contributions to the journal range from broad, theoretical conceptualizations of media, to detailed empirical examinations and case studies of media practices.

*The Journal of Communication and Media Studies* is peer-reviewed, supported by rigorous processes of criterion-referenced article ranking and qualitative commentary, ensuring that only intellectual work of the greatest substance and highest significance is published.



### Indexing:

China National Knowledge Infrastructure (CNKI Scholar)

### DOI:

10.18848/2470-9247/CGP

### Founded:

2015

### Publication Frequency:

Quarterly (March, June, September, December)

### Acceptance Rate:

21% (2016)

### ISSN:

2470-9247 (Print)  
2470-9255 (Online)

### Network Website:

[oncommunicationmedia.com](http://oncommunicationmedia.com)

### Bookstore:

[ijp.cgpublisher.com](http://ijp.cgpublisher.com)

## Editor



**Mario Minichiello**, School of Design, Communication and Information Technology, University of Newcastle, Newcastle, Australia

## Reviewers

Articles published in *The Journal of Communication and Media Studies* are peer reviewed by scholars who are active members of the Communication & Media Studies Research Network. Reviewers may be past or present conference delegates, fellow submitters to the journal, or scholars who have volunteered to review papers (and have been screened by Common Ground's editorial team). This engagement with the Research Network, as well as Common Ground's synergistic and criterion-based evaluation system, distinguishes the peer review process from journals that have a more top-down approach to refereeing. Reviewers are assigned to papers based on their academic interests and scholarly expertise. In recognition of the valuable feedback and publication recommendations that they provide, reviewers are acknowledged as Reviewers in the volume that includes the paper(s) they reviewed. Thus, in addition to *The Journal of Communication and Media Studies'* Editors and Advisory Board, the Reviewers contribute significantly to the overall editorial quality and content of the journal.



## Journal Submission Process and Timeline

Below, please find step-by-step instructions on the journal article submission process:

1. Submit a conference presentation proposal.
2. Once your conference presentation proposal has been accepted, you may submit your article by clicking the “Add a Paper” button on the right side of your proposal page. You may upload your article anytime between the first and the final submission deadlines. (See dates below)
3. Once your article is received, it is verified against template and submission requirements. If your article satisfies these requirements, your identity and contact details are then removed, and the article is matched to two appropriate referees and sent for review. You can view the status of your article at any time by logging into your CGPublisher account at [www.CGPublisher.com](http://www.CGPublisher.com).
4. When both referee reports are uploaded, and after the referees’ identities have been removed, you will be notified by email and provided with a link to view the reports.
5. If your article has been accepted, you will be asked to accept the Publishing Agreement and submit a final copy of your article. If your paper is accepted with revisions, you will be required to submit a change note with your final submission, explaining how you revised your article in light of the referees’ comments. If your article is rejected, you may resubmit it once, with a detailed change note, for review by new referees.
6. Once we have received the final submission of your article, which was accepted or accepted with revisions, our Publishing Department will give your article a final review. This final review will verify that you have complied with the Chicago Manual of Style (16th edition), and will check any edits you have made while considering the feedback of your referees. After this review has been satisfactorily completed, your paper will be typeset and a proof will be sent to you for approval before publication.
7. Individual articles may be published “Web First” with a full citation. Full issues follow at regular, quarterly intervals. All issues are published 4 times per volume (except the annual review, which is published once per volume).

## Submission Timeline

You may submit your article for publication to the journal at any time throughout the year. The rolling submission deadlines are as follows:

- Submission Round 1 – 15 January
- Submission Round 2 – 15 April
- Submission Round 3 – 15 July
- Submission Round 4 (final) – 15 October

Note: If your article is submitted after the final deadline for the volume, it will be considered for the following year’s volume. The sooner you submit, the sooner your article will begin the peer review process. Also, because we publish “Web First,” early submission means that your article may be published with a full citation as soon as it is ready, even if that is before the full issue is published.





## Hybrid Open Access

All Common Ground Journals are Hybrid Open Access. Hybrid Open Access is an option increasingly offered by both university presses and well-known commercial publishers.

Hybrid Open Access means some articles are available only to subscribers, while others are made available at no charge to anyone searching the web. Authors pay an additional fee for the open access option. Authors may do this because open access is a requirement of their research-funding agency, or they may do this so non-subscribers can access their article for free.

Common Ground's open access charge is \$250 per article—a very reasonable price compared to our hybrid open access competitors and purely open access journals resourced with an author publication fee. Digital articles are normally only available through individual or institutional subscriptions or for purchase at \$5 per article. However, if you choose to make your article Open Access, this means anyone on the web may download it for free.

Paying subscribers still receive considerable benefits with access to all articles in the journal, from both current and past volumes, without any restrictions. However, making your paper available at no charge through Open Access increases its visibility, accessibility, potential readership, and citation counts. Open Access articles also generate higher citation counts.

## Institutional Open Access

Common Ground is proud to announce an exciting new model of scholarly publishing called Institutional Open Access.

Institutional Open Access allows faculty and graduate students to submit articles to Common Ground journals for unrestricted open access publication. These articles will be freely and publicly available to the whole world through our hybrid open access infrastructure. With Institutional Open Access, instead of the author paying a per-article open access fee, institutions pay a set annual fee that entitles their students and faculty to publish a given number of open access articles each year.

The rights to the articles remain with the subscribing institution. Both the author and the institution can also share the final typeset version of the article in any place they wish, including institutional repositories, personal websites, and privately or publicly accessible course materials. We support the highest Sherpa/Romeo access level—Green.

For more information on how to make your article Open Access, or information on Institutional Open Access, please contact us at [support@cgnetworks.org](mailto:support@cgnetworks.org).





## Network Membership and Personal Subscriptions

As part of each conference registration, all conference participants (both virtual and in-person) have a one-year digital subscription to *The Journal of Communication and Media Studies*. This complimentary personal subscription grants access to both the current volume of the collection as well as the entire backlist. The period of complimentary access begins at the time of registration and ends one year after the close of the conference. After that time, delegates may purchase a personal subscription.

To view articles, go to <https://cgscholar.com/bookstore> and select the “Sign in” option. An account in CG Scholar has already been made on your behalf; the username/email and password are identical to your CG Publisher account. After logging into your account, you should have free access to download electronic articles in the bookstore. If you need assistance, select the “help” button in the top-right corner, or contact [support@cgscholar.com](mailto:support@cgscholar.com).

## Journal Subscriptions

Common Ground offers print and digital subscriptions to all of its journals. Subscriptions are available to *The Journal of Communication and Media Studies* and to custom suites based on a given institution’s unique content needs. Subscription prices are based on a tiered scale that corresponds to the full-time enrollment (FTE) of the subscribing institution.

For more information, please visit:

- <http://oncommunicationmedia.com/journal/hybrid-open-access>
- Or contact us at [subscriptions@cgnetworks.org](mailto:subscriptions@cgnetworks.org)

## Library Recommendations

Download the Library Recommendation form from our website to recommend that your institution subscribe to *The Journal of Communication and Media Studies*: <http://cgnetworks.org/support/recommend-a-subscription-to-your-library>.

# **Communication & Media Studies Book Imprint**

*Aiming to set new standards in participatory  
knowledge creation and scholars publication*



## Call for Books

Common Ground is setting new standards of rigorous academic knowledge creation and scholarly publication. Unlike other publishers, we're not interested in the size of potential markets or competition from other books. We're only interested in the intellectual quality of the work. If your book is a brilliant contribution to a specialist area of knowledge that only serves a small intellectual community, we still want to publish it. If it is expansive and has a broad appeal, we want to publish it too, but only if it is of the highest intellectual quality.

We welcome proposals or completed manuscript submissions of:

- Individually and jointly authored books
- Edited collections addressing a clear, intellectually challenging theme
- Collections of articles published in our journals
- Out-of-copyright books, including important books that have gone out of print and classics with new introductions

### Book Proposal Guidelines

Books should be between 30,000 and 150,000 words in length. They are published simultaneously in print and electronic formats and are available through Amazon and as Kindle editions. To publish a book, please send us a proposal including:

- Title
- Author(s)/editor(s)
- Draft back-cover blurb
- Author bio note(s)
- Table of contents
- Intended audience and significance of contribution
- Sample chapters or complete manuscript
- Manuscript submission date

Proposals can be submitted by email to [books@cgnetworks.org](mailto:books@cgnetworks.org). Please note the book imprint to which you are submitting in the subject line.



## **Call for Book Reviewers**

Common Ground Research Networks is seeking distinguished peer reviewers to evaluate book manuscripts.

As part of our commitment to intellectual excellence and a rigorous review process, Common Ground sends book manuscripts that have received initial editorial approval to peer reviewers to further evaluate and provide constructive feedback. The comments and guidance that these reviewers supply is invaluable to our authors and an essential part of the publication process.

Common Ground recognizes the important role of reviewers by acknowledging book reviewers as members of the Editorial Review Board for a period of at least one year. The list of members of the Editorial Review Board will be posted on our website.

If you would like to review book manuscripts, please send an email to [books@cgnetworks.org](mailto:books@cgnetworks.org) with:

- A brief description of your professional credentials
- A list of your areas of interest and expertise
- A copy of your CV with current contact details

If we feel that you are qualified and we require refereeing for manuscripts within your purview, we will contact you.

# Communication & Media Studies Conference

*Discussing and curating global interdisciplinary  
spaces, supporting professionally rewarding  
relationships*





## Conference Principles and Features

The structure of the conference is based on four core principles that pervade all aspects of the Research Network:

### **International**

This conference travels around the world to provide opportunities for delegates to see and experience different countries and locations. But more importantly, the Communication & Media Studies Conference offers a tangible and meaningful opportunity to engage with scholars from a diversity of cultures and perspectives. This year, delegates from over 30 countries are in attendance, offering a unique and unparalleled opportunity to engage directly with colleagues from all corners of the globe.

### **Interdisciplinary**

Unlike association conferences attended by delegates with similar backgrounds and specialties, this conference brings together researchers, practitioners, and scholars from a wide range of disciplines who have a shared interest in the themes and concerns of this research network. As a result, topics are broached from a variety of perspectives, interdisciplinary methods are applauded, and mutual respect and collaboration are encouraged.

### **Inclusive**

Anyone whose scholarly work is sound and relevant is welcome to participate in this research network and conference, regardless of discipline, culture, institution, or career path. Whether an emeritus professor, graduate student, researcher, teacher, policymaker, practitioner, or administrator, your work and your voice can contribute to the collective body of knowledge that is created and shared by this research network.

### **Interactive**

To take full advantage of the rich diversity of cultures, backgrounds, and perspectives represented at the conference, there must be ample opportunities to speak, listen, engage, and interact. A variety of session formats, from more to less structured, are offered throughout the conference to provide these opportunities.



## Plenary

Plenary speakers, chosen from among the world's leading thinkers, offer formal presentations on topics of broad interest to the community and conference delegation. One or more speakers are scheduled into a plenary session, most often the first session of the day. As a general rule, there are no questions or discussion during these sessions. Instead, plenary speakers answer questions and participate in informal, extended discussions during their Garden Conversation.



## Garden Conversation

Garden Conversations are informal, unstructured sessions that allow delegates a chance to meet plenary speakers and talk with them at length about the issues arising from their presentation. When the venue and weather allow, we try to arrange for a circle of chairs to be placed outdoors.



## Talking Circles

Held on the first day of the conference, Talking Circles offer an early opportunity to meet other delegates with similar interests and concerns. Delegates self-select into groups based on broad thematic areas and then engage in extended discussion about the issues and concerns they feel are of utmost importance to that segment of the community. Questions like "Who are we?", "What is our common ground?", "What are the current challenges facing society in this area?", "What challenges do we face in constructing knowledge and effecting meaningful change in this area?" may guide the conversation. When possible, a second Talking Circle is held on the final day of the conference, for the original group to reconvene and discuss changes in their perspectives and understandings as a result of the conference experience. Reports from the Talking Circles provide a framework for the delegates' final discussions during the Closing Session.



## Themed Paper Presentations

Paper presentations are grouped by general themes or topics into sessions comprised of three or four presentations followed by group discussion. Each presenter in the session makes a formal twenty-minute presentation of their work; Q&A and group discussion follow after all have presented. Session Chairs introduce the speakers, keep time on the presentations, and facilitate the discussion. Each presenter's formal, written paper will be available to participants if accepted to the journal.



## Colloquium

Colloquium sessions are organized by a group of colleagues who wish to present various dimensions of a project or perspectives on an issue. Four or five short formal presentations are followed by a moderator. A single article or multiple articles may be submitted to the journal based on the content of a colloquium session.



### **Focused Discussion**

For work that is best discussed or debated, rather than reported on through a formal presentation, these sessions provide a forum for an extended “roundtable” conversation between an author and a small group of interested colleagues. Several such discussions occur simultaneously in a specified area, with each author’s table designated by a number corresponding to the title and topic listed in the program schedule. Summaries of the author’s key ideas, or points of discussion, are used to stimulate and guide the discourse. A single article, based on the scholarly work and informed by the focused discussion as appropriate, may be submitted to the journal.



### **Workshop/Interactive Session**

Workshop sessions involve extensive interaction between presenters and participants around an idea or hands-on experience of a practice. These sessions may also take the form of a crafted panel, staged conversation, dialogue or debate—all involving substantial interaction with the audience. A single article (jointly authored, if appropriate) may be submitted to the journal based on a workshop session.



### **Poster Sessions**

Poster sessions present preliminary results of works in progress or projects that lend themselves to visual displays and representations. These sessions allow for engagement in informal discussions about the work with interested delegates throughout the session.



### **Virtual Lightning Talk**

Lightning talks are 5-minute “flash” video presentations. Authors present summaries or overviews of their work, describing the essential features (related to purpose, procedures, outcomes, or product). Like Paper Presentations, Lightning Talks are grouped according to topic or perspective into themed sessions. Authors are welcome to submit traditional “lecture style” videos or videos that use visual supports like PowerPoint. Final videos must be submitted at least one month prior to the conference start date. After the conference, videos are then presented on the research network YouTube channel. Full papers can based in the virtual poster can also be submitted for consideration in the journal.



### **Virtual Poster**

This format is ideal for presenting preliminary results of work in progress or for projects that lend themselves to visual displays and representations. Each poster should include a brief abstract of the purpose and procedures of the work. After acceptance, presenters are provided with a template, and Virtual Posters are submitted as a PDF or in PowerPoint. Final posters must be submitted at least one month prior to the conference start date. Full papers can based in the virtual poster can also be submitted for consideration in the journal.



### Thursday, 16 November

8:00–8:30	Conference Registration Desk Open
8:30–9:00	Conference Opening—Phillip Kalantzis-Cope, Chief Social Scientist, Common Ground Research Networks, USA
9:00–9:35	Plenary Session—Caja Thimm, Chair, Media Studies and Intermediality, University of Bonn, Germany <i>“Mediatization of the Public Sphere – Fragmentation and Radicalisation on the Rise?”</i>
9:35–10:05	Garden Conversation
10:05–10:15	Transition Break
10:15–11:00	Talking Circles
11:00–11:45	Lunch
11:45–13:25	Parallel Sessions
13:25–13:40	Break
13:40–15:20	Parallel Sessions
15:20–15:35	Break
15:35–16:50	Parallel Sessions
16:50–18:00	Conference Welcome Reception

### Friday, 17 November

8:30–9:00	Conference Registration Desk Open
9:00–9:20	Daily Update
9:20–9:50	Plenary Session—Mario Minichiello, School of Design, Communication and Information Technology, University of Newcastle, Newcastle, Australia <i>“Media and Visual Culture in the Post Truth Political Landscape”</i>
9:50–10:20	Garden Conversation
10:20–12:00	Parallel Sessions
12:00–12:50	Lunch and Publishing Your Work with Common Ground Research Networks
12:50–13:35	Parallel Sessions
13:35–13:50	Break
13:50–15:30	Parallel Sessions
15:30–15:45	Break
15:45–17:00	Parallel Sessions
17:00–17:30	Conference Closing and Award Ceremony



## Featured Sessions

[Publishing Your Article or Book with Common Ground Research Networks](#)

**Friday, 18 November | 12:00–12:50**

**Phillip Kalantzis-Cope**, Chief Social Scientist, Common Ground Research Networks

In this session the Chief Social Scientist of *The Communication & Media Studies Journal* and the Communication & Media Studies Book Imprint will present an overview of Common Ground's publishing philosophy and practices. He will offer tips for turning conference papers into journal articles, present an overview of journal publishing procedures, introduce *The Communication & Media Studies Journal*, and provide information on Common Ground's journal article submission process. Please feel free to bring questions—the second half of the session will be devoted to Q&A.

## Special Events

[Pre-Conference Tour: Gastown Walking Food Tour](#)

**Wednesday, 15 November | 2:00 PM | Cost: US\$50.00**

Join fellow conference delegates for this 2.5 hour walking food tour through the cobblestones of historic Gastown. This tour is a great way to meet fellow delegates before the conference as well as experience the savory tastes, sights, and sounds of eateries and shops of Vancouver's oldest neighborhood.

Laugh and learn about Vancouver's colorful history as you are taken on a tasting adventure to 10 unique restaurants, shops, and pubs. Discover local food and beverage specialties, while meeting some of the city's most passionate restaurateurs and merchants. Delight your taste buds with fresh Atlantic lobster mac n' cheese, a handcrafted microbrewery ale, creamy cheesecake, Italian tortellini, Steak and Guinness Pie, beer-battered fish and chips with hand cut fries, homemade chocolates, exotic specialty teas, a latte and melt-in your-mouth pastry. Come and tantalize your taste buds and enjoy mouth-watering cuisine on one of the most popular food tours in the city!

## Conference Welcome Reception

Common Ground Research Networks and the Communication & Media Studies Conference will be hosting a welcome reception at the University of British Columbia Robson Square. The reception will be held directly following the last parallel session of the first day, **Thursday, 16 November 2017**. Join other conference delegates and plenary speakers for drinks, light hors d'oeuvres, and a chance to converse. We look forward to hosting you!





## Mario Minichiello

### *Media and Visual Culture in the Post Truth Political Landscape*



Mario Minichiello completed his undergraduate at Leicester Polytechnic and as a postgraduate at Loughborough University, England. Minichiello is currently the Professor of Design and Human Behaviour for the School of Creative Industries at the University of Newcastle, NSW. He is also Director of the Hunter Creative Industries and Technology Institute (HCIT) and the International Research Network “SmartDesign.” He has over thirty years of experience in industry and academia including lead roles in the academy at Leicester DMU University, Birmingham City University, Loughborough University in the UK, and the University of Newcastle in NSW.

Minichiello has the rare distinction of working closely with Birmingham Children’s Hospital, a world leading teaching hospital, and with the Hunter Medical Research Institute, one of the foremost medical research centres in the world. His industry background includes working for the BBC, working for leading design agencies, and working as the political artist for the Guardian Newspaper, among many industry other roles. As both an original practitioner and disruptive thinker, Mario Minichiello also has many years of experience as a journal editor and as a chair of external research and teaching review teams in the UK and AU.

## Caja Thimm

### *Mediatization of the Public Sphere – Fragmentation and Radicalisation on the Rise?*



Caja Thimm (PhD) holds a chair in ‘Media Studies and Intermediality’ at the University of Bonn, Germany. She has done extensive research on social communication on the web, e-learning and e-democracy and taught as a visiting scholar at UC Santa Barbara (USA), University of Cardiff (UK), and as a professeur invité at the Université de Bourgogne Dijon (France). She also served as a member of various political committees, such as the State Enquete Commission on “New Media and State Responsibility” and “Trust in Digital Media”.

Caja Thimm was head of the research program “Deliberation Online” (2010–2016) and is now coordinator and principal investigator of the collaborative research program on “Digital Society” (2017–2022). Her publications include: “Political Campaigning During the EU Elections 2014”, “Digital Public Sphere and Mini-Publics”, “Hate Speech as Destructive Online Culture”, and “Digital Society, Datafication and Online Participation.”



### **Tomas Borsa**



Tomas Borsa is an independent researcher currently living and working in London, UK. Tomas holds a Double BA (Hons) in Political Studies & Psychology from the University of Saskatchewan, and an MSc in Politics & Communication (with Distinction) from the London School of Economics. His interests lie mostly in the domains of Indigenous (self) representation, public spheres, and the mediation of social movements. Prior to London, he lived in Vancouver and Saskatoon, where he was at various points a documentary film-maker, journalist, and Research Consultant at Emily Carr University.

### **Tatiana Gonçalves**



Tatiana Gonçalves is an assistant professor in the department of Communication and Arts at the Polytechnic Institute of Viseu, Portugal. She received her Masters degree at the University of Aveiro, Portugal and her PhD at the University of Coimbra, Portugal. Her research interests span media and new technologies, with particular focus on the fields of audiovisual, news media, online journalism and human-computer interaction. She also worked in the private sector from 2001 to 2008 at the Brazilian television network's Rede Globo, where she acquired formal experience in news broadcasting as editor, producer, reporter and news presenter.

### **Nancy Brian Mbaya**



Nancy Brian Mbaya is an indigene of Borno state, North East Nigeria. She holds a Bachelor of Arts degree in Mass Communication and Master Degree in Public Administration from the University of Maiduguri, Nigeria. In her career as a journalist, spanning 27 years, she became Principal News Editor, Controller of News and Current Affairs, Director of News and Current Affairs all in the Borno Radio Television Corporation (BRTV). Nancy is currently a volunteer with the West Cheshire Foodband in Chester, UK. Nancy is studying news media representation of women in conflicts: The Boko Haram Insurgency in Borno, Northeast Nigeria (2012–2015). Her work draws on postcolonial/feminist theories and argues that women representation in journalistic discourse is a reflection of patriarchal values fed by colonialism, religion, culture, and tradition. She is also involved in teaching activities at the Department of Media studies.

### **Adepate Mustapha-Koiki**



Adepate Mustapha-Koiki is a PhD student in Media and Communication at the University of Canterbury, New Zealand. Her research interest is in Conflict Communication, specifically looking at Journalism and Risk in Nigeria - the challenges of reporting on Boko Haram and the impacts of the risks on reporting. As an alumnus of the States Department, International Visitor Leadership Program (IVLP) USA, coupled with her lecturing and research experiences, she aims to provide resources to journalists, public institutions, and government agencies on effective methods of peace reporting and communication - all that was garnered through practical and global standards in research.



### **Chiemezie Nwosu**



With a background in Communications, Chiemezie started her career in industry and worked her way into the lecture room. Her PhD research originates from both her industry and academic experiences, and is thoroughly interdisciplinary; juxtaposing communication, media, politics, and sociology studies, with anthropological methods. Chiemezie's research interests include social media, political communication, African politics, and elections, and her current work examines the role of social media in elections. When she is not doing research, talking about research, or teaching, she enjoys travelling, exploring cuisines (with a rule to try any food at least once), and engaging in diverse musical pursuits.

### **Ayesha Sadiqa**



Ayesha Sadiqa is working as lecturer at School of Media and Communication Studies, University of the Central Punjab, Lahore, Pakistan. She is also a PhD scholar from Punjab University (PU), Lahore. Both universities are the prominent and leading private and Public sector Universities respectively in Pakistan. She has earned her M.Phil. in mass communication with the specialization of research from PU. She got first division throughout her academic career including professional degrees of B.Ed., M.Ed., and TEFL. She has vast experience of teaching at private and public college and universities. She has expertise in research, communication theory, development communication, and women's studies in Media. She has participated in both conferences and seminars. She also conducted workshops as a moderator.

### **Madison Snider**



Madison Snider is a graduate student at the University of Denver in International and Intercultural Communication. Her research interests are in the power of public discourse through street art, performance, and demonstrations. She is particularly interested in how unsanctioned communication in public space is of particular relevance to the ways in which this space is contested. Through ethnography of communication and critical theory, she explores the ways in which these actions are highly localized and grounded in a space and place, but simultaneously employ digital and social media to traverse space and the implications of this mode of dissemination.

### **Menychle Mesreet**



Menychle M. Abebe is lecturer of journalism at the University of Gondar in Ethiopia. He recently finished his second master's degree in Global Journalism at NLA University College in Norway. He is passionate about studying the relationships between media and politics in developing democracies. Previously, Menychle hold his M.A in Journalism and Communications and B.A degree in Print Journalism both at Addis Ababa University, Ethiopia.



# THURSDAY, 16 NOVEMBER

THURSDAY, 16 NOVEMBER	
8:00-8:30	<b>CONFERENCE REGISTRATION DESK OPEN</b>
8:30-9:00	<b>CONFERENCE OPENING</b>
9:00-9:35	<b>PLENARY SESSION - CAJA THIMM, CHAIR, MEDIA STUDIES AND INTERMEDIALITY, UNIVERSITY OF BONN, GERMANY</b>
	Mediatization of the Public Sphere – Fragmentation and Radicalisation on the Rise?
9:35-10:05	<b>GARDEN CONVERSATION AND COFFEE BREAK</b>
10:05-10:15	<b>TRANSITION BREAK</b>
10:15-11:00	<b>TALKING CIRCLES</b>
	Room 1: Media Cultures Room 2: Media Theory Room 3: Media Technologies and Processes / Media Business Room 4: Media Literacies Plenary Room: 2017 Special Focus - Rethinking the Mediascape - The Future of Media and Communication
11:00-11:45	<b>LUNCH</b>
11:45-13:25	<b>PARALLEL SESSIONS</b>
<b>Room 1</b>	<p><b>Media as Counterweight</b></p> <p><b>Worked to Death: Networked Advocacy-Activist Response to the Rana Plaza Tragedy, Bangladesh</b> Dr. Leslie Reynard, <i>Communication Studies, Washburn University, Lawrence, USA</i> <i>Overview:</i> This study chronicles an advocacy network that evolved from physical protests in Bangladesh into an effective worldwide virtual campaign via electronic media following the Rana Plaza factory tragedy in 2013. <i>Theme: Special Theme 2017: Rethinking the "Mediascape"</i></p> <p><b>Journalism and Risk: Action and Agency in Boko Haram News Reports</b> Adepate Rahmat Mustapha-Koiki, <i>Department of Media and Communication, University of Canterbury, Christchurch, New Zealand</i> <i>Overview:</i> This paper addresses the new risks and challenges facing journalists reporting in a post-terror world, specifically on Boko-Haram in Nigeria, and how the risks influence the language of reporting. <i>Theme: Special Theme 2017: Rethinking the "Mediascape"</i></p> <p><b>New Media and Indigenous Public Spheres: A Tactical Resistance to Exclusive Public Spheres in Third World Countries</b> Dilli Bikram Edingo, <i>York University, York, Canada</i> <i>Overview:</i> Indigenous online public spheres conditioned and controlled by corporate cultures are tactically used to resist the hegemonic mainstream public spheres. <i>Theme: Media Theory</i></p> <p><b>Taking Taboo Topics Public: How HIV/AIDS Health Activism Reshaped Mass Communication and Civic Discourse</b> Dr. Ruth Massingill, <i>Department of Mass Communication, Sam Houston State University, Huntsville, USA</i> <i>Overview:</i> HIV/AIDS has been a powerful catalyst for changes in society. Using formerly taboo topics to inform, persuade, and even entertain about HIV/AIDS has dramatically reshaped public communication. <i>Theme: Media Cultures</i></p>



# THURSDAY, 16 NOVEMBER

11:45-13:25

## PARALLEL SESSIONS

### Room 2 Identity Creation, Expression, and Exploration

#### **Black Girl Podcasting: Platforms, Pop Culture, and African-American Rhetoric**

Lauren Malone, *English Department, Iowa State University, Ames, USA*

*Overview:* This paper explores how Black women's identities are expressed through podcasts. What is unique about this type of media as a space for multicultural identities?

*Theme: Media Cultures*

#### **Symbolic Exemplars and Unpacking the Transman in "Transparent"**

Dr. Kathy Petitte Novak, *University of Illinois at Springfield, Springfield, USA*

*Overview:* The "Transparent" episode, "Symbolic Exemplar," is analyzed using critical discourse analysis to examine the transman in media, positing that stories about transmen challenge patriarchal societal fears of losing one's masculinity.

*Theme: Media Cultures*

#### **Probing Media Identities: Searching for the Self in Our Current Digital Age**

Dr. Jenna Brooke, *Book and Media Studies Department, University of St. Michael's College, University of Toronto, Toronto, Canada*

*Overview:* This paper is an exploration of selfhood in the digital age at the intersections of technology, history, power, and identity.

*Theme: Media Cultures*

#### **Millennial Discourses in Microblogs**

Victoria Holec, *Department of Sociology, Department of Anthropology, University of Lethbridge, Lethbridge, Canada*

*Overview:* This paper explores the differences and similarities in how Millennial identities are represented, challenged, and enacted in selected social media microblogs.

*Theme: Media Cultures*



# THURSDAY, 16 NOVEMBER

11:45-13:25	<b>PARALLEL SESSIONS</b>
<b>Room 3</b>	<p><b>Multiplatform Storytelling Practices</b></p> <p><b>"The War Room" as Transmedia Mythology</b>            Dr. Janet McMullen, <i>Department of Communications, University of North Alabama, Florence, USA</i>            Dr. Patricia Sanders, <i>Department of Communications, University of North Alabama, Florence, USA</i>  <i>Overview:</i> This paper explores how "The War Room" (2015) and associated texts use transmedia texts and classic mythological narrative structure to depict cultural, moral, and spiritual values.  <i>Theme: Media Cultures</i></p> <p><b>Transmedia Storytelling and the Authorial Subjectivity of Fictional Characters on Social Media</b>            Dr. Philippe Gauthier, <i>Department of Film and Media, Queen's University, Montreal, Canada</i>            Luka Stojanovic, <i>Department of Philosophy, University of Ottawa, Ottawa, Canada</i>  <i>Overview:</i> Using Siapera's conception of social media as technology of the self, we examine the way in which official accounts of fictional characters develop online identities based on autonomy and self-definition.  <i>Theme: Media Cultures</i></p> <p><b>When It's Worth Remembering: Refreshing Our Memory Studies to Account for Multimodal Practice in the Digital Landscape</b>            Dr. Brant Burkey, <i>Department of Communications, California State University, Dominguez Hills, Seal Beach, USA</i>  <i>Overview:</i> This study proposes it is time to refresh our media-memory studies to consider how multimodal-digital practices promise insight into the process of collective remembering in the new media ecology.  <i>Theme: Media Cultures</i></p> <p><b>Bite-sized Audience Expectations: Media Snacking Culture in the United Arab Emirates</b>            Dr. Puja Mahesh, <i>School of Media and Communication, Manipal University, Dubai, United Arab Emirates</i>  <i>Overview:</i> This research explores the factors responsible for a media snacking culture among Generation Z in the United Arab Emirates.  <i>Theme: Special Theme 2017: Rethinking the "Mediascape"</i></p>
<b>Room 4</b>	<p><b>Media Ecologies</b></p> <p><b>A Review of Media and Intercultural Communication Studies: Seven Perspectives on Cultures of "Orality," "Typography," and "Media"</b>            Dr. Jon Bouknight, <i>Department of Fine Arts and Communication, Central Oregon Community College, Bend, USA</i>  <i>Overview:</i> This literature review examines the use of media ecology concepts in intercultural research over the last seventeen years and analyzes seven perspectives that the research represents.  <i>Theme: Media Cultures</i></p> <p><b>The Role of Associative Series in Advertising Messages</b>            Viktoriia Kanafeva, <i>Faculty of Management and Mediacommunication, St. Petersburg State Institute of Film and Television, Saint Peterburg, Russian Federation</i>            Natalia Kornienko, <i>Postgraduate Department, St. Petersburg Juridical Academy, Saint Peterburg, Russian Federation</i>  <i>Overview:</i> The authors research the influence of associative series on the perception of advertising messages.  <i>Theme: Media Cultures</i></p>
13:25-13:40	<b>COFFEE BREAK</b>



# THURSDAY, 16 NOVEMBER

13:40-15:20	<b>PARALLEL SESSIONS</b>
<p><b>Room 1</b></p>	<p><b>Gender and Media</b></p> <p><b>News Media Representation of Abduction of 276 Chibok School Girls in Borno, North East Nigeria: Analysis of "Daily Trust," "Leadership," and "Daily Sun" Newspapers</b>  Nancy Brian Mbaya, <i>Department of Media Studies, University of Chester, Chester, UK</i>  <i>Overview:</i> This study examines news media representation of the mass abduction of female students in a Nigerian school by the Boko Haram sect in April 2014.  <i>Theme: Media Cultures</i></p> <p><b>Taiwan High School Girls' Everyday Life Aesthetic Practices on Instagram: The Affordance Approach</b>  Prof. Hsiaomei Wu, <i>College of Communication, National Chengchi University, Taipei, Taiwan</i>  Jou-Chun Su, <i>College of Communication, National Chengchi University, Taipei, Taiwan</i>  <i>Overview:</i> This study explores Taiwan high school girls' everyday life aesthetic practices on Instagram and discusses how these practices impact their views on real lives.  <i>Theme: Media Technologies and Processes</i></p>
<p><b>Room 2</b></p>	<p><b>Media, the Government, and the Public</b></p> <p><b>Utilization of Social Media as a Relationship Cultivation Tool by Municipalities in Turkey</b>  Dr. Tugce Ertem-Eray, <i>University of Oregon, Eugene, USA</i>  Pinar Aslan, <i>Istanbul University, Istanbul, Turkey</i>  <i>Overview:</i> Social media tools can build positive relationships between governments and their public. This is valuable for public relations. Therefore, this study investigates government communication in the relationship cultivation process.  <i>Theme: Media Technologies and Processes</i></p> <p><b>Grab Them by the Public: Trump, Sophistry, and Our Affective Politics</b>  Dr. Murray Skees, <i>Department of Humanities, University of South Carolina Beaufort, Beaufort, USA</i>  <i>Overview:</i> I explain how the notion of a "brand public" can help us to see how Donald Trump's sophistry effectively drove his message in the "age of social media."  <i>Theme: Media Cultures</i></p> <p><b>The Evolution of Media in Africa</b>  Chude Jideonwo, <i>RED, Lagos, Nigeria</i>  <i>Overview:</i> This study discusses the evolution of media in Africa and how they are being used as a tool for nation building and kick-starting socio-political movements in Africa.  <i>Theme: Media Cultures</i></p>
<p><b>Room 3</b></p>	<p><b>Post-truth Media</b></p> <p><b>The Media, Balance, and Unintended Skepticism</b>  Pierre Le Morvan, <i>Department of Philosophy, Religion, and Classical Studies, College of New Jersey, Ewing, USA</i>  <i>Overview:</i> I explore the influence of the media on public reasoning, in particular some surprising parallels and instructive differences between what we may call "journalistic balance" and "skeptical balance."  <i>Theme: Media Theory</i></p> <p><b>Propaganda in Newscasts: Framing the Story</b>  Dina Abdel-Maksoud, <i>Roger Williams University, Bristol, USA</i>  Dr. Amiee Shelton, <i>Communication and Graphic Design Department, Roger Williams University, Bristol, USA</i>  <i>Overview:</i> This longitudinal study investigates propaganda methods in local newscasts. Two different markets are sampled (2014 and 2017), to determine propaganda in news coverage since the advent of "Fake News."  <i>Theme: Media Cultures</i></p>



# THURSDAY, 16 NOVEMBER

13:40-15:20	<b>PARALLEL SESSIONS</b>
<b>Room 4</b>	<b>Media Business</b> <b>Factors That Determine Efficiency in the Design of the Mexican Government's Communication Policy</b> Osiris Soledad González Galván, <i>Institute of Economic and Business Research, Michoacan University of Saint Nicholas of Hidalgo, Morelia, Mexico</i> Dr. Odette Virginia Delfin Ortega, <i>Institute of Economic and Business Research, Michoacan University of Saint Nicholas of Hidalgo, Morelia, Mexico</i> <i>Overview:</i> This investigation shows an analysis of the global technical efficiency in the design of the Mexican government's communication policy in 2017, through Data Envelopment Analysis (DEA). <i>Theme: Media Business</i> <b>The Influence of Candidate-generated Videos in Interior Design Hiring Decisions</b> Amy M. Huber, <i>Interior Architecture and Design Department, Florida State University, Tallahassee, USA</i> Dr. Jill B. Pable, <i>Department of Interior Design, Florida State University, Tallahassee, USA</i> <i>Overview:</i> This study explores how videos might be successfully leveraged in design candidate screening, and how they might shape reviewers' perception of job candidates. <i>Theme: Media Business</i> <b>Media, Advertiser, and Population Network: A Social Media Platform for Local Media Development</b> Luis Henrique Bei, <i>Faculty of Education, Federal University of Uberlândia, Patos de Minas, Brazil</i> Rafael Duarte Oliveira Venâncio, <i>Faculty of Education, Federal University of Uberlândia, Uberlândia, Brazil</i> <i>Overview:</i> The proposed platform consists of a social media website that provides room for interaction of different audiences, such as advertisers, communication vehicles, communication professionals, and population. <i>Theme: Media Business</i> <b>Developing Research Approaches for a Media Migration Strategy</b> Prof. Stuart N. Brotman, <i>College of Communication and Information, School of Journalism and Electronic Media, University of Tennessee, Knoxville, USA</i> <i>Overview:</i> Technology planning for new versions is done systematically, yet little is known about the current cycle for new digital versions launched by media companies. Scholarly research would be especially useful. <i>Theme: Media Business</i>
15:20-15:35	<b>BREAK</b>



# THURSDAY, 16 NOVEMBER

15:35-16:50	<b>PARALLEL SESSIONS</b>
<b>Room 1</b>	<p><b>The Limits and Scope of the Media Environment</b></p> <p><b>The Mediation of Media Theory: Niklas Luhmann and Post-war German Media Theory</b>            Takuya Umeda, <i>Graduate School of Interdisciplinary Information Studies, University of Tokyo, Bunkyo-ku, Japan</i>  <i>Overview:</i> This research elucidates the significance of Niklas Luhmann's media theory in the development process of post-war German media theory.  <i>Theme: Media Theory</i></p> <p><b>Facebook as a Political Public Sphere: The Case of the Facebook Page of the Fisherfolk's Federation of the Philippines, Inc.</b>            Rejinel Valencia, <i>Department of Journalism, University of the Philippines Diliman, Quezon City, Philippines</i>  <i>Overview:</i> This study analyzes whether the Facebook page, Federation of Fisher Folks in the Philippines, Inc. qualifies as a political public sphere following the ideas of the Habermasian public sphere.  <i>Theme: Media Theory</i></p> <p><b>From Print Culture to Immersive Knowing: Embodiment and Consciousness in Robert Lepage's "The Library at Night"</b>            Dr. Cordula Quint, <i>Drama Program, Mount Allison University, Sackville, Canada</i>  <i>Overview:</i> This paper investigates Robert Lepage's use of immersive scenography in "The Library at Night" to highlight fundamental epistemological questions which attend the shift from print culture to the electronic/digital age.  <i>Theme: Media Cultures</i></p>
<b>Room 2</b>	<p><b>Critical Race Studies</b></p> <p><b>"Thugs," "Crooks," and "Rebellious Negroes": Media Narratives on Black Crime and Protest</b>            Bryan Adamson, <i>School of Law, Seattle University, Seattle, USA</i>  <i>Overview:</i> I illustrate how U.S. crime news about Black bodies, Black crime, and Black grievance through protest is constructed, communicated, and interpreted, and whether laws or policies may mitigate adverse narratives.  <i>Theme: Media Cultures</i></p> <p><b>Seeing Silhouettes: Communications of Race in the Panopticon</b>            Kerry Keith, <i>Department of Media, Culture, and Communication, New York University, New York City, USA</i>  <i>Overview:</i> This paper focuses on the visualization of race in the panopticon design which informs contemporary criminalization and policed surveillance practices in the United States.  <i>Theme: Media Cultures</i></p> <p><b>The Hobbit Audiences in Aotearoa/New Zealand: The Resonance of Landscape, Race, and Greed</b>            Dr. Joost de Bruin, <i>School of English, Film, Theatre, and Media Studies, Victoria University of Wellington, Wellington, New Zealand</i>  <i>Overview:</i> This paper discusses the responses of New Zealand audience members to an international online questionnaire about the film trilogy "The Hobbit."  <i>Theme: Media Cultures</i></p>



# THURSDAY, 16 NOVEMBER

15:35-16:50	<b>PARALLEL SESSIONS</b>
<b>Room 3</b>	<p><b>Addressing Media Framing</b></p> <p><b>Truth on Trial: Indigenous News Media and the Mediation of the Truth and Reconciliation Commission of Canada</b>  Tomas Borsa, <i>Department of Media and Communications, London School of Economics, London, UK</i>  <i>Overview:</i> This study assesses the varied means by which five Indigenous community newspapers framed the horizons of possibility inherent to the Truth and Reconciliation Commission over the course of its mandate.  <i>Theme: Media Cultures</i></p> <p><b>Will China Enhance Its Soft Power through "China's Dream?"</b>  Yakun Yu, <i>College of Arts and Humanities, Swansea University, Swansea, UK</i>  <i>Overview:</i> This study critically compares the culture and soft power representation of "China's Dream," a new mode of governance in China, in six selected Chinese and British national newspapers.  <i>Theme: Media Cultures</i></p>
<b>Room 4</b>	<p><b>Media Messages and Addressing Crisis</b></p> <p><b>Culture Keywords of Online Public and Media Discourse: A Case Study of Drought in Taiwan</b>  Win-Ping Kuo, <i>Journalism Department, Chinese Culture University Taiwan, Taipei, Taiwan</i>  <i>Overview:</i> This study is a keyword analysis of discourse of online public and media representation on the 2014 to 2015 drought in Taiwan.  <i>Theme: Media Cultures</i></p> <p><b>The Research of Media News Reports That Mention the Fukushima Daiichi Nuclear Power Plant Disaster from 2011 to 2017</b>  Dr. Makoto Sakai, <i>Faculty of Information and Communications, Bunkyo University, Chigasaki, Japan</i>  <i>Overview:</i> I use the framework of media studies to clarify six years of English media news that reported on the Fukushima Daiichi nuclear power plant disaster.  <i>Theme: Media Literacies</i></p>
16:50-17:50	<b>CONFERENCE WELCOME RECEPTION</b>



# FRIDAY, 17 NOVEMBER

FRIDAY, 17 NOVEMBER	
8:30-9:00	<b>CONFERENCE REGISTRATION DESK OPEN</b>
9:00-9:20	<b>DAILY UPDATE</b>
9:20-9:50	<b>PLENARY SESSION - MARIO MINICHELLO, SCHOOL OF DESIGN, COMMUNICATION AND INFORMATION TECHNOLOGY, UNIVERSITY OF NEWCASTLE, NEWCASTLE, AUSTRALIA</b>
	Media and Visual Culture in the Post Truth Political Landscape
9:50-10:20	<b>GARDEN CONVERSATION</b>
10:20-12:00	<b>PARALLEL SESSIONS</b>
<b>Room 1</b>	<p><b>Narratives of Consumption</b></p> <p><b>Writing (on) the Body: Women's Activewear, Inspiration, and the Politics of Comfortable Clothing</b>            Madison Magladry, <i>Department of Media, Culture, and the Creative Arts, Curtin University, Perth, Australia</i>  <i>Overview:</i> This paper discusses the cultural work of "inspirational" tank tops in women's fitness culture, focusing on their dual role as a second skin and an internalized attitude.  <i>Theme: Media Cultures</i></p> <p><b>Popular Media Portrayals of Inmates and Outlaws Feed the Public Appetite for "Dark Tourism"</b>            Dr. Ruth Massingill, <i>Department of Mass Communication, Sam Houston State University, Huntsville, USA</i>            Mel Strait, <i>Department of Mass Communication, Sam Houston State University, Huntsville, USA</i>  <i>Overview:</i> This multimedia paper examines how prison movies, network dramas, and "outlaw" music serve up an addictive diet of thrills, romance, and violence that fuels a booming market for prison tourism.  <i>Theme: Media Cultures</i></p> <p><b>Much More Than "Fifteen Minute Meals": Celebrity Chef Personas and Their Consumption</b>            Carina Jane Mansey, <i>Sociology Department, School of Social Sciences, City, University of London, London, UK</i>  <i>Overview:</i> This paper analyzes how the qualities of celebrity chef personas are packaged into media products and the way fans consume and internalize these qualities.  <i>Theme: Media Cultures</i></p> <p><b>New Business Models for Digital Journalism? Cases of Gift Economy in China and Sweden</b>            Dr. Ling-Yi Huang, <i>Department of Media and Journalism, Linneaus University, Kalmar, Sweden</i>  <i>Overview:</i> This study examines how much of the digital economy is in the form of a gift and what are the kinds of gift forms in Sweden and China.  <i>Theme: Media Business</i></p>





# FRIDAY, 17 NOVEMBER

10:20-12:00	<b>PARALLEL SESSIONS</b>
<b>Room 2</b>	<p><b>Media Culture and Impact</b></p> <p><b>The Challenges of Facebook Social Network among Iranian Family Members</b>            Dr. Sedigheh Babran, <i>Department of Communication Studies, Islamic Azad University, Tehran Central Branch, Tehran, Iran (Islamic Republic of)</i>            Mahin Siroosian, <i>Tehran, Iran (Islamic Republic of)</i>  <i>Overview:</i> This study analyzes the viewpoints of Iranian family members about the challenges of the world's largest online social media, Facebook.  <i>Theme: Media Technologies and Processes</i></p> <p><b>Home Is Where the WiFi Connects Automatically: Exploring Everyday Practice of Internet Use</b>            Dr. Richard Davis, <i>London, UK</i>  <i>Overview:</i> Increasing sophistication of digital media embedding within domestic environments requires practice-based approaches to contextualize use and deepen understanding. These participant-orientated approaches vividly illustrate a sense of this complex mix.  <i>Theme: Media Theory</i></p> <p><b>Adoption of Modern Communication Technology among Older Adults and Its Impact on Their Family Relationships</b>            Dr. Mikiyasu Hakoyama, <i>Human Environmental Studies Department, Central Michigan University, Mount Pleasant, USA</i>            Dr. Eileen MaloneBeach, <i>Central Michigan University, Mount Pleasant, USA</i>  <i>Overview:</i> This study examines the impact of modern communication technology (MCT) among older adults on their family relationships, revealing significant association between length of use of MCT and communication frequency.  <i>Theme: Media Technologies and Processes</i></p>
<b>Room 3</b>	<p><b>Media Education</b></p> <p><b>A Case for Immersive Media Production Learning Abroad: Taking Students out of Their Comfort Zone Opens Doors and Imaginations</b>            Prof. Rustin Greene, <i>School of Media Arts and Design, James Madison University, Harrisonburg, USA</i>  <i>Overview:</i> Learning media production abroad strips away cultural competencies and enables students to focus on story and storytelling.  <i>Theme: Media Technologies and Processes</i></p> <p><b>A Need for Media Literacy Education in United States Schools</b>            Dr. Sam Nkana, <i>Journalism and Communication, Southern Adventist University, Collegedale, USA</i>  <i>Overview:</i> United States schools lag behind other developed countries when it comes to the establishment of media literacy education in schools. This paper discusses the need for media literacy education.  <i>Theme: Media Literacies</i></p> <p><b>Employers' Needs Versus Student Skill Sets: Do Recent Graduates Have the Critical Thinking Skills and Research Readiness Needed for Success?</b>            Susan Hahn, <i>University Libraries, University of Oklahoam, Norman, USA</i>            Prof. Jocelyn Pedersen, <i>Price College of Business, University of Oklahoma, Norman, USA</i>  <i>Overview:</i> This paper reviews the skills employers seek and the skill sets new graduates have to offer. These skills include, research, critical thinking, problem solving, credible source discernment, and soft skills.  <i>Theme: Media Literacies</i></p>



# FRIDAY, 17 NOVEMBER

10:20-12:00	<b>PARALLEL SESSIONS</b>
<b>Room 4</b>	<p><b>Media Psychology</b></p> <p><b>The Individualized Psychology of Today's Television Viewer: A Profiling Model for the Digital Era</b>            Dr. Christine Dee, <i>Telecom, Media, and Entertainment Industry Organization, IBM, Seattle, USA</i>  <i>Overview:</i> This study applies the psychological profiling constructs that determine how and why individual television viewers engage content in the way that they do. The paper discusses twelve distinct factors.  <i>Theme: Media Theory</i></p> <p><b>The Effects of Positive Messages to Help Smokers by Means of Audiovisual Materials</b>            Tatiana Gonçalves, <i>Department of Communication Studies, University of Coimbra, Aveiro, Portugal</i>  <i>Overview:</i> This research explores the effects of persuasive messages to help smokers to give up smoking. This research is based in positive messages and is introduced through audiovisual materials.  <i>Theme: Media Theory</i></p> <p><b>Depression and Loneliness among Television Binge Viewers</b>            Prof. Azza Ahmed, <i>Communication Studies and Languages Department, Abu Dhabi University, Al Ain, United Arab Emirates</i>  <i>Overview:</i> This study investigates binge television watching among a sample of 260 Arab residents in the United Arab Emirates. It examines how television binge watching might correlate to depression and loneliness.  <i>Theme: Media Cultures</i></p>
<b>Room 5</b>	<p><b>Colloquium</b></p> <p><b>Re-thinking the History of Media Cultural Industries in Japan</b>            Miru Shinoda, <i>Graduate School of Interdisciplinary Information Studies, University of Tokyo, Bunkyo-Ku, Japan</i>            Dr. Shinji Oyama, <i>International Relations Faculty, Ritsumeikan University, Kyoto, Japan</i>            Dr. Ryousuke Hidaka, <i>Faculty of System Design, Tokyo Metropolitan University, Tokyo, Japan</i>            Sota Takahashi, <i>Faculty of Humanities, Fukuoka Jo Gakuin University, Fukuoka, Japan</i>            Yoko Fujishima, <i>Graduate School of Interdisciplinary Information Studies, University of Tokyo, Bunkyo-Ku, Japan</i>  <i>Overview:</i> In this colloquium, we give an overview of the histories of media cultural industries in Japan and re-think the framework of historical studies of media cultural industries.  <i>Theme: Media Cultures</i></p>
12:00-12:50	<b>LUNCH AND PUBLISHING YOUR WORK WITH COMMON GROUND RESEARCH NETWORKS</b>



# FRIDAY, 17 NOVEMBER

12:50-13:35 **PARALLEL SESSIONS**

## Room 1 Posters

### **The Recapture of Joaquín Guzmán Loera in the Mexican Press: Analysis of the Covers of "El Universal," "Reforma," "Excelsior," and "La Jornada" (2016)**

Dr. Elba Díaz Cerveró, *Panamerican University, Guadalajara Campus, Guadalajara, Mexico*

Dr. Luis Veres, *University of Valencia, Valencia, Spain*

Dr. Daniel Barredo Ibáñez, *School of Human Sciences, Del Rosario University, Bogotá, Colombia*

*Overview:* This study discusses a content analysis of the covers on the recapture of the "Chapo" Guzmán, in the four main Mexican newspapers.

*Theme: Media Cultures*

### **The Social Media Commercialization of Sport: Analyzing Facebook Content of Professional Athletes**

Katerina Turkova, *Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University, Prague, Czech Republic*

*Overview:* This poster explores the commercialization of sport on social media, whilst discussing a

theoretical framework and research approach to the analysis of athletes' commercial content on Facebook.

*Theme: Media Business*

### **A Phenomenological Investigation of College Students' Perceptions of Fake News**

Dr. David Magolis, *Mass Communications, Bloomsburg University of Pennsylvania, Bloomsburg, USA*

*Overview:* The author discusses a research study with undergraduate college students that explores, from a phenomenological perspective, what fake news is and how undergraduate college students define fake news.

*Theme: Media Literacies*

### **Political Propaganda and Power over Opinion: Multidisciplinary Methodological Approach and Evidence from African Cases of Media Coverage**

Alexandra Fokina, *International Affairs Department, National Research University Higher School of Economics, Moscow, Russian Federation*

Anastasia Poretskova, *Political Science Department, National Research University Higher School of Economics, Moscow, Russian Federation*

*Overview:* This multidisciplinary research brings together the sphere of public opinion theories and IR, introducing a new methodological approach for investigating political propaganda with evidence from African cases.

*Theme: Media Theory*

### **Gender Affordances in the Mediascape**

Witold Wachowski, *Institute of Philosophy and Sociology, Polish Academy of Sciences, Warsaw, Poland*

*Overview:* This poster introduces a theoretical framework for research on gender affordances in the mediascape, taking into account trade-offs between the human and the non-human.

*Theme: Media Cultures*

### **The Modern-day Digital Neolithic: Theoretical and Professional Implications of the Increased Use of Pictographic Communication by Mobile Device Users**

Dr. Tracy Rutledge, *Department of Communications, University of Tennessee at Martin, Martin, USA*

*Overview:* As mobile technology evolves, written communication is "de-evolving" creating a modern-day digital Neolithic generation that relies on pictography. This cultural shift affects message strategy, typography, and information processing theory.

*Theme: Media Technologies and Processes*

### **Enhancing Competency Indicators of Media Literacy in a Digital Era**

Dr. Ping-Hung Chen, *Graduate Institute of Mass Communication, National Taiwan Normal University, Taipei, Taiwan*

*Overview:* This study explores the new terminology and new competency for media literacy in a digital era.

*Theme: Media Literacies*



# FRIDAY, 17 NOVEMBER

12:50-13:35	<p><b>PARALLEL SESSIONS</b></p>
	<p><b>Gratifications of Reality Television: The Potential Gratifications between Reality Television and Herta Herzog's "On Borrowed Experience"</b>  Elyse Gessler, <i>Communications Media Department, Indiana University of Pennsylvania, Indiana, USA</i>  <i>Overview:</i> Uses and gratifications theory helps expose potential relationships between radio shows from the 1930s and modern reality television. These relationships explain the uses of media of viewers in different eras.  <i>Theme: Media Cultures</i></p> <p><b>The Memory Store: An Approach to Authoring and Designing an Online Storytelling Project</b>  Sarah Haynes, <i>Media Production, Liverpool Screen School, Faculty of Arts, Professional and Social Studies, Liverpool John Moores University, Liverpool, UK</i>  <i>Overview:</i> This study explores notions of audience in a digital environment and practices of participation in media through the introduction of an online collaborative narrative project, "The Memory Store."  <i>Theme: Media Technologies and Processes</i></p>
<p><b>Room 2</b></p>	<p><b>Virtual Lightning Talks</b></p> <p><b>The Online Public Sphere: "Last Week Tonight" and Their Unique Twitter Hashtags</b>  Angela Hart, <i>School of Communication, American University, Washington, USA</i>  <i>Overview:</i> How is "Last Week Tonight" transcending the limitations of television to continue content related discussions via Twitter? Has Jürgen Habermas's public sphere transcended to online platforms in this manner?  <i>Theme: Media Theory</i></p> <p><b>Court Reporting in Australia: Journalism Practice, Legal Processes, and the Principle of Open Justice</b>  Dr. Deb Waterhouse-Watson, <i>Department of Media, Music, Communication, and Cultural Studies, Macquarie University, Sydney, Australia</i>  <i>Overview:</i> Drawing on interviews with current and former court reporters, this paper examines how changes to the profession and legal processes impact on fairness and balance in reporting on criminal trials.  <i>Theme: Media Cultures</i></p> <p><b>Does Viewing Documentary Films Affect Environmental Perceptions and Behaviors? Media Influences on Environmental Behavior</b>  Dr. Henry Janpol, <i>Halmos College of Environmental Sciences and Oceanography, Nova Southeastern University, Fort Lauderdale, USA</i>  Dr. Rachel Dilts, <i>Walden University</i>  <i>Overview:</i> This experimental study explores whether viewing documentary films about the natural or built environment can produce changes in behavior and perceptions toward the environment.  <i>Theme: Media Technologies and Processes</i></p> <p><b>Extreme Sports as Filmed Entertainment: An Exploration of the Characteristics of Successful Extreme Sports Filmed Entertainment Products</b>  Joe Carter, <i>School of Communication, Creative Industries Faculty, Queensland University of Technology, Brisbane, Australia</i>  <i>Overview:</i> How can entertainment producers innovatively capture and utilize the fear, adrenaline, and risk of death faced by extreme sports athletes to create stories with increased appeal to wider audiences?  <i>Theme: Media Technologies and Processes</i></p> <p><b>Saudi Women and WhatsApp Messenger</b>  Easa Alqahtani, <i>Journalism, Media, and Cultural Studies, Cardiff University, Cardiff, UK</i>  <i>Overview:</i> This paper discusses how the WhatsApp Messenger has changed the social life of Saudi Women.  <i>Theme: Media Cultures</i></p>



# FRIDAY, 17 NOVEMBER

12:50-13:35	<b>PARALLEL SESSIONS</b>
<b>Room 3</b>	<p><b>Workshop</b></p> <p><b>Exploring Hispanic Culture through Documentary Filmmaking: A Case Study</b>            Dr. Isabel Rivero-Vilá, <i>Carthage College, Kenosha, USA</i>            Dr. Vertna Bradley, <i>Film Studies, Penn State University, -, USA</i>  <i>Overview:</i> In this workshop we introduce ways to help students interact with the Hispanic community and involve them in the creative process of documentary filmmaking.  <i>Theme: Media Cultures</i></p>
<b>Room 4</b>	<p><b>Workshop</b></p> <p><b>Observational Documentary for Virtual Reality</b>            Dr. Diogo Cortiz, <i>Web Technology Study Center, Network Information Center, São Paulo, Brazil</i>            Newton Calegari, <i>Web Technology Study Center, Network Information Center, São Paulo, Brazil</i>  <i>Overview:</i> Virtual reality is the next big platform for storytellers. In this workshop, we introduce the first steps to plan, produce, and publish on the web an observational documentary for VR.  <i>Theme: Media Technologies and Processes</i></p>
13:35-13:50	<b>BREAK</b>
13:50-15:30	<b>PARALLEL SESSIONS</b>
<b>Room 1</b>	<p><b>Dynamics of Participatory Culture</b></p> <p><b>Adult Social Media Communities: The Phenomenon of Real Housewives and Blogger/Influencer Snark Sites</b>            Dr. Kelly McBride, <i>Department of Communication and the Arts, York College of Pennsylvania, York, USA</i>            Emily Rosado, <i>Department of Communication and the Arts, York College of Pennsylvania, York, USA</i>  <i>Overview:</i> Adult cyberbullying exists in many online communities, and some get really "ugly." This paper examines cyberbullying in online snark sites related to reality television and blogger/influencers.  <i>Theme: Special Theme 2017: Rethinking the "Mediascape"</i></p> <p><b>"Like Being in a Lucid Dream, But Awake": The Mediated Experience of Prosocial Community in Online Multiplayer "Minecraft"</b>            Kenzie Woodbridge, <i>School of Communication and Culture, Royal Roads University, Burnaby, Canada</i>  <i>Overview:</i> Players in online multiplayer "Minecraft" form important friendships and community. This research examines how community creators in "Minecraft" modify and moderate the game to better support a prosocial community experience.  <i>Theme: Media Cultures</i></p> <p><b>Exploring User Participation in Fictional Worlds: Players' Agency in Massively Multiplayer Online Role-playing Games</b>            José M. Blázquez, <i>Cultures, Film, and Media Department, University of Nottingham, Nottingham, UK</i>  <i>Overview:</i> This paper compares user agency in participatory story-worlds, where audiences can create canonical content, and entertainment franchises by analyzing two MMORPGs, "Lord of the Craft" and "World of Warcraft."  <i>Theme: Media Cultures</i></p> <p><b>Social Media and Social Capital: The Case of an Opioid Epidemic</b>            Dr. Hana Noor Al-Deen, <i>Department of Communication Studies, University of North Carolina Wilmington, Wilmington, USA</i>  <i>Overview:</i> This study analyzes the discussion on social media regarding the current opioid epidemic while focusing on the role of social capital. Social network analysis method will be employed.  <i>Theme: Media Technologies and Processes</i></p>



# FRIDAY, 17 NOVEMBER

13:50-15:30	<b>PARALLEL SESSIONS</b>
<b>Room 2</b>	<p><b>Politics, Policy, and Practice</b></p> <p><b>"No Balm in Gilead": Freedom of Information and the Failure of Internationalist Media Reform in the United Nations, 1947-1952</b>  Sarah Nelson, <i>Department of History, Vanderbilt University, Nashville, USA</i>  <i>Overview:</i> In 1948 U.N. delegates drafted an internationalist vision to facilitate global freedom of information, but by 1952 the entire effort was dismantled. This historical investigation explains freedom of information's failure.  <i>Theme: Media Cultures</i></p> <p><b>Demarketization: A Study of Government Subsidies to Chinese News Organizations Since 2005</b>  Dr. Songjie Liu, <i>Department of Journalism, School of Communication and Design, Sun Yat-sen University, Guangzhou, China</i>  <i>Overview:</i> This paper studies Chinese government's increasing subsidies to news organizations in recent years, and maintains that the marketization reform of press might be endangered if this trend continues.  <i>Theme: Media Business</i></p> <p><b>Eyes Everywhere: Media Surveillance in the Digital Age</b>  Eric Forthun, <i>University of Texas at Austin, Austin, USA</i>  <i>Overview:</i> This paper argues that privacy, security, and surveillance have been distorted by corporate and governmental powers through media consolidation, unbridled distribution of personal information, and suppression of content availability.  <i>Theme: Media Cultures</i></p>
<b>Room 3</b>	<p><b>Technology and the Entertainment Industry</b></p> <p><b>Television Media and Construction of Virtual Reality for the Viewer</b>  Thiago Da Silva Andrade, <i>Center of Human Sciences, Letters, and Arts, Department of Communication, Federal University of Paraíba, Campina Grande, Brazil</i>  <i>Overview:</i> This research deals with technologies applied to television media to build a virtual reality for the viewer developed on Brazilian television during the Olympic Games 2016 in Rio de Janeiro.  <i>Theme: Media Technologies and Processes</i></p> <p><b>Virtual Reality and the 360-degree Video as Platforms for Observational Documentaries</b>  Dr. Diogo Cortiz, <i>We Technology Study Center, Network Information Center, São Paulo, Brazil</i>  Newton Calegari, <i>Web Technology Study Center, Network Information Center, São Paulo, Brazil</i>  <i>Overview:</i> In this paper we discuss how virtual reality is a powerful tool for documentaries and how it can be used to stimulate sense of presence and empathy in the audience.  <i>Theme: Media Technologies and Processes</i></p> <p><b>Ambulatory Mobile Filmmaking and Empathic Audience Experience of Screen Space</b>  Dr. Gavin Wilson, <i>Faculty of Arts, School of Media, University of Wolverhampton, Wolverhampton, UK</i>  <i>Overview:</i> Drawing on de Certeau's notions of everyday walking and enunciation, and Luke's (2005) updating of the Benjaminian flâneur, I interrogate embodied experience and identification in filmmaking using mobile phones.  <i>Theme: Media Technologies and Processes</i></p>



# FRIDAY, 17 NOVEMBER

13:50-15:30	<b>PARALLEL SESSIONS</b>
<b>Room 4</b>	<p><b>Dissemination, Regulation, Law</b></p> <p><b>Mapping Pedagogy and Praxis in the Production of Public Relations Videography: A Classroom Case Study in the Production and Dissemination of Digital Content</b>          Maria McLeod, <i>Department of Journalism, Western Washington University, Bellingham, USA</i>  <i>Overview:</i> This paper presents a case study of student-created, promotional videography and the influence of the channel upon the production of the message, including the fluidity between media, content, and medium.  <i>Theme: Media Technologies and Processes</i></p> <p><b>Social Media as a Source of Cybercrime against Women: Causes and Legal Succor under Indian Law</b>          Dr. Neelu Mehra, <i>School of Law and Legal Studies, Guru Gobind Singh Indraprastha University, Delhi, India</i>  <i>Overview:</i> This paper discusses the causes and impact of social media on Indian women and remedies available under Indian laws against such cybercrime.  <i>Theme: Media Technologies and Processes</i></p> <p><b>The CanCon Challenge: Do Canadian Content Regulations Really Promote Canadian Culture?</b>          Kevin Curran, <i>Gaylord College of Journalism and Mass Communication, University of Oklahoma, Norman, USA</i>  <i>Overview:</i> Canadian radio managers must contend with Canadian content regulations. In practice, compliance with rules designed to promote Canada's culture have instead become a game for program executives.  <i>Theme: Media Business</i></p> <p><b>Running from State to State and Province to Province: Production Incentives and Primitime Television in the United States</b>          William M Kunz, <i>School of Interdisciplinary Arts and Sciences, University of Washington Tacoma, Tacoma, USA</i>  <i>Overview:</i> This study analyzes television production over five years (2012-13 thru 2016-17), including U.S. broadcast, cable, and streaming services, to measure the use of production incentives in various states and provinces.  <i>Theme: Media Business</i></p>
<b>Room 5</b>	<p><b>Media Representations: Addressing Gender</b></p> <p><b>“Gender Advertisements”: Long Gone or Still Existing?</b>          Natalya Vodopyanova, <i>Communications Media Department, Indiana University of Pennsylvania, Indiana, USA</i>  <i>Overview:</i> Manipulated images in newspaper advertisements influence our gender identity and perception of “appropriate behavior.” This paper discusses if there has been any change in gender representation in newspaper advertisements.  <i>Theme: Media Cultures</i></p> <p><b>“I Love You, I’ll Kill You”: Gendered Violence as Love in Bollywood Cinema</b>          Dr. Shweta Kushal, <i>Communications Department, Indian Institute of Management Indore, Indore, India</i>  <i>Overview:</i> The paper studies selected visual narratives of Bollywood Cinema from the late-twentieth and early-twenty-first century to establish that the narrative of harassment turning into love is pervasive.  <i>Theme: Media Cultures</i></p> <p><b>The Female Voice in Select Tunde Kelani’s Movies</b>          Abimbola Adetola Stephen-Adesina, <i>Department of Theatre Arts, University of Ibadan, Ibadan, Nigeria</i>  <i>Overview:</i> This paper examines how Nigerian film, through selected Tunde Kelani’s films, projects the female voice in a movie industry where the male voice is predominant.  <i>Theme: Media Cultures</i></p>
15:30-15:45	<b>COFFEE BREAK</b>



# FRIDAY, 17 NOVEMBER

15:45-17:00	<b>PARALLEL SESSIONS</b>
<b>Room 1</b>	<p><b>Journalism in the Digital Age</b></p> <p><b>The Impact of Facebook on Newsroom Culture</b> Lars Holmgaard Christensen, <i>Department of Communication and Psychology, Aalborg University Copenhagen, Copenhagen, Denmark</i> <i>Overview:</i> This paper explores how Facebook as an important platform for distributing news, works as a commercial add-on to online journalism, while bridging a gap between news media and the public. <i>Theme: Media Cultures</i></p> <p><b>Journalistic Objectivity in Reporting about Controversial Issues: A Case Study of Genetically Modified Foods</b> Tham Nguyen, <i>Gaylord College of Journalism and Mass Communication, University of Oklahoma, Norman, USA</i> Prof. Jocelyn Pedersen, <i>Price College of Business, University of Oklahoma, Norman, USA</i> David Craig, <i>Gaylord College of Journalism and Mass Communication, University of Oklahoma, Norman, USA</i> <i>Overview:</i> This study examines journalistic objectivity in news coverage of controversial issues, using genetically modified (GM) foods as an example. Framing theory guided the study. <i>Theme: Media Technologies and Processes</i></p> <p><b>The Context of Japanese Journalism Studies: An Analysis of Japanese Society for Studies in Journalism and Mass Communication</b> Natsuko Matsumura, <i>Graduate School of Sociology, Ritsumeikan University, Kyoto, Japan</i> <i>Overview:</i> This study analyzes discussions in the academic society to clarify the Japanese context of journalism studies. We found structural problems in the Japanese journalism studies which results in polarizing researchers. <i>Theme: Media Cultures</i></p>
<b>Room 2</b>	<p><b>Media's Role in the Culture Industry</b></p> <p><b>Methods of Constructive Communication and Education in Historical Film Exposition</b> Jakub Jiříšně, <i>Department of Film Studies, Faculty of Arts, Charles University in Prague, Prague, Czech Republic</i> Terezie Křížkovská, <i>NaFiM: National Film Museum, Prague, Czech Republic</i> Adéla Mrázová, <i>NaFiM: National Film Museum, Prague, Czech Republic</i> <i>Overview:</i> This paper introduces methods to utilize the constructive nature of the film medium in museum communication, enabling the development of a modern history narrative with employment of critical media literacy. <i>Theme: Media Literacies</i></p> <p><b>Situated Media and Shared Mobility: Creation and Activation in Three Contemporary Artistic Devices</b> Bernard Guelton, <i>Pantheon-Sorbonne University, Paris, France</i> <i>Overview:</i> We examine three examples of artistic practices based on the mobility of people and their interactions that take advantage of the fundamental changes of situated media and shared mobility. <i>Theme: Media Cultures</i></p>





# FRIDAY, 17 NOVEMBER

15:45-17:00	<b>PARALLEL SESSIONS</b>
<b>Room 3</b>	<p><b>Political Activity Online</b></p> <p><b>A Case for the Rancid Sector: Argument Culture and Invisible Listening on Social Media</b>  A. Paige Frazier, <i>American Studies, Purdue University, Lafayette, USA</i>  <i>Overview:</i> With social media sites becoming hotbeds of “rancid” politics, theorists view modern “argument culture” as adversarial and unproductive. This paper illuminates productive “invisible listening” undergirding vehement political activity.  <i>Theme: Media Cultures</i></p> <p><b>The Role of Social Media in Elections: A Case Study of the 2015 General Election in Nigeria</b>  Chiemezie Nwosu, <i>Department of Social Sciences, Northumbria University, Newcastle upon Tyne, UK</i>  <i>Overview:</i> This cross-disciplinary research employs connective ethnography and will juxtapose online participation and mobilisation with offline outcomes, focusing on the role of social media in elections within the African context.  <i>Theme: Media Cultures</i></p> <p><b>Women’s March on Earth 2017: A Case Study for English as a Lingua Franca</b>  Madison Snider, <i>Department of Media, Film, and Journalism Studies, University of Denver, Denver, USA</i>  <i>Overview:</i> Using the 2017 Women’s March as a case study, textual analysis of “The New York Times” photographic coverage provides primary research on the role of language in international social movements.  <i>Theme: Media Cultures</i></p>
<b>Room 4</b>	<p><b>Rethinking the Mediascape: New Directions</b></p> <p><b>Aged People Narratives on Twitter News Social Construction in Valparaiso, Chile</b>  Dr. María de los Angeles Miranda Bustamante, <i>Social Communication Department, Social Sciences Faculty, Playa Ancha University, Valparaiso, Chile</i>  <i>Overview:</i> This research explores the narratives used by a group of Chilean aged people for commenting on news on Twitter, as a means of social participation and active aging.  <i>Theme: Media Cultures</i></p> <p><b>Discussing Temporality and Spatiality in Mediascapes: An Educational Perspective</b>  Dr. Eugenia Arvanitis, <i>Department of Educational Science and Early Childhood Education, University of Patras, Athens, Greece</i>  <i>Overview:</i> Time and space intersect in identity reconstruction in both liminal mediascapes and new evolving e-learning spaces. Mediascapes operate as spaces of in-betweenness/liminality and intercultural learning.  <i>Theme: Media Cultures</i></p>



# FRIDAY, 17 NOVEMBER

15:45-17:00	<b>PARALLEL SESSIONS</b>
<b>Room 5</b>	<b>Late Additions</b> <b>The Internet as Communication Barrier: The Dilemma of Solidifying Hazard Reporting through Social Media Using the Northern Philippine Language</b> Neyzielle Ronnicque R. Cadiz, <i>Department of Science and Technology, University of the Philippines Diliman, Quezon, Philippines</i> <i>Overview:</i> Language divisions are apparent in Philippine native tongues. The mutual intelligibility of Iluko is compromised as evident in discourses of locals from the same region through disaster and hazard reporting. <i>Theme: Media Technologies and Processes</i> <b>Afro-Peruvians and the Media: Images, Representations, and Social Effects</b> Ana Lucía Mosquera Rosado, <i>Institute for the Study of Latin America and the Caribbean, University of South Florida, Tampa, USA</i> <i>Overview:</i> This paper analyzes the impacts of media representations of Afro-Peruvians, the use of parody, and their implications in the construction of social images. <i>Theme: Media Cultures</i> <b>Media Savvy: Popular Digital Culture and Education for Civic Engagement</b> Dr. Martin Laba, <i>School of Communication, Simon Fraser University, Vancouver, Canada</i> <i>Overview:</i> This paper argues that a robust media education is particularly urgent and consequential in an era of debased political discourses and contestations over "truth" in media. <i>Theme: Media Literacies</i>
17:00-17:30	<b>CONFERENCE CLOSING AND AWARD CEREMONY</b>





<b>Dina Abdel-Maksoud</b>	Roger Williams University	USA
<b>Bryan Adamson</b>	Seattle University School of Law	USA
<b>Azza Ahmed</b>	Abu Dhabi University	United Arab Emirates
<b>Eugenia Arvanitis</b>	University of Patras	Greece
<b>Sedigheh Babran</b>	Islamic Azad University	Iran (Islamic Republic of)
<b>Peter Bakogeorge</b>	Ryerson University	Canada
<b>Daniel Barredo Ibáñez</b>	Universidad del Rosario	Colombia
<b>Luis Henrique Bei</b>	Federal University of Uberlandia	Brazil
<b>José M. Blázquez</b>	University of Nottingham	UK
<b>Tomas Borsa</b>	London School of Economics	UK
<b>Jon Bouknight</b>	Central Oregon Community College	USA
<b>Vertna Bradley</b>	Penn State University	USA
<b>Jenna Brooke</b>	University of Toronto	Canada
<b>Stuart N. Brozman</b>	University of Tennessee, Knoxville	USA
<b>Brant Burkey</b>	California State University, Dominguez Hills	USA
<b>Neyzielle Ronnicque R. Cadiz</b>	University of the Philippines Diliman	Philippines
<b>Newton Calegari</b>	Brazilian Network Information Center	Brazil
<b>Joe Carter</b>	Queensland University of Technology	Australia
<b>Ping-Hung Chen</b>	National Taiwan Normal University	Taiwan
<b>Holmgaard Christensen</b>	Aalborg University Copenhagen	Denmark
<b>Diogo Cortiz</b>	Network Information Center	Brazil
<b>Thiago Da Silva Andrade</b>	Federal University of Paraiba	Brazil
<b>Richard Davis</b>	Essex University	UK
<b>Joost de Bruin</b>	Victoria University of Wellington	New Zealand
<b>Christine Dee</b>	IBM	USA
<b>Rachel Dilts</b>	Walden University	USA
<b>Elba Díaz Cerveró</b>	Universidad Panamericana	Mexico
<b>Dilli Bikram Edingo</b>	York University	Canada
<b>Joachim Eigler</b>	University of Siegen	Germany
<b>Carine El Boustani</b>		Canada
<b>Tugce Ertem-Eray</b>	University of Oregon	USA
<b>Percy Fernandez</b>	Manipal University, Dubai	United Arab Emirates
<b>Alexandra Fokina</b>	Higher School Of Economics	Russian Federation
<b>Eric Forthun</b>	University of Texas at Austin	USA
<b>A. Paige Frazier</b>	Purdue University	USA
<b>Yoko Fujishima</b>	University of Tokyo	Japan
<b>Elyse Gessler</b>	Indiana University of Pennsylvania	USA



<b>Osiris Soledad González Galván</b>	Instituto de Investigaciones Económicas y Empresariales	Mexico
<b>Tatiana Gonçalves</b>	University of Coimbra, Polytechnic Institute of Viseu	Portugal
<b>Rustin Greene</b>	James Madison University	USA
<b>Bernard Guelton</b>	Université Panthéon Sorbonne	France
<b>Mikiyasu Hakoyama</b>	Central Michigan University	USA
<b>Angela Hart</b>	American University	USA
<b>Sarah Haynes</b>	Liverpool John Moores University	UK
<b>Ryousuke Hidaka</b>	Tokyo Metropolitan University	Japan
<b>Victoria Holec</b>	University of Lethbridge	Canada
<b>Ling-Yi Huang</b>	Linneaus University	Sweden
<b>Amy M. Huber</b>	Florida State University	USA
<b>Chude Jideonwo</b>	RED	Nigeria
<b>Jakub Jiříš</b>	Charles University in Prague	Czech Republic
<b>Viktoriia Kanafeva</b>	Yandex	Russian Federation
<b>Kerry Keith</b>	New York University	USA
<b>William M Kunz</b>	University of Washington Tacoma	USA
<b>Win-Ping Kuo</b>	Chinese Culture University Taiwan	Taiwan
<b>Shweta Kushal</b>	Indian Institute of Management Indore	India
<b>Terezie Křížkovská</b>	NaFILM: National Film Museum	Czech Republic
<b>Martin Laba</b>	Simon Fraser University	Canada
<b>Danijela Lalic</b>	University of Novi Sad	Serbia and Montenegro
<b>Pierre Le Morvan</b>	The College of New Jersey	USA
<b>Songjie Liu</b>	Sun Yat-sen University	China
<b>Madison Magladry</b>	Curtin University	Australia
<b>David Magolis</b>	Bloomsburg University of Pennsylvania	USA
<b>Rajesh .Kumar Mahajan</b>	DAV College Abohar	India
<b>Puja Mahesh</b>	Manipal University, Dubai	United Arab Emirates
<b>Lauren Malone</b>	Iowa State University	USA
<b>Carina Jane Mansey</b>	City, University of London	UK
<b>Ruth Massingill</b>	Sam Houston State University	USA
<b>Natsuko Matsumura</b>	Ritsumeikan University	Japan
<b>Nancy Brian Mbaya</b>	University of Chester	UK
<b>Kelly McBride</b>	York College of Pennsylvania	USA
<b>Maria McLeod</b>	Western Washington University	USA
<b>Janet McMullen</b>	University of North Alabama	USA
<b>Neelu Mehra</b>	GGSSIP University	India



<b>Mario Minichiello</b>	University of Newcastle	Australia
<b>María de los Angeles Miranda Bustamante</b>	Universidad de Playa Ancha	Chile
<b>Ana Lucía Mosquera Rosado</b>	Institute for the Study of Latin America and the Caribbean	USA
<b>Adéla Mrázová</b>	NaFiM: National Film Museum	Czech Republic
<b>Adepate Rahmat Mustapha-Koiki</b>	University of Canterbury	New Zealand
<b>Sarah Nelson</b>	Vanderbilt University	USA
<b>Tham Nguyen</b>	University of Oklahoma	USA
<b>Sam Nkana</b>	Southern Adventist University	USA
<b>Hana Noor Al-Deen</b>	University of North Carolina Wilmington	USA
<b>Kathy Pettite Novak</b>	University of Illinois at Springfield	USA
<b>Chiemezie Nwosu</b>	University of Technology Sydney	Australia
<b>Jocelyn Pedersen</b>	University of Oklahoma	USA
<b>Cordula Quint</b>	Mount Allison University	Canada
<b>Leslie Reynard</b>	Washburn University	USA
<b>Isabel Rivero-Vilá</b>	Carthage College	USA
<b>Emily Rosado</b>	York College of Pennsylvania	USA
<b>Tracy Rutledge</b>	University of Tennessee at Martin	USA
<b>Makoto Sakai</b>	Bunkyo University	Japan
<b>Patricia Sanders</b>	University of North Alabama	USA
<b>Miru Shinoda</b>	University of Tokyo	Japan
<b>Mahin Siroosian</b>	Nedaye Farhanqe Mashreq Zamin	Iran (Islamic Republic of)
<b>Murray Skees</b>	University of South Carolina Beaufort	USA
<b>Madison Snider</b>	University of Denver	USA
<b>Abimbola Adetola Stephen-Adesina</b>	University of Ibadan	Nigeria
<b>Luka Stojanovic</b>	University of Ottawa	Canada
<b>Mel Strait</b>	Sam Houston State University	USA
<b>Sota Takahashi</b>	Fukuoka Jo Gakuin University	Japan
<b>Larry R. Taylor</b>	Six Level Research & Development	USA
<b>Caja Thimm</b>	University of Bonn	Germany
<b>Elsa Thomas</b>	Manipal University, Dubai	United Arab Emirates
<b>Katerina Turkova</b>	Charles University	Czech Republic
<b>Takuya Umeda</b>	University of Tokyo	Japan
<b>Rejinel Valencia</b>	University of the Philippines, Diliman	Philippines
<b>Luis Veres</b>	Universitat de València	Spain
<b>Natalya Vodopyanova</b>	Indiana University of Pennsylvania	USA





<b>Witold Wachowski</b>	Polish Academy of Sciences	Poland
<b>Deb Waterhouse-Watson</b>	Macquarie University	Australia
<b>Gavin Wilson</b>	University of Wolverhampton	UK
<b>Kenzie Woodbridge</b>	Royal Roads University	Canada
<b>Hsiaomei Wu</b>	National Chengchi University	Taiwan
<b>Yakun Yu</b>	Swansea University	UK









**Fourteenth International Conference on Environmental, Cultural, Economic & Social Sustainability**

The Cairns Institute,  
James Cook University  
Cairns, Australia | **17–19 January 2018**  
[onsustainability.com/2018-conference](http://onsustainability.com/2018-conference)



**Fourteenth International Conference on Technology, Knowledge & Society**

St John's University, Manhattan Campus  
New York, USA | **1–2 March 2018**  
[techandsoc.com/2018-conference](http://techandsoc.com/2018-conference)



**Eleventh International Conference on e-Learning & Innovative Pedagogies**

St John's University, Manhattan Campus  
New York, USA | **2–3 March 2018**  
[ubi-learn.com/2018-conference](http://ubi-learn.com/2018-conference)



**Twelfth International Conference on Design Principles & Practices**

Elisava Barcelona School of Design and Engineering  
Barcelona, Spain | **5–7 March 2018**  
[designprinciplesandpractices.com/2018-conference](http://designprinciplesandpractices.com/2018-conference)



**Eighteenth International Conference on Knowledge, Culture, and Change in Organizations**

University of Konstanz  
Konstanz, Germany | **15–16 March 2018**  
[organization-studies.com/2018-conference](http://organization-studies.com/2018-conference)



**Eighth International Conference on Religion & Spirituality in Society**

University of California at Berkeley  
Berkeley, USA | **17–18 April 2018**  
[religioninsociety.com/2018-conference](http://religioninsociety.com/2018-conference)



**Tenth International Conference on Climate Change: Impacts & Responses**

University of California at Berkeley  
Berkeley, USA | **20–21 April 2018**  
[on-climate.com/2018-conference](http://on-climate.com/2018-conference)



**Third International Conference on Tourism & Leisure Studies**

Hotel Melia Salinas  
Canary Islands, Spain | **17–18 May 2018**  
[tourismandleisurestudies.com/2018-conference](http://tourismandleisurestudies.com/2018-conference)



**Eighth International Conference on The Constructed Environment**

Wayne State University  
Detroit, USA | **24–25 May 2018**  
[constructedenvironment.com/2018-conference](http://constructedenvironment.com/2018-conference)



**Eighteenth International Conference on Diversity in Organizations, Communities & Nations**

University of Texas at Austin  
Austin, USA | **6–8 June 2018**  
[ondiversity.com/2018-conference](http://ondiversity.com/2018-conference)



**Twenty-fifth International Conference on Learning**

University of Athens  
Athens, Greece | **21–23 June 2018**  
[thelearner.com/2018-conference](http://thelearner.com/2018-conference)



**Thirteenth International Conference on The Arts in Society**

Emily Carr University of Art + Design  
Vancouver, Canada | **27–29 June 2018**  
[artsinsociety.com/2018-conference](http://artsinsociety.com/2018-conference)



**Sixteenth International Conference on New Directions in the Humanities**

University of Pennsylvania  
Philadelphia, USA | **5–7 July 2018**  
[thehumanities.com/2018-conference](http://thehumanities.com/2018-conference)



**Sixteenth International Conference on Books, Publishing & Libraries**

University of Pennsylvania  
Philadelphia, USA | **7 July 2018**  
[booksandpublishing.com/2018-conference](http://booksandpublishing.com/2018-conference)



**Ninth International Conference on Sport & Society**

Florida International University  
Miami, USA | **19–20 July 2018**  
[sportandsociety.com/2018-conference](http://sportandsociety.com/2018-conference)



**Thirteenth International Conference on Interdisciplinary Social Sciences**

University of Granada  
Granada, Spain | **25–27 July 2018**  
[thesocialsciences.com/2018-conference](http://thesocialsciences.com/2018-conference)



**Eleventh Global Studies Conference**

University of Granada  
Granada, Spain | **30–31 July 2018**  
[onglobalization.com/2018-conference](http://onglobalization.com/2018-conference)



**Eleventh International Conference on The Inclusive Museum**

University of Granada  
Granada, Spain | **6–8 September 2018**  
[onmuseums.com/2018-conference](http://onmuseums.com/2018-conference)



**Aging & Society: Eighth Interdisciplinary Conference**

Toyo University  
Tokyo, Japan | **18–19 September 2018**  
[agingandsociety.com/2018-conference](http://agingandsociety.com/2018-conference)



**Eighth International Conference on Health, Wellness & Society**

Imperial College London  
London, UK | **20–21 September 2018**  
[healthandsociety.com/2018-conference](http://healthandsociety.com/2018-conference)



**Third International Conference on Communication & Media Studies**

University of California at Berkeley  
Berkeley, USA | **18–19 October 2018**  
[oncommunicationmedia.com/2018-conference](http://oncommunicationmedia.com/2018-conference)



**Eighth International Conference on Food Studies**

University of British Columbia,  
Robson Square  
Vancouver, Canada | **25–26 October 2018**  
[food-studies.com/2018-conference](http://food-studies.com/2018-conference)



**Spaces & Flows: Ninth International Conference on Urban and ExtraUrban Studies**

Marsilius Kolleg, Heidelberg University  
Heidelberg, Germany | **25–26 October 2018**  
[spacesandflows.com/2018-conference](http://spacesandflows.com/2018-conference)



**Ninth International Conference on  
The Image**

Hong Kong Baptist University  
Hong Kong SAR | **3–4 November 2018**  
[ontheimage.com/2018-conference](http://ontheimage.com/2018-conference)



**Fifteenth International  
Conference on Environmental,  
Cultural, Economic & Social  
Sustainability**

University of British Columbia,  
Robson Square  
Vancouver, Canada | **17–19 January 2019**  
[onsustainability.com/2019-conference](http://onsustainability.com/2019-conference)



**Nineteenth International  
Conference on Knowledge,  
Culture, and Change in  
Organizations**

University of British Columbia,  
Robson Square  
Vancouver, Canada | **21–22 February 2019**  
[organization-studies.com/2019-conference](http://organization-studies.com/2019-conference)



# Third International Conference on Communication & Media Studies

Founded in 2015, the Communication & Media Studies Research Network offers an interdisciplinary forum for the discussion of the role of the media and communications in society.

**18–19 October  
2018**

**University of California,  
Berkeley  
Berkeley, USA**

The Communication & Media Studies Conference attendees include leaders in the field, as well as emerging scholars, who travel to the conference from all corners of the globe and represent a broad range of disciplines and perspectives. A variety of presentation options and session types offer opportunities for attendees to share their work, discuss key issues in the field, and build relationships with attendees.

We invite proposals for paper presentations, workshops/interactive sessions, posters/exhibits, colloquia, innovation showcases, virtual posters, or virtual lightning talks.

## **Returning Member Registration**

We are pleased to offer a Returning Member Registration Discount to delegates who have attended the Communication & Media Studies Conference in the past. Returning research network members receive a discount off the full conference registration rate.

[oncommunicationmedia.com/2018-conference](http://oncommunicationmedia.com/2018-conference)

[oncommunicationmedia.com/2018-conference/call-for-papers](http://oncommunicationmedia.com/2018-conference/call-for-papers)

[oncommunicationmedia.com/2018-conference/registration](http://oncommunicationmedia.com/2018-conference/registration)