Second International Conference on Tourism & Leisure Studies

6-7 APRIL 2017 | UNIVERSITY OF BRITISH COLUMBIA, ROBSON SQUARE | VANCOUVER, CANADA TOURISMANDLEISURESTUDIES.COM







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6-7 April 2017 | University of British Columbia, Robson Square | Vancouver, Canada



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Designed by Ebony Jackson Cover image by Phillip Kalantzis-Cope



Dear Tourism & Leisure Studies Delegates,

Welcome to Vancouver and the Second International Conference on Tourism & Leisure Studies.

Founded in 2015, the Tourism & Leisure Studies Research Network—its conference, journal, and book imprint—was created to explore the social, economic, cultural, and organizational aspects of tourism and leisure. Dr. Amareswar Galla was appointed as the inaugural Editor of the *Journal of Tourism and Leisure Studies*, and we are honored to be working with our Research Network Partners, the International Institute for the Inclusive Museum (iiiM), and the Institute of Sustainable Tourism and Economic Development (Tides). In 2018, the conference will travel to Lanzarote, Gran Canaria, Spain to be hosted in partnership with the University of Las Palmas de Gran Canaria, Tides Research Center, and the EU Turismo de Lanzarote.

Conferences can be ephemeral spaces. We talk, learn, get inspired, but these conversations fade with time. This Research Network supports a range of publishing modes in order to capture these conversations and formalize them as knowledge artifacts. We encourage you to submit your research to the *Journal of Tourism and Leisure Studies*. We also encourage you to summit a book proposal to the Tourism & Leisure Studies Book Imprint.

In partnership with our Editors and Network Partners the Tourism & Leisure Studies Research Network is curated by Common Ground Research Networks. Founded in 1984, Common Ground Research Networks is committed to building new kinds of research networks, innovative in their media and forward thinking in their messages. Common Ground Research Networks takes some of the pivotal challenges of our time and builds research networks which cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of humanities, the nature of interdisciplinarity, the place of the arts in society, technology's connections with knowledge, the changing role of the university-these are deeply important questions of our time which require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations. Common Ground is a meeting place for people, ideas, and dialogue. However, the strength of ideas does not come from finding common denominators. Rather, the power and resilience of these ideas is that they are presented and tested in a shared space where differences can meet and safely connect-differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. These are the kinds of vigorous and sympathetic academic milieus in which the most productive deliberations about the future can be held. We strive to create places of intellectual interaction and imagination that our future deserves.



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I want to thank our Research Network Partners— the International Institute for the Inclusive Museum (iiiM) and the Institute of Sustainable Tourism and Economic Development (Tides)— and my Tourism & Leisure Studies Research Network colleagues—Rachael Arcario and Jessica Wienhold-Brokish—who have put such a significant amount of work into this conference.

We wish you all the best for this conference, and we hope it will provide you every opportunity for dialogue with colleagues from around the corner and around the globe.

Yours sincerely,

Dr. Phillip Kalantzis-Cope Chief Social Scientist, Common Ground Research Networks



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COMMON GROUND | About Common Ground

Our Mission

Common Ground Research Networks aims to enable all people to participate in creating collaborative knowledge and to share that knowledge with the greater world. Through our academic conferences, peer-reviewed journals and books, and innovative software, we build transformative research networks and provide platforms for meaningful interactions across diverse media.

Our Message

Heritage knowledge systems are characterized by vertical separations—of discipline, professional association, institution, and country. Common Ground identifies some of the pivotal ideas and challenges of our time and builds research networks that cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of the humanities, the nature of interdisciplinarity, the place of the arts in society, technology's connections with knowledge, the changing role of the university—these are deeply important questions of our time which require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations. Common Ground is a meeting place for these conversations, shared spaces in which differences can meet and safely connect—differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. We strive to create the places of intellectual interaction and imagination that our future deserves.

Our Media

Common Ground creates and supports research networks through a number of mechanisms and media. Annual conferences are held around the world to connect the global (the international delegates) with the local (academics, practitioners, and community leaders from the host community). Conference sessions include as many ways of speaking as possible to encourage each and every participant to engage, interact, and contribute. The journals and book imprint offer fully-refereed academic outlets for formalized knowledge, developed through innovative approaches to the processes of submission, peer review, and production. The Research Network also maintains an online presence—through presentations on our YouTube channel, quarterly email newsletters, as well as Facebook and Twitter feeds. And Common Ground's own software, **Scholar**, offers a path-breaking platform for online discussions and networking, as well as for creating, reviewing, and disseminating text and multi-media works.

Tourism & Leisure Studies Research Network

Exploring the social, economic, cultural, and organizational aspects of tourism and leisure

20 Tourism & Leisure Studies Research Network

The Tourism & Leisure Studies Research Network offers an interdisciplinary forum for the discussion of the economic, cultural, and organizational aspects of tourism and leisure. The network interacts through an innovative, annual face-to-face conference, as well as a peer reviewed journal and book imprint.

Conference

The conference is built upon four key principles: internationalism, interdisciplinarity, inclusiveness, and interaction. Conference delegates include leaders in the field, as well as emerging scholars and practitioners, who travel to the conference from all corners of the globe and represent a broad range of disciplinary and thematic and perspectives. A variety of presentation options and session types offer delegates multiple opportunities to engage, to discuss key issues in the field, and to build relationships with scholars from other cultures and disciplines.

Publishing

The Tourism & Leisure Studies Research Network enables members to publish through two media. First, research network members can enter a process of journal publication that is grounded in traditional scholarly publishing practices of peer review, but which is more responsive and inclusive—a result of the constructive nature of the conference presentation and peer review process. The *Journal of Tourism and Leisure Studies* provides a framework for double-blind peer review, enabling authors to publish into an academic journal of the highest standard. The second publication medium is through the book imprint, Tourism & Leisure Studies, publishing cutting edge books in print and electronic formats. Publication proposal and manuscript submissions are welcome.

Community

The Tourism & Leisure Studies Research Network offers several opportunities for ongoing communication among its members. Any member may upload video presentations based on scholarly work to the research network YouTube channel. Quarterly email newsletters contain updates on conference and publishing activities as well as broader news of interest. Join the conversations on Facebook and Twitter. Or explore our social media platform, **Scholar**.



How are broader social, economic, and political forces transforming our understandings of "tourism"?

Theme 1: Changing Dimensions of Contemporary Tourism

- · Changing concepts of holiday and vacation
- · The idea and practice of hospitality
- · Notions of place and space in tourism
- Tourism facilities: innovations in parks, heritage sites, galleries, museums
- · Changing concepts of the hotel and the resort
- · Informal and semiformal accommodation markets
- · Internet sharing schemes
- · Developments in transport for tourism: land, sea, air
- Environmental tourism: rural, remote, landscape, park, and eco-tourism
- Cultural tourism: indigenous, heritage, historical, architectural, food, and arts tourism
- Demographically defined tourism: children, youth, family, retirement, disability, gender, LGBT tourism
- Task-oriented tourism: educational, health, event-linked, religious, business, convention, conference, and tradeshow tourism
- · Seasonal tourism
- · Emerging tourism markets
- Tourism information and e-tourism in the era of ubiquitous online devices

Theme 2: Changing Dimensions of Contemporary Leisure

- The concept of 'recreation'
- · Work-life balance
- · Volunteerism as a form of leisure or work
- · Inequalities in access to leisure time and facilities
- · Leisure facilities, practices, and markets
- · Participant and observer sports as leisure activities
- Leisure at home: games, entertainment, cuisine, gardening, hobbies
- · Social media as a leisure space
- · Virtual tourism
- Arts as leisure

How are broader social, economic, and political forces transforming our understandings of "leisure"?



What are the definitional boundaries and dependencies of "tourism" and "leisure," and how do they shape their industries?

Theme 3: Tourism and Leisure Industries

- · Developing leisure and tourism products
- · The economics of tourism and leisure
- · Leisure and tourism planning
- · Leisure and tourism product development
- · Managing in leisure and tourism industries
- · Marketing leisure and tourism
- · Location, service, and product identity and branding
- · Leisure and tourism on the web
- Evaluation and measurement of leisure and tourism activities and industries
- · Public information, attraction, and support services
- · Travel and leisure journalism and writing
- · Education and training for the tourism and leisure industries

Theme 4: Critical Issues in Tourism and Leisure Studies

- · Sustainable tourism and leisure
- · Culturally-sensitive tourism and leisure
- · Disability access in tourism and leisure
- · Gender equity in leisure and tourism
- · Tourism and leisure in local communities
- · Globalization of tourism and leisure
- · New technologies in tourism and leisure
- · e-Tourism and e-leisure

What are our tools of critique?

Tourism & Leisure Studies Scope and Concerns

The Tourism & Leisure Studies Research Network explores two key phenomena of contemporary times, each of which is currently undergoing striking processes of transformation.

Leisure is a domain of relative freedom and pleasure positioned in contrast to the necessities and duties of paid or domestic work. All human societies have modulated work with leisure, moments of dutiful exertion with moments of recreational pleasure. Today, the nature and place of leisure activities are undergoing transformations influenced by changing social norms, economic realities, and mediating technologies. What is the nature of these socio-historical changes? How can the study of leisure, as a bounded domain of investigation and as grounded site for the exploration of more general social phenomena, provide a unique insight into the nature of these socio-historical changes?

Whereas leisure is a universal in all societies, tourism is a principally modern phenomenon. Tourism is the social practice of travel, primarily for the purposes of leisure. Although affluent minorities undertook limited tourism before modern times, mass tourism is a phenomenon that began in the mid-nineteenth century with the affordable railway ticket. Today, more than one billion tourists travel each year, and their spending represents a significant and growing sector in the world economy. This is also a time of dramatic change in modes and markets for tourism. This affects questions of economics, management, and employment in the burgeoning tourism and leisure industries. Critical social and ethical issues accompany this transformation, including questions of sustainability, cultural interaction, local impacts, and variable access to opportunities to tour.

Tourism & Leisure Studies Research Network Membership

About

The Tourism & Leisure Studies Research Network is dedicated to the concept of independent, peer-led groups of scholars, researchers, and practitioners working together to build bodies of knowledge related to topics of critical importance to society at large. Focusing on the intersection of academia and social impact, the Tourism & Leisure Studies Research Network brings an interdisciplinary, international perspective to discussions of new developments in the field, including research, practice, policy, and teaching.

Membership Benefits

As a Tourism & Leisure Studies Research Network member you have access to a broad range of tools and resources to use in your own work:

- Digital subscription to the Journal of Tourism and Leisure Studies for one year.
- Digital subscription to the book imprint for one year.
- One article publication per year (pending peer review).
- Participation as a reviewer in the peer review process, with the opportunity to be listed as an Associate Editor.
- Subscription to the network e-newsletter, providing access to news and announcements for and from the Research Network.
- Option to add a video presentation to the research network YouTube channel.
- Free access to the Scholar social knowledge platform, including:
 - Personal profile and publication portfolio page
 - ♦ Ability to interact and form communities with peers away from the clutter and commercialism of other social media
 - ♦ Optional feeds to Facebook and Twitter
 - ◊ Complimentary use of Scholar in your classes—for class interactions in its Community space, multimodal student writing in its Creator space, and managing student peer review, assessment, and sharing of published work

Tourism & Leisure Studies Engage in the Research Network

Present and Participate in the Conference

You have already begun your engagement in the research network by attending the conference, presenting your work, and interacting face-to-face with other members. We hope this experience provides a valuable source of feedback for your current work and the possible seeds for future individual and collaborative projects, as well as the start of a conversation with research network colleagues that will continue well into the future.

Publish Journal Articles or Books

We encourage you to submit an article for review and possible publication in the journal. In this way, you may share the finished outcome of your presentation with other participants and members of the research network. As a member of the research network, you will also be invited to review others' work and contribute to the development of the research network knowledge base as an Associate Editor. As part of your active membership, you also have online access to the complete works (current and previous volumes) of the journal and to the book imprint. We also invite you to consider submitting a proposal for the book imprint.

Engage through Social Media

There are several ways to connect and network with colleagues:

Email Newsletters: Published quarterly, these contain information on the conference and publishing, along with news of interest to the research network. Contribute news or links with a subject line 'Email Newsletter Suggestion' to support@ tourismandleisurestudies.com.



Scholar: Common Ground's path-breaking platform that connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works.



Facebook: Comment on current news, view photos from the conference, and take advantage of special benefits for research network members at: http://www.facebook.com/TourismAndLeisureStudies.



Twitter: Follow the research network @tourism_leisure and talk about the conference with #TLS2017.



YouTube Channel: View online presentations or contribute your own at http://cgnetworks.org/support/uploading-your-presentation-to-youtube.

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20 Tourism & Leisure Studies Advisory Board

The principal role of the Advisory Board is to drive the overall intellectual direction of the Tourism & Leisure Studies Research Network and to consult on our foundational themes as they evolve along with the currents of the field. Board members are invited to attend the annual conference and provide important insights on conference development, including suggestions for speakers, venues, and special themes. We also encourage board members to submit articles for publication consideration to the *Journal of Tourism and Leisure Studies* as well as proposals or completed manuscripts to the Tourism & Leisure Studies Book Imprint.

We are grateful for the continued service and support of the following world-class scholars and practitioners.

- Claudia Bell, University of Auckland, Auckland, New Zealand
- Nimit Chowdhary, Indian Institute of Tourism and Travel Management, Mahalgaon Gwalior, India
- Chris Cooper, Oxford Brookes University, Oxford, UK
- **Raj Chintaram**, African Network for Policy, Research & Advocacy for Sustainability, Port Louis, Mauritius
- Amareswar Galla, International Institute for the Inclusive Museum, Hyderabad, India and Sydney, Australia
- **Sergio Moreno Gil**, Institute of Sustainable Tourism and Economic Development (Tides), University of Las Palmas de Gran Canaria, Las Palmas, Spain
- Vanessa GB Gowreesunkar, Director, Sustainable Tourism for Small Island Developing States (SIDS) and Africa (STORSA), ANPRAS, Port Louis, Mauritius
- **Carolin Lusby**, Chaplin School of Hospitality & Tourism Management, Florida International University, North Miami Beach, USA

Scholar

A Social Knowledge Platform

Create Your Academic Profile and Connect to Peers

Developed by our brilliant Common Ground software team, **Scholar** connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works.



Utilize Your Free Scholar Membership Today through

- Building your academic profile and list of published works.
- Joining a community with a *thematic or disciplinary focus*.
- Establishing a new knowledge community relevant to your field.
- Creating new academic work in our innovative publishing space.
- Building a peer review network around your work or courses.

Scholar Quick Start Guide

- 1. Navigate to http://cgscholar.com. Select [Sign Up] below 'Create an Account'.
- 2. Enter a "blip" (a very brief one-sentence description of yourself).
- 3. Click on the "**Find and join communities**" link located under the YOUR COMMUNITIES heading (On the left hand navigation bar).
- 4. Search for a community to join or create your own.

Scholar Next Steps - Build Your Academic Profile

- About: Include information about yourself, including a linked CV in the top, dark blue bar.
- Interests: Create searchable information so others with similar interests can locate you.
- Peers: Invite others to connect as a peer and keep up with their work.
- **Shares**: Make your page a comprehensive portfolio of your work by adding publications in the Shares area be these full text copies of works in cases where you have permission, or a link to a bookstore, library or publisher listing. If you choose Common Ground's hybrid open access option, you may post the final version of your work here, available to anyone on the web if you select the 'make my site public' option.
- **Image**: Add a photograph of yourself to this page; hover over the avatar and click the pencil/edit icon to select.
- **Publisher**: All Common Ground community members have free access to our peer review space for their courses. Here they can arrange for students to write multimodal essays or reports in the Creator space (including image, video, audio, dataset or any other file), manage student peer review, co-ordinate assessments, and share students' works by publishing them to the Community space.

Scholar

A Digital Learning Platform

Use Scholar to Support Your Teaching

Scholar is a social knowledge platform that *transforms the patterns of interaction in learning by putting students first*, positioning them as knowledge producers instead of passive knowledge consumers. **Scholar** provides scaffolding to encourage making and sharing knowledge drawing from multiple sources rather than memorizing knowledge that has been presented to them.

Scholar also answers one of the most fundamental questions students and instructors have of their performance, "How am I doing?" Typical modes of assessment often answer this question either too late to matter or in a way that is not clear or comprehensive enough to meaningfully contribute to better performance.

A collaborative research and development project between Common Ground and the College of Education at the University of Illinois, **Scholar** contains a knowledge community space, a multimedia web writing space, a formative assessment environment that facilitates peer review, and a dashboard with aggregated machine and human formative and summative writing assessment data.

The following **Scholar** features are only available to Common Ground Knowledge Community members as part of their membership. Please email us at *support@cgscholar.com* if you would like the complimentary educator account that comes with participation in a Common Ground conference.

- Create projects for groups of students, involving draft, peer review, revision, and publication.
- Publish student works to each student's personal portfolio space, accessible through the web for class discussion.
- Create and distribute surveys.
- Evaluate student work using a variety of measures in the assessment dashboard.



Scholar is a generation beyond learning management systems. It is what we term a *Digital Learning Platform*—it transforms learning by engaging students in powerfully horizontal "social knowledge" relationships. **For more information, visit:** http://knowledge.cgscholar.com.

Tourism & Leisure Studies Journal

Aiming to be a definitive resource on emerging trends in tourism and leisure, with a focus on economic, cultural, and organizational change

Tourism & Leisure Studies | Journal of Tourism and Leisure Studies

About

The *Journal of Tourism and Leisure Studies* provides an international and interdisciplinary forum for scholarly studies in tourism and leisure studies. Articles may be focused within disciplinary boundaries, however, many also take an interdisciplinary approach, at times necessarily so given the complex and expansive nature of the questions raised.

The *Journal of Tourism and Leisure Studies* is peer-reviewed, supported by rigorous processes of criterion-referenced article ranking and qualitative commentary, ensuring that only intellectual work of the greatest substance and highest significance is published.

Editor



Amareswar Galla, Executive Director, International Institute for the Inclusive Museum, Hyderabad, India, and Sydney, Australia

Associate Editors

Articles published in the Journal of Tourism and Leisure Studies are peer reviewed by scholars who are active members of the Tourism & Leisure Studies Research Network. Reviewers may be conference delegates, fellow submitters to the journal, or scholars who have volunteered to review papers (and have been screened by Common Ground's editorial team). This engagement with the research network, as well as Common Ground's synergistic and criterion-based evaluation system, distinguishes the peer review process from journals that have a more top-down approach to refereeing. Reviewers are assigned to papers based on their academic interests and scholarly expertise. In recognition of the valuable feedback and publication recommendations that they provide, reviewers are acknowledged as Associate Editors in the volume that includes the paper(s) they reviewed. Thus, in addition to the Journal of Tourism and Leisure Studies' Editors and Advisory Board, the Associate Editors contribute significantly to the overall editorial quality and content of the journal.



Tourism and Leisure Studies

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Community Website: tourismandleisure studies.com

Bookstore: ijk.cgpublisher.com

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Journal Submission Process and Timeline

Below, please find step-by-step instructions on the journal article submission process:

- 1. Submit a conference presentation proposal.
- 2. Once your conference presentation proposal has been accepted, you may submit your article by clicking the "Add a Paper" button on the right side of your proposal page. You may upload your article anytime between the first and the final submission deadlines. (See dates below)
- 3. Once your article is received, it is verified against template and submission requirements. If your article satisfies these requirements, your identity and contact details are then removed, and the article is matched to two appropriate referees and sent for review. You can view the status of your article at any time by logging into your CGPublisher account at www.CGPublisher.com.
- 4. When both referee reports are uploaded, and after the referees' identities have been removed, you will be notified by email and provided with a link to view the reports.
- 5. If your article has been accepted, you will be asked to accept the Publishing Agreement and submit a final copy of your article. If your paper is accepted with revisions, you will be required to submit a change note with your final submission, explaining how you revised your article in light of the referees' comments. If your article is rejected, you may resubmit it once, with a detailed change note, for review by new referees.
- 6. Once we have received the final submission of your article, which was accepted or accepted with revisions, our Publishing Department will give your article a final review. This final review will verify that you have complied with the Chicago Manual of Style (16th edition), and will check any edits you have made while considering the feedback of your referees. After this review has been satisfactorily completed, your paper will be typeset and a proof will be sent to you for approval before publication.
- 7. Individual articles may be published "Web First" with a full citation. Full issues follow at regular, quarterly intervals. All issues are published 4 times per volume (except the annual review, which is published once per volume).

Tourism & Leisure Studies Submission Process

Submission Timeline

You may submit your article for publication to the journal at any time throughout the year. The rolling submission deadlines are as follows:

- Submission Round 1 15 January
- Submission Round 2 15 April
- Submission Round 3 15 July
- Submission Round 4 (final) 15 October

Note: If your article is submitted after the final deadline for the volume, it will be considered for the following year's volume. The sooner you submit, the sooner your article will begin the peer review process. Also, because we publish "Web First," early submission means that your article may be published with a full citation as soon as it is ready, even if that is before the full issue is published.

Tourism & Leisure Studies Common Ground Open

Hybrid Open Access

All Common Ground Journals are Hybrid Open Access. Hybrid Open Access is an option increasingly offered by both university presses and well-known commercial publishers.

Hybrid Open Access means some articles are available only to subscribers, while others are made available at no charge to anyone searching the web. Authors pay an additional fee for the open access option. Authors may do this because open access is a requirement of their research-funding agency, or they may do this so non-subscribers can access their article for free.

Common Ground's open access charge is \$250 per article–a very reasonable price compared to our hybrid open access competitors and purely open access journals resourced with an author publication fee. Digital articles are normally only available through individual or institutional subscriptions or for purchase at \$5 per article. However, if you choose to make your article Open Access, this means anyone on the web may download it for free.

Paying subscribers still receive considerable benefits with access to all articles in the journal, from both current and past volumes, without any restrictions. However, making your paper available at no charge through Open Access increases its visibility, accessibility, potential readership, and citation counts. Open Access articles also generate higher citation counts.

Institutional Open Access

Common Ground is proud to announce an exciting new model of scholarly publishing called Institutional Open Access.

Institutional Open Access allows faculty and graduate students to submit articles to Common Ground journals for unrestricted open access publication. These articles will be freely and publicly available to the whole world through our hybrid open access infrastructure. With Institutional Open Access, instead of the author paying a per-article open access fee, institutions pay a set annual fee that entitles their students and faculty to publish a given number of open access articles each year.

The rights to the articles remain with the subscribing institution. Both the author and the institution can also share the final typeset version of the article in any place they wish, including institutional repositories, personal websites, and privately or publicly accessible course materials. We support the highest Sherpa/Romeo access level—Green.

For more information on how to make your article Open Access, or information on Institutional Open Access, please contact us at support@cgnetworks.org.

20 Tourism & Leisure Studies Journal Awards

International Award for Excellence

The Tourism & Leisure Studies Research Network presents an annual International Award for Excellence for new research or thinking in the area of tourism and leisure studies. All articles submitted for publication in the *Journal of Tourism and Leisure Studies* are entered into consideration for this award. The review committee for the award is selected from the network's International Advisory Board. The committee selects the winning article from the highest-ranked articles emerging from the review process and according to the selection criteria outlined in the reviewer guidelines. The remaining top papers will be featured on our website.

This Year's Award Winners

Douglas Arbogast and Megan L. Smith, West Virginia University, Morgantown, USA

For the Article

"Investigating Differences in Generational Travel Preferences: The Case of the New River Gorge, West Virginia"

Abstract

Destination managers as well as researchers are increasingly seeking to identify travel preferences of generational cohorts. This study sought to identify differences in travel characteristics including the source of information used for trip planning to the destination and activities participated in among millennials, generation X, and baby boomers who visited the New River Gorge region of West Virginia in 2013. All the generation cohorts differed significantly across their selection of word of mouth as their source of information with gen X members using this source relatively more than millennials, followed by boomers. Gen X used the internet as a source of information significantly more than boomers. Boomers used personal experience significantly more than gen X or millennials. Millennials used brochures significantly than millennials and gen X respondents. Boomers and millennials also differed on their frequency in shopping as an activity participated in with boomers participating in this activity significantly more than millennials. Boomers also visited cultural facilities significantly more than millennials.

Tourism & Leisure Studies Subscriptions and Access

Network Membership and Personal Subscriptions

As part of each conference registration, all conference participants (both virtual and in-person) have a one-year digital subscription to the *Journal of Tourism and Leisure Studies*. This complimentary personal subscription grants access to both the current volume of the journal as well as the entire backlist. The period of complimentary access begins at the time of registration and ends one year after the close of the conference. After that time, delegates may purchase a personal subscription.

To view articles, go to https://cgscholar.com/bookstore and select the "Sign in" option. An account in CG Scholar has already been made on your behalf; the username/email and password are identical to your CG Publisher account. After logging into your account, you should have free access to download electronic articles in the bookstore. If you need assistance, select the "help" button in the top-right corner, or contact support@cgscholar.com.

Journal Subscriptions

Common Ground offers print and digital subscriptions to all of its journals. Subscriptions are available to the *Journal of Tourism and Leisure Studies*, individual journals within the collection, and to custom suites based on a given institution's unique content needs. Subscription prices are based on a tiered scale that corresponds to the full-time enrollment (FTE) of the subscribing institution.

For more information, please visit:

- http://tourismandleisurestudies.com/journal/subscribe
- · Or contact us at subscriptions@cgnetworks.org

Library Recommendations

Download the Library Recommendation form from our website to recommend that your institution subscribe to the *Journal of Tourism and Leisure Studies*: http://cgnetworks.org/support/recommend-a-subscription-to-your-library.

Tourism & Leisure Studies Book Imprint

Aiming to set new standards in participatory knowledge creation and scholarly publication

Tourism & Leisure Studies Book Imprint

Call for Books

Common Ground is setting new standards of rigorous academic knowledge creation and scholarly publication. Unlike other publishers, we're not interested in the size of potential markets or competition from other books. We're only interested in the intellectual quality of the work. If your book is a brilliant contribution to a specialist area of knowledge that only serves a small intellectual community, we still want to publish it. If it is expansive and has a broad appeal, we want to publish it too, but only if it is of the highest intellectual quality.

We welcome proposals or completed manuscript submissions of:

- · Individually and jointly authored books
- · Edited collections addressing a clear, intellectually challenging theme
- · Collections of articles published in our journals
- Out-of-copyright books, including important books that have gone out of print and classics with new introductions

Book Proposal Guidelines

Books should be between 30,000 and 150,000 words in length. They are published simultaneously in print and electronic formats and are available through Amazon and as Kindle editions. To publish a book, please send us a proposal including:

- Title
- Author(s)/editor(s)
- Draft back-cover blurb
- Author bio note(s)
- Table of contents
- Intended audience and significance of contribution
- · Sample chapters or complete manuscript
- Manuscript submission date

Proposals can be submitted by email to books@cgnetworks.org. Please note the book imprint to which you are submitting in the subject line.

Tourism & Leisure Studies Book Imprint

Call for Book Reviewers

Common Ground Research Networks is seeking distinguished peer reviewers to evaluate book manuscripts.

As part of our commitment to intellectual excellence and a rigorous review process, Common Ground sends book manuscripts that have received initial editorial approval to peer reviewers to further evaluate and provide constructive feedback. The comments and guidance that these reviewers supply is invaluable to our authors and an essential part of the publication process.

Common Ground recognizes the important role of reviewers by acknowledging book reviewers as members of the Editorial Review Board for a period of at least one year. The list of members of the Editorial Review Board will be posted on our website.

If you would like to review book manuscripts, please send an email to books@cgnetworks.org with:

- · A brief description of your professional credentials
- · A list of your areas of interest and expertise
- · A copy of your CV with current contact details

If we feel that you are qualified and we require refereeing for manuscripts within your purview, we will contact you.

Tourism & Leisure Studies Conference

Curating global interdisciplinary spaces, supporting professionally rewarding relationships

Tourism & Leisure Studies About the Conference

Conference Principles and Features

The structure of the conference is based on four core principles that pervade all aspects of the research network:

International

This conference travels around the world to provide opportunities for delegates to see and experience different countries and locations. But more importantly, the 2016 conference offers a tangible and meaningful opportunity to engage with scholars from a diversity of cultures and perspectives. This year, delegates from over 15 countries are in attendance, offering a unique and unparalleled opportunity to engage directly with colleagues from all corners of the globe.

Interdisciplinary

Unlike association conferences attended by delegates with similar backgrounds and specialties, this conference brings together researchers, practitioners, and scholars from a wide range of disciplines who have a shared interest in the themes and concerns of this research network. As a result, topics are broached from a variety of perspectives, interdisciplinary methods are applauded, and mutual respect and collaboration are encouraged.

Inclusive

Anyone whose scholarly work is sound and relevant is welcome to participate in this research network and conference, regardless of discipline, culture, institution, or career path. Whether an emeritus professor, graduate student, researcher, teacher, policymaker, practitioner, or administrator, your work and your voice can contribute to the collective body of knowledge that is created and shared by this research network.

Interactive

To take full advantage of the rich diversity of cultures, backgrounds, and perspectives represented at the conference, there must be ample opportunities to speak, listen, engage, and interact. A variety of session formats, from more to less structured, are offered throughout the conference to provide these opportunities.

Tourism & Leisure Studies Ways of Speaking



Plenary

Plenary speakers, chosen from among the world's leading thinkers, offer formal presentations on topics of broad interest to the community and conference delegation. One or more speakers are scheduled into a plenary session, most often the first session of the day. As a general rule, there are no questions or discussion during these sessions. Instead, plenary speakers answer questions and participate in informal, extended discussions during their Garden Conversations.



Garden Conversation

Garden Conversations are informal, unstructured sessions that allow delegates a chance to meet plenary speakers and talk with them at length about the issues arising from their presentation. When the venue and weather allow, we try to arrange for a circle of chairs to be placed outdoors.



Talking Circles

Held on the first day of the conference, Talking Circles offer an early opportunity to meet other delegates with similar interests and concerns. Delegates self-select into groups based on broad thematic areas and then engage in extended discussion about the issues and concerns they feel are of utmost importance to that segment of the community. Questions like "Who are we?", "What is our common ground?", "What are the current challenges facing society in this area?", "What challenges do we face in constructing knowledge and effecting meaningful change in this area?" may guide the conversation. When possible, a second Talking Circle is held on the final day of the conference, for the original group to reconvene and discuss changes in their perspectives and understandings as a result of the conference experience. Reports from the Talking Circles provide a framework for the delegates' final discussions during the Closing Session.



Themed Paper Presentations

Paper presentations are grouped by general themes or topics into sessions comprised of three or four presentations followed by group discussion. Each presenter in the session makes a formal twenty-minute presentation of their work; Q&A and group discussion follow after all have presented. Session Chairs introduce the speakers, keep time on the presentations, and facilitate the discussion. Each presenter's formal, written paper will be available to participants if accepted to the journal.

Tourism & Leisure Studies Ways of Speaking



Colloquium

Colloquium sessions are organized by a group of colleagues who wish to present various dimensions of a project or perspectives on an issue. Four or five short formal presentations are followed by a moderator. A single article or multiple articles may be submitted to the journal based on the content of a colloquium session.



Focused Discussion

For work that is best discussed or debated, rather than reported on through a formal presentation, these sessions provide a forum for an extended "roundtable" conversation between an author and a small group of interested colleagues. Several such discussions occur simultaneously in a specified area, with each author's table designated by a number corresponding to the title and topic listed in the program schedule. Summaries of the author's key ideas, or points of discussion, are used to stimulate and guide the discourse. A single article, based on the scholarly work and informed by the focused discussion as appropriate, may be submitted to the journal.



Workshop/ Interactive Session

Workshop sessions involve extensive interaction between presenters and participants around an idea or hands-on experience of a practice. These sessions may also take the form of a crafted panel, staged conversation, dialogue or debate—all involving substantial interaction with the audience. A single article (jointly authored, if appropriate) may be submitted to the journal based on a workshop session.



Poster Sessions

Poster sessions present preliminary results of works in progress or projects that lend themselves to visual displays and representations. These sessions allow for engagement in informal discussions about the work with interested delegates throughout the session.

Tourism & Leisure Studies Ways of Speaking



Virtual Lightning Talk

Lightning talks are 5-minute "flash" video presentations. Authors present summaries or overviews of their work, describing the essential features (related to purpose, procedures, outcomes, or product). Like Paper Presentations, Lightning Talks are grouped according to topic or perspective into themed sessions. Authors are welcome to submit traditional "lecture style" videos or videos that use visual supports like PowerPoint. Final videos must be submitted at least one month prior to the conference start date. After the conference, videos are then presented on the research network YouTube channel. Full papers can based in the virtual poster can also be submitted for consideration in the journal.



Virtual Poster

This format is ideal for presenting preliminary results of work in progress or for projects that lend themselves to visual displays and representations. Each poster should include a brief abstract of the purpose and procedures of the work. After acceptance, presenters are provided with a template and Virtual Posters are submitted as a PDF. Final posters must be submitted at least one month prior to the conference start date. Full papers based on the virtual poster can also be submitted for consideration in the journal.



Tourism & Leisure Studies Daily Schedule

Thursday, 6 April

8:30-9:30	Conference Registration Desk Open
9:30–10:00	Conference Opening—Dr Phillip Kalantzis-Cope, Chief Social Scientist, Common Ground Research Networks, USA
10:00–10:35	Plenary Session—Dr Christina Cameron, Professor and Chairholder, Canada Research Chair on Built Heritage, School of Architecture, Faculté de l'aménagement, Université de Montréal, Canada, " <i>Balancing Tourism and</i> <i>Heritage Conservation: A World Heritage Context</i> "
10:35-11:05	Garden Conversation and Coffee Break
11:05–11:50	Talking Circles Room 1 - Changing Dimensions of Contemporary Leisure / Changing Dimensions of Contemporary Tourism Room 2 - Critical Issues in Tourism & Leisure Studies Room 3 - Tourism and Leisure Industries
11:50-12:50	Lunch and Publishing Your Work with Common Ground Research Networks
12:50-14:30	Parallel Sessions
14:30-14:45	Break
14:45-16:00	Parallel Sessions
16:00	Welcome Reception

Friday, 7 April

9:00-9:30	Conference Registration Desk Open
9:30-9:50	Daily Update
9:50-10:25	Plenary Session–Dr Amareswar Galla, Curator of Amaravathi Heritage Town, A.P. India, <i>"Buddhism & Feminism: Amaravathi National</i> Demonstration Project in Indian Tourism"
10:25-10:55	Garden Conversation and Coffee Break
10:55-12:35	Parallel Sessions
12:35-13:25	Lunch
13:25-14:40	Parallel Sessions
14:40-14:55	Break
14:55–16:10	Parallel Sessions
16:10–16:30	Spotlight on Lanzarote and the 2018 Conference: Sergio Moreno Gil, Professor, Universidad de Las Palmas de Gran Canaria, Gran Canaria, Spain
16:30-17:00	Conference Closing and Award Ceremony

Tourism & Leisure Studies Conference Highlights

Featured Session

Publishing Your Article or Book with Common Ground Thursday, 6 April | 11:50–12:50

Phillip Kalantzis-Cope, Chief Social Scientist, Common Ground Research Networks

Description: In this session the Chief Social Scientist of the *Journal of Tourism and Leisure Studies* and the Tourism & Leisure Studies Book Imprint will present an overview of Common Ground's publishing philosophy and practices. He will offer tips for turning conference papers into journal articles, present an overview of journal publishing procedures, introduce the *Journal of Tourism and Leisure Studies*, and provide information on Common Ground's journal article submission process. Please feel free to bring questions—the second half of the session will be devoted to Q&A.

Special Event

Pre-Conference Tour-Gastown Walking Food Tour

Join fellow conference delegates for this 2.5 hour walking food tour through the cobblestones of historic Gastown. This tour is a great way to meet fellow delegates before the conference as well as experience the savory tastes, sights, and sounds of eateries and shops of Vancouver's oldest neighborhood.

Laugh and learn about Vancouver's colorful history as you are taken on a tasting adventure to 10 unique restaurants, shops, and pubs. Discover local food and beverage specialties, while meeting some of the city's most passionate restaurateurs and merchants. Delight your taste buds with fresh Atlantic lobster mac n' cheese, a handcrafted microbrewery ale, creamy cheesecake, Italian tortellini, Steak and Guinness Pie, beer-battered fish and chips with hand cut fries, homemade chocolates, exotic specialty teas, a latte and melt-in your-mouth pastry. Come and tantalize your taste buds and enjoy mouth-watering cuisine on one of the most popular food tours in the city!

Date: Wednesday, 5 April Time: 2:00 PM Cost: US\$50.00 Location: Delegates are to meet at the Starbucks inside Waterfront Station at 1:45PM, the tour promptly leaves at 2PM.

Tourism & Leisure Studies Conference Highlights

Special Event

Reception

Common Ground Research Networks and the Tourism & Leisure Studies Conference will be hosting a welcome reception at the University of British Columbia Robson Square. The reception will be held directly following the last parallel session of the first day, Thursday, 6 April 2017. Join other conference delegates and plenary speakers for drinks, light hor d'oeuvres, and a chance to converse.

We look forward to hosting you!

20 Tourism & Leisure Studies Plenary Speakers

Christina Cameron, C.M., Ph.D.



In 2005, Christina Cameron became a Professor in the School of Architecture and Chair-holder of the Canada Research Chair in Built Heritage at the University of Montreal, where she directs a research program on heritage conservation. Her research focuses on UNESCO's World Heritage Convention and conservation

approaches in Canada from 1950 to 2000. She has been actively involved in World Heritage as Head of Delegation for Canada (1990-2008), Chairperson (1990, 2008), and Rapporteur (1989). She has chaired international expert meetings on strategic planning (1990–1992), historic canals (1994), a global strategy for a representative World Heritage List (1994), cultural landscapes (1998), working methods of the World Heritage Committee (1999–2000), and a proposal to establish a World Heritage Indigenous Peoples Council of Experts (2000–2001). She has advised on the preparation of World Heritage nominations in Japan, Barbados, China, Korea, the United States of America, and Canada. In 2016, she was appointed to lead Canada's process to renew its World Heritage Tentative List. Prior to joining the University of Montreal, Christina Cameron's career as a heritage executive with Parks Canada spanned more than 35 years. As Director-General of National Historic Sites, she provided national direction for Canada's historic places, focusing on heritage conservation and education programs. She also served as Secretary to the Historic Sites and Monuments Board of Canada from 1986 to 2005. In 2008, she received the Outstanding Achievement Award of the Public Service of Canada, the country's highest recognition for public service, in 2012 was named a Fellow of the Royal Society of Canada, and in 2014 received the Gabrielle Léger Medal for Lifetime Achievement in the cause of heritage conservation. Christina Cameron was appointed to the Order of Canada in 2014. She also serves as Chair of the Advisory Committee on the Official Residences of Canada and President of the Canadian Commission for UNESCO. Ms. Cameron has written extensively on Canadian architecture, heritage management, and World Heritage issues. She recently co-authored Many Voices, One Vision: The Early Years of the World Heritage Convention (2013).

Tourism & Leisure Studies Plenary Speakers

Amareswar Galla



An alumnus of the Jawaharlal Nehru University, New Delhi, Professor Galla is currently the Curator of Amaravathi Heritage Town, A.P. India, upholding how Mahayana Buddhism took birth and spread from here to all over Asia. He is also a Visiting Professor and International Curator at the Don Bosco Museum and

University, Shillong, India; and an Honorary Professor in the prestigious Global Change Institute at the University of Queensland, Australia. Prior to moving back to India, Professor Galla was the first full Professor of Museum studies in Australia at the University of Queensland, after a national leadership engagement as the full Professor of Sustainable Heritage Development at the Australian National University in Canberra. As an applied museologist, he played an active role in the transformation of museums and heritage agencies in several parts of the world. During the five years of Mandela's Presidency in South Africa, 1994 to 1999, he was the International Technical Adviser for the transformation of apartheid museums and National Parks into democratic institutions. It was during this period that he was brought to Cincinnati for the very early Trustees meeting of National Underground Railroad Freedom Centre. An accredited mentor/trainer of UNESCO for the 2003 Convention for the Safeguarding Intangible Heritage, he is the founding Executive Director of the International Institute for the Inclusive Museum (http://inclusivemuseum.org/director/). His extensive publication record ranges from World Heritage: Benefits Beyond Borders, Cambridge University Press & UNESCO Publishing, 2012, to Heritage Curricula and Cultural Diversity, Prime Minister & Cabinet, Australia, 1993.

Tourism & Leisure Studies Emerging Scholar Awardees

Weng Ian (Anna) Au



Weng Ian (Anna) Au holds a Bachelor of Science in Public Health and a Master of Science in Urban Management. She is also a licensed tour guide in Macau and the former Secretary of Macao Library and Information Management Association. She is currently a public health researcher at Architecture for Health, Technische

Universität Berlin. Her main fields of interests are the urban built environment and health, tourism, and cultural heritage.

Joy Hamilton



Joy Hamilton received her B.S. in Journalism from the University of Colorado-Boulder. Upon graduation, she worked as a content editor for Colorado and Wyoming official visitor guides. She received her M.A. in Communication Studies from the University of Minnesota-Twin Cities where she is currently pursuing her

Ph.D. in Communication Studies with a concentration in Critical Media Studies. Her research interests include environmental humanities, feminist media studies, experiential education, and tourism in the American West. Joy is an editor for *Teaching Media Quarterly* and teaches undergraduate courses in public speaking, interviewing and communication, and media literacy.

Chelsea Karthauser



Chelsea is a tourism geographer currently completing a M.S. in geography at the University of Montana. Before moving to Montana, Chelsea lived in Juneau, Alaska, where she completed her B.A. in geography at the University of Alaska Southeast and worked seasonally in tourism. Her experiences working as a guide

and tour manager have strongly influenced her research interests, which include studying tourism phenomena from the bases of space and place. She also focuses on GIS and cartography, and in the future, she hopes to explore how these skills can be used to explore tourism topics.

Tourism & Leisure Studies Emerging Scholar Awardees

Vicky Kent



Vicky Kent is an international graduate student at Ohio University studying Recreation Studies with a specialization in Outdoor Recreation and Education. During her undergraduate studies at University College Birmingham (U.K.), Vicky formed a love of instructing and coaching others in the outdoors through a variety

of activities. Kent excelled at University College Birmingham, receiving academic honours and numerous awards for her leadership, including the Outstanding Second Year Award and the Helen Trott Memorial Award. Between her undergraduate and graduate studies, Kent spent time instructing adventure activities in Thailand, traveling and gaining professional culinary training. While at Ohio University, Kent is working to combine her passions for technology and innovation with the field of recreation. Professionally, she aims to research how new forms of technology might be thoughtfully integrated into recreation and tourism.

Viktoria Koenyves



Viktoria Koenyves is a graduate student at the University of Southern Denmark on International Tourism and Leisure Management program. She was born and raised in Transylvania, Romania. After graduating from high-school in 2011, she moved to Denmark at the age of 19, where throughout the years, prior to her graduate

program, she acquired a Double-Degree Bachelor Diploma in International Sales and Marketing Management. Beside her studies, she worked in hospitality in a hotel, in event management at a children's culture house, and also with international exchange student coordination. Her passions are traveling and writing, which got a joint meaning in her life, when she became a writer at a travel blog in 2015.

	THURSDAY, 06 APRIL
8:30-9:30	CONFERENCE REGISTRATION DESK OPEN
9:30-10:00	CONFERENCE OPENING, DR. PHILLIP KALANTZIS-COPE, CHIEF SOCIAL SCIENTIST, COMMON GROUND RESEARCH NETWORKS, USA
10:00-10:35	PLENARY SESSION: DR. CHRISTINA CAMERON, PROFESSOR AND CHAIRHOLDER, CANADA RESEARCH CHAIR ON BUILT HERITAGE, SCHOOL OF ARCHITECTURE, FACULTÉ DE L'AMÉNAGEMENT, UNIVERSITÉ DE MONTRÉAL, CANADA Balancing Tourism and Heritage Conservation: A World Heritage Context
10:35-11:05	GARDEN CONVERSATION AND COFFEE BREAK
11:05-11:50	TALKING CIRCLES
	Room 1- Changing Dimensions of Contemporary Leisure / Changing Dimensions of Contemporary Tourism Room 2- Critical Issues in Tourism & Leisure Studies Room 3- Tourism and Leisure Industries
11:50-12:50	LUNCH AND PUBLISHING YOUR WORK WITH COMMON GROUND RESEARCH NETWORKS
12:50-14:30	PARALLEL SESSIONS
Room 1	Religious and Ancestral Tourism
	Organizational Convergence, Ancestral Tourism, and Provision of Cultural Heritage Jane Hamilton Johnstone, Department of Marketing, Strathclyde Business School, University of Strathclyde, Glasgow, UK Dr. Derek Bryce, Department of Marketing, Strathclyde Business School, University of Strathclyde, Glasgow, UK Dr. Matthew Alexander, Department of Marketing, Strathclyde Business School, University of Strathclyde, Glasgow, UK Overview: This paper contributes to organization, curatorial, and destination marketing literatures through discussion of ancestral tourism in Scotland, and in particular, the urban/industrial offering of Glasgow. Theme: Changing Dimensions of Contemporary Tourism
	 Producing "Scotland(s)": Ancestral Tourism and Diasporic Consumption Dr. Derek Bryce, Strathclyde Business School, University of Strathclyde, Glasgow, UK Dr. Elizabeth Carnegie, Management School, Sheffield University, Sheffield, UK Dr. chris Stride, Management School, Sheffield University, Sheffield, UK Overview: We examine real and latent tourist demand for ancestral tourism in Scotland through the analysis of surveys conducted amongst "hyphenated-Scots" living in Canada, the USA, Australia, and New Zealand. Theme: Changing Dimensions of Contemporary Tourism Motives in Pilgrimage Studies: A Review Sameeksha Sharma, Department of Sociology, Aligarh Muslim University, Aligarh, India Overview: Pilgrimage as population mobility has political, cultural, and economic implications. This study examines the key conceptualizations and gaps in the scholarship on social and behavioral aspects of pilgrim satisfaction. Theme: Changing Dimensions of Contemporary Tourism

12:50-14:30	PARALLEL SESSIONS		
Room 2	2 Tourism Dynamics: Attracting Visitors and Emerging Markets		
	Volcano Tourism as Tourism Product: The Case of Cotopaxi Volcano, Ecuador Dr. José Lázaro Quintero Santos, Faculty of Tourism, Hospitality, and Gastronomy, University Teconlógica Equinoccial, Quito, Ecuador Dr. Ricardo Rivas Bravo, Faculty of Tourism, Hospitality, and Gastronomy, University Teconológica Equinoccial, Quito, Ecuador Carlos Albán, Faculty of Economic Sciences, Universidad de las Fuerzas Armadas sede Latacunga, Latacunga, Ecuador Prof. Juan Tapia, Faculty of Economic Sciences, Universidad de las Fuerzas Armadas sede Latacunga, Latacunga, Ecuador Overview: This paper describes and analyzes volcano tourism as tourism product, as well as its economic impact on tourism development at Latacunga, in Cotopaxi Province in Ecuador. Theme: Changing Dimensions of Contemporary Tourism		
	Slow Tourism: From the Speed of the Images to the Authenticity of the Experiences Dr. Polyxeni Moira, Department of Business Management, Tourism Business and Hospitality Management Sector, Piraeus University of Applied Sciences, Athens, Greece Dr. Dimitrios Mylonopoulos, Department of Business Management, Tourism Business and Hospitality Management Sector, Piraeus University of Applied Sciences, Athens, Greece Dr. Aikaterini Kondoudaki, European Affairs, Greek Ministry of Tourism, Athens, Greece Overview: This paper is an effort, by using literature review, to define and clarify the different meanings and aspects of "mass tourism" and "slow tourism." Theme: Changing Dimensions of Contemporary Tourism		
	The Institutional Framework of the Development of Agrotourism in Greece Dr. Dimitrios Mylonopoulos, Department of Business Management, Tourism and Hospitality Management Sector, Piraeus University of Applied Sciences, Athens, Greece Dr. Polyxeni Moira, Department of Business Management, Tourism and Hospitality Management Sector, Piraeus University of Applied Sciences, Athens, Greece Dr. Aristidis Papagrigoriou, Department of Business Management, Tourism and Hospitality Management Sector, Piraeus University of Applied Sciences, Athens, Greece Overview: This study records and evaluates the efforts made to develop agrotourism in Greece, in combination with the institutional framework establishing agrotourism as a special form of tourism. Theme: Tourism and Leisure Industries		
	The Ideal Tourist: Colorado and the State Tourism Complex Joy Hamilton, <i>Communication Studies, University of Minnesota, Minneapolis, USA</i> <i>Overview:</i> This paper utilizes a performance studies methodology in order to explain how the Colorado Tourism Office constructs and maintains the "ideal tourist." <i>Theme: Tourism and Leisure Industries</i>		

12:50-14:30	PARALLEL SESSIONS		
Room 3	Sustainable Tourism and Community Development		
	Tourism as Cultural Development: A Case Study of Azad Jammu and Kashmir Mahjabeen Saleem, English Department, Superior Nursing College, FAST National University, Lahore, Pakistan		
	<i>Overview:</i> This paper promotes a tourism friendly environment in the market of Azad Jammu and Kashmir as a popular tourist destination that will aid in cultural development. <i>Theme: Critical Issues in Tourism and Leisure Studies</i>		
	Social Inclusiveness, Environmental Sustainability, and Economic Viability in the Supply Chain of Touristic Restaurants in the Peruvian Amazonia Prof. Mario Pasco, Department of Management Sciences, Pontifical Catholic University of Peru, Lima, Peru		
	María Elena Sánchez, Department of Management Science, Pontifical Catholic University of Peru, Lima, Peru		
	María Elena Esparza, Department of Management Science, Pontifical Catholic University of Peru, Lima, Peru Overview: This paper studies to what extent local ingredients used in touristic restaurants in the Peruvian Amazonia come from supply chains that are socially inclusive, environmentally sustainable, and		
	economically viable. Theme: Tourism and Leisure Industries		
	Community Empowerment: A Way towards Sustainable Tourism Development in Thailand		
	Wanvipa Phanumat, Office of Community-Based Tourism Development, Designated Areas for Sustainable Tourism Administration, Bangkok, Thailand Overview: Thailand uses community-based tourism development as a tool to empower community to yield benefit from tourism in the long-term. The challenges and lessons learned will be shared for further application.		
	Theme: Changing Dimensions of Contemporary Tourism		
14:30-14:45	BREAK		
14:45-16:00	PARALLEL SESSIONS		
Room 2	New Directions in Marketing Leisure and Tourism		
	Increasing the Visibility of Guesthouse Operations in the Maldives through e- Marketing		
	Dr. P. Pathmanaban C. M. Pappayah, School of Business, Asia Pacific University of Technology and Innovation, Petaling Jaya, Malaysia		
	Abdullah Muiz, Tourism Management, Asia Pacific University of Technology and Innovation, Kuala Lumpur, Malaysia		
Overview: This study explores promoting guesthouse businesses through e-marketing as means to experience the Maldives. Theme: Changing Dimensions of Contemporary Tourism			
	Library Tourism: A Novel Idea to Diversify Macau's Tourism Products Weng Ian (Anna) Au, Master's Program of Urban Management, Technical University of Berlin, Berlin, Germany		
	<i>Overview:</i> With the destination image as "the place to gamble," the tourism products of Macau are homogeneous. The author proposes to combine libraries and tourism to diversify the image and products. <i>Theme: Changing Dimensions of Contemporary Tourism</i>		
	Is Language an Important Issue: An Evaluation of Hotel Websites in Macau?		
	Simon Iok Kuan Wu, Accounting Information Management, Faculty of Business Administration, University of Macau, Taipa, Macao Special Administrative Region of China Joanne S. H. Chan, Department of Management and Marketing, University of Macau, Taipa, Macao Special Administrative Region of China Overview: This study investigates the effectiveness of three- to four-star hotel websites and assesses		

14:45-16:00	PARALLEL SESSIONS	
Room 3	Constraints and Inequalities in Leisure and Tourism	
	Constraints on the Participation of Dialysis Patients in Overseas Travel Cheng-Mei Wu, Kaohsiung Municipal HsiaoKang Hospital, Kaohsiung, Taiwan Yueh-Chun Shih, Graduate Institute of Travel and Tourism Management, National Kaohsiung University of Hospitality and Tourism, Kaohsiung, Taiwan Le-Jie Lin, Kaohsiung Municipal HsiaoKang Hospital, Kaohsiung, Taiwan Chueh-Wen Hung, Kaohsiung Municipal HsiaoKang Hospital, Kaohsiung, Taiwan Overview: This research investigates the important factors causing constraints for the actual participation of hemodialysis patients in overseas travel for dialysis. Theme: Critical Issues in Tourism and Leisure Studies	
	Gender Equity in Leisure: A Case for Moving Beyond Numbers Faith-Anne Wagler, <i>Recreation and Leisure Studies, University of Waterloo, Waterloo, Canada</i> <i>Overview:</i> This paper critiques the use of participation numbers to determine gender equity in leisure. Specifically, I argue using numbers alone simplifies women's sport and leisure experiences and masks inequities. Theme: Critical Issues in Tourism and Leisure Studies	
16:00-17:00	WELCOME RECEPTION	

FRIDAY, 07 APRIL

	FRIDAY, 07 APRIL
9:00-9:30	CONFERENCE REGISTRATION DESK OPEN
9:30-9:50	DAILY UPDATE
9:50-10:25	PLENARY SESSION: DR. AMARESWAR GALLA, CURATOR OF AMARAVATHI HERITAGE TOWN, A.P. INDIA
	Buddhism & Feminism: Amaravathi National Demonstration Project in Indian Tourism
10:25-10:55	GARDEN CONVERSATION AND COFFEE BREAK
10:55-12:35	PARALLEL SESSIONS
Room 1	Socially Responsible Tourism
	Augmenting Environmental Consciousness: Educating Tourists at Ecotourism Attractions Victoria Kent, Recreation Studies, Patton College of Education, Ohio University, Athens, USA Overview: Focusing on the Eden Project in the UK, this study examines the use of augmented reality as a novel, personalized, and free choice learning tool to develop tourist's environmental consciousness. Theme: Changing Dimensions of Contemporary Tourism
	Abstra Archeo Tourism, Eco-tourism, Voluntourism of What or Whom? Sustainable Solutions for Economic Development or Misaligned Agendas for Exploitation? Dr. Isabel Dulfano, Global Change and Sustainability Center, University of Utah, Salt Lake Caity, USA Overview: This paper examines the problematic relationship between tourism and sustainable development strategies in a Yucatec Maya Village. Theme: Critical Issues in Tourism and Leisure Studies
	The Impacts of Participation in Socially Responsible Tourism: Attitude and Behavior Change in Tourists Heather Gordy, Recreation, Parks, and Tourism, San Francisco State University, San Francisco, USA Pavlína Látková, Department of Recreation, Parks, and Tourism, San Francisco State University, San Francisco, USA Jackson Wilson, Department of Recreation, Parks, and Tourism, San Francisco State University, San Francisco, USA Malia Everette, Altruvistas, El Sobrante, USA Overview: This case study examines change in tourist attitudes and behaviors as a result of participating in a socially responsible tour to the Ecuadorian Amazon with Amazon Watch. Theme: Critical Issues in Tourism and Leisure Studies Tourism in Turbulent Waters: What Does It Mean to Be a Tourist Today? Joe Pavelka, Physical Education and Recreation Studies, Mount Royal University, Calgary, Canada Overview: Tourism thrives alongside stability and prosperity. But today's largest tourism economies are espousing tighter borders and travel restrictions. What is the role of tourism in a world of threatened mobility? Theme: Changing Dimensions of Contemporary Tourism

10:55-12:35	PARALLEL SESSIONS		
Room 2	The Idea and Practice of Leisure		
	The Role of Beliefs in Moderating the Relationship between Leisure Activity Participation and Well-being Dr. Jibin Yu, Department of Recreation and Leisure Studies, University of Waterloo, Waterloo, Canada Prof. Steven E. Mock, Department of Recreation and Leisure Studies, University of Waterloo, Waterloo, Canada Prof. Bryan Smale, Department of Recreation and Leisure Studies, University of Waterloo, Waterloo, Canada Dr. Hanliang Li, Business School, Zhejiang University City College, Hangzhou, China Overview: This study examines how the beliefs people hold concerning the benefits of leisure moderate the association between leisure participation and subjective well-being. Theme: Changing Dimensions of Contemporary Leisure		
Outdoor Leisure Physical Activity Perceptions and Experiences of College St Dr. Andrea Ednie, University of Wisconsin Whitewater, Whitewater, USA Dr. Emily Beasley, University of Wisconsin Whitewater, Whitewater, USA Overview: This study explores college students' outdoor leisure activity experiences and patterns their perceptions of the benefits of and barriers to outdoor leisure. Theme: Changing Dimensions of Contemporary Leisure			
	Improving Well-being and Participation through Adapted Leisure: A Program		
	Evaluation Delphine Labbé, Faculty of Medicine, University of British Columbia, Vancouver, Canada Duane Geddes, Sam Sullivan Disability Foundation, Vancouver, Canada William C Miller, Department of Occupational Science and Therapy, University of British Columbia, Vancouver, Canada Kathleen A. Martin Ginis, School of Health and Exercise Sciences, University of British Columbia, Okanagan Campus, Vancouver, Canada Overview: This paper focuses on the evaluation of the impact of adapted leisure activities on people with disabilities from the research and community organization perspective. Theme: Changing Dimensions of Contemporary Tourism		
	Does Leisure Make People Younger? A Qualitative Exploration of Seniors' Leisure		
	Experience Chu-Ting Hsu, Department of Marketing and Tourism Management, National Chiayi University, Chiayi, Taiwan Jo-Hui Lin, Department of Marketing and Tourism Management, National Chiayi University, Chiayi, Taiwan Yun-Ru Tsai, Department of Marketing and Tourism Management, National Chiayi University, Chiayi, Taiwan Overview: This study explores seniors' leisure experience. In-depth interviews were conducted with six seniors and five factors were analyzed which make them perceive themselves to be younger. Theme: Critical Issues in Tourism and Leisure Studies		

FRIDAY, 07 APRIL

10:55-12:35	PARALLEL SESSIONS		
Room 3	Changing Dimensions of Contemporary Tourism		
	Whale Watching in Juneau, Alaska: Performance in the Touristscape Chelsea Karthauser, Department of Geography, University of Montana, Missoula, USA Overview: Whale watching in Juneau, Alaska, creates a stage for deconstructing the nature-based tour experience. Illuminating geographical bases of tourism integrates both motivational and experiential components of the whale watching performance. Theme: Changing Dimensions of Contemporary Tourism		
	Low Carbon Tourism from Concept to Reality: The Case of Koh Mak Islands, Thailand		
	Pornpol Noithammaraj, Strategic Management Officer, Designated Areas for Sustainable Tourism Administration, Bangkok, Thailand Overview: Low carbon tourism is an alternative tourism. In term of marketing, it is difficult to explain the concept; thus, tourism product developers must find other ways to communicate. Theme: Critical Issues in Tourism and Leisure Studies		
	Modern Ruins and Tourism: Ruin Porn or Social Understanding? Michael Luongo, University of Michigan, Ann Arbor, USA Overview: Many American cities and other tourism destinations are rife with ruined architecture, yet unlike ancient ruins, many locals live among them. What are the social issues surrounding visiting such places? Theme: Critical Issues in Tourism and Leisure Studies		
12:35-13:25	LUNCH		
13:25-14:40	PARALLEL SESSIONS		
Room 1	The Stakes of Cultural Heritage, Indigenous Peoples, and Tourism		
	Intangible Cultural Heritage and Tourism: Indigenous People, Cultural Politics, and Ideology Dr. Georgina Flores Mercado, Institute for Social Research, National Autonomous University of Mexico, Mexico City, Mexico Overview: In Mexico the culture and identity of indigenous people have come to be seen as tourist attractions. This paper analyzes the "touristification" of indigenous, intangible, cultural heritage. Theme: Critical Issues in Tourism and Leisure Studies		
	Challenging Romantic Notions of Indigenous Identity: The Urban Indigenous Cultural Trail in Australia Catriona Elder, Department of Sociology and Social Policy, University of Sydney, Sydney, Australia Dr. Kelly Greenop, School of Architecture, University of Queensland, Brisbane, Australia Dr. Janet McGraw, Faculty of Architecture, Building, and Planning, University of Melbourne, Melbourne, Australia Overview: This paper explores, with examples, the urban Indigenous trail, a distinctive feature of globalized tourism practices. We explore the important economic, cultural, and environmental benefits of these ventures. Theme: Changing Dimensions of Contemporary Tourism Florida Tourism in the Twenty-first Century: The Complex Connection between Asian Economic Growth and Florida Tourism Dr. William Bernard Stronge, Huizenga College of Business and Entrepreneurship, Nova Southeasterm University, Fort Lauderdale, USA		
	trend will continue if Canada and Brazil continue to benefit from Chinese demand for raw materials. Theme: Changing Dimensions of Contemporary Tourism		

13:25-14:40	PARALLEL SESSIONS		
Room 2	Virtual Lightning Talks		
	Water Closet Chronicles: Problems and Potentials for Tourist Facilities in Iceland Dr. Danielle Willkens, School of Architecture, Planning, and Landscape Architecture, College of Architecture, Design, and Construction, Auburn University, Auburn, USA Overview: Informed by studies such as the Society of Architectural Historians' Brooks Travelling Fellow, this paper analyzes the sustainability of tourist-centric restroom facilities along Iceland's Golden Circle and the Ring Road. Theme: Critical Issues in Tourism and Leisure Studies		
	Ecotourism as a New Alternative to Green Engineering in Colombia: The Case of San Gil		
	William Eduardo Mosquera Laverde, Business School, Cooperative University of Colombia, Bogota, Colombia Claudia Gomez, Faculty of Administrative Sciences, Cooperative University of Colombia, Bogotá, Colombia		
	<i>Overview</i> : This paper analyzes different factors of organizational and environmental management that intervene and promote ecotourism in the municipality of San Gil Santander, Colombia. <i>Theme: Changing Dimensions of Contemporary Tourism</i>		
14:40-14:55	Вкеак		
14:55-16:10	PARALLEL SESSIONS		
Room 1	Impacts of Tourism and Leisure on Society		
	Loving to Move: Romance and Migration through Guinean Music and Dance		
	Tourism James Morford, <i>Ethnomusicology Division, University of Washington, Seattle, USA</i> <i>Overview:</i> Romantic relationships between Guinean men and American women in touristic environments in Guinea drive the construction and maintenance of a music and dance scene in the northwestern United States. <i>Theme: Critical Issues in Tourism and Leisure Studies</i>		
	Unpacking Twenty-first-century Devotional Leisure Practices Dr. Tony Blackshaw, Academy of Sport and Physical Activity, Sheffield Hallam University, Sheffield, UK Overview: The right to leisure comes into its own as the form of life practice par excellence in the twenty- first century and this is explored through the idea of devotional leisure. Theme: Changing Dimensions of Contemporary Leisure		
	Red Coral Conservation in Torre del Greco: A Sustainable Livelihoods Perspective Dr. Charles Aaron Lawry, <i>Lubin School of Business, Pace University, New York, USA</i> <i>Overview:</i> This case study draws upon sustainable livelihoods thinking to examine red coral conservation in Torre del Greco, Italy, which involves negotiations between global corporations and local ecotourism and jewelry businesses. <i>Theme: Critical Issues in Tourism and Leisure Studies</i>		

FRIDAY, 07 APRIL

14:55-16:10	PARALLEL SESSIONS	
Room 2	Representations and Image in the Tourism Industry	
	Understanding Personal Travel Blog Consumption: A Qualitative Approach towards the Millennial Generation Viktoria Koenyves, Department of Design and Communication, University of Southern Denmark, Kolding, Denmark Overview: This research investigates the way travel bloggers influence readers' perceptions of different tourism destinations. The study focuses on bloggers' narrative reflections and the impact of these narratives on potential tourists. Theme: Tourism and Leisure Industries	
Interpretive Guiding Towards Sustainable Tourism: A Grounded Theory Ap Dr. Evelyn Lupango, Department of Languages and Literature, College of Arts and Sciences, U of San Jose-Recoletos, Cebu, Philippines Overview: This study focuses on the competence of tour guides and their ability to interpret an engage tourists, and thus sustain the tourism industry in the Philippines. Theme: Critical Issues in Tourism and Leisure Studies		
	Re-constructing the Brand and Identity of Indonesian Tourism: A Case Study from Flores, East Nusa Tenggara Ahmad Mujafar Syah, Department of Administrative Science, Boston University, Boston, USA Dini Hajarrahmah, Department of Administrative Science, Boston University, Boston, USA Melani Daniels Llanos, Department of Administrative Science, Boston University, Boston, USA Overview: This research elaborates on the strategic establishment of the reconstruction of brand and identity of tourism development in Flores, illustrating the development model from a business and local development perspective. Theme: Changing Dimensions of Contemporary Tourism	
16:10-16:30	SPOTLIGHT ON LANZAROTE AND THE 2018 CONFERENCE- SERGIO MORENO GIL, PROFESSOR, UNIVERSIDAD DE LAS PALMAS DE GRAN CANARIA, GRAN CANARIA, CANARY ISLANDS, SPAIN	
16:30-17:00	CONFERENCE CLOSING AND AWARD CEREMONY	

Tourism & Leisure Studies | List of Participants

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Beatriz Bedoya	Universidad EAFIT	Colombia
Tony Blackshaw	Sheffield Hallam University	UK
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Isabel Dulfano	University of Utah	USA
Andrea Ednie	University of Wisconsin Whitewater	USA
Georgina Flores Mercado	Universidad Nacional Autónoma de México	Mexico
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Dini Hajarrahmah	Boston University	USA
Joy Hamilton	University of Minnesota	USA
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Victoria Kent	Ohio University	USA
Viktoria Koenyves	The University of Southern Denmark	Denmark
Delphine Labbé	University of British Columbia	Canada
Charles Aaron Lawry	Pace University	USA
Melani Daniels Llanos	Boston University	USA
Michael Luongo	Freelance Journalist	USA
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Tourism & Leisure Studies | List of Participants

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Danielle Willkens	Auburn University	USA
Cheng-Mei Wu	Kaohsiung Municipal HsiaoKang Hospital	Taiwan
Jibin Yu	University of Waterloo	Canada

























COMMON GROUND | Conference Calendar 2017–2018



Seventh International Conference on Religion & Spirituality in Society

Imperial College London London, UK | **17–18 April 2017** www.religioninsociety.com/ 2017-conference



Seventeenth International Conference on Knowledge, Culture, and Change in Organizations

Charles Darwin University Darwin, Australia | **20–21 April 2017** www.organization-studies.com/ 2017-conference



Ninth International Conference on Climate Change: Impacts & Responses

Anglia Ruskin University Cambridge, UK | **21–22 April 201**7 www.on-climate.com/2017-conference



Seventh International Conference on The Constructed Environment

International Cultural Centre Krakow, Poland | **25–26 May 2017** www.constructedenvironment.com/ 2017-conference



Thirteenth International Conference on Technology, Knowledge & Society

University of Toronto Toronto, Canada | **26–28 May 2017** www.techandsoc.com/2017-conference



Tenth International Conference on e-Learning & Innovative Pedagogies

University of Toronto Toronto, Canada | **27 May 201**7 www.ubi-learn.com/2017-conference



Tenth Global Studies Conference

National University of Singapore Singapore | **8–9 June 2017** www.onglobalization.com/ 2017-conference



Twelfth International Conference on The Arts in Society

Pantheon-Sorbonne University Paris, France | **14–16 June 2017** www.artsinsociety.com/2017-conference



Imperial College London London, UK | **5–7 July 2017** www.thehumanities.com/ 2017-conference



Imperial College London London, UK | 7 **July 2017** www.booksandpublishing.com/ 2017-conference



Eighth International Conference on Sport & Society

Imperial College London London, UK | **10–11 July 2017** www.sportandsociety.com/ 2017-conference

Twenty-fourth International Conference on Learning University of Hawaii at Manoa Honolulu USA | 10-21 July 2017

Honolulu, USA | **19–21 July 2017** www.thelearner.com/2017-conference

COMMON GROUND | Conference Calendar 2017–2018



Twelfth International Conference on Interdisciplinary Social Sciences

International Conference Center Hiroshima, Japan | 26-28 July 2017 www.thesocialsciences.com/2017-conference

Seventeenth International **Conference on Diversity in Organizations, Communities &** Nations

University of Toronto - Chestnut **Conference** Centre Toronto, Canada | 26-28 July 2017 www.ondiversity.com/2017-conference



Tenth International Conference on the Inclusive Museum

University of Manchester Manchester, UK | 15-17 September 2017 www.onmuseums.com/2017-conference



Seventh International Conference on Health, Wellness & Society

University of Denver Denver, USA | 5-6 October 2017 www.healthandsocietv.com/ 2017-conference

Seventh International Conference on Food Studies

Roma Tre University Rome, Italy | 26-27 October 2017 www.food-studies.com/2017-conference

Eighth International Conference on The Image

Venice International University Venice, Italy | 31 Oct.-1 November 2017 www.ontheimage.com/2017-conference



Aging & Society: Seventh **Interdisciplinary Conference** University of California at Berkeley

Berkeley, USA | 3-4 November 2017 www.agingandsociety.com/2017-conference

Second International Conference on Communication & Media Studies **UBC** Robson Square

Vancouver, Canada | 16-17 November 2017 www.oncommunicationmedia.com/ 2017-conference



Fourteenth International Conference on Environmental, Cultural, Economic & Social **Sustainability**

The Cairns Institute. James Cook University Cairns, Australia | 17-19 January 2018 www.onsustainability.com/2018-conference

Fourteenth International Conference on Technology, **Knowledge & Society**

St John's University, Manhattan Campus New York, USA | 1-2 March 2018 www.techandsoc.com/2018-conference



Eleventh International Conference on e-Learning & Innovative **Pedagogies**

St John's University, Manhattan Campus New York, USA | 2-3 March 2018 www.ubi-learn.com/2018-conference

Twelfth International Conference on Design Principles & Practices

Elisava Barcelona School of Design and Engineering Barcelona, Spain | 5-7 March 2018 www.designprinciplesandpractices.com/ 2018-conference

COMMON GROUND | Conference Calendar 2017–2018



Eighteenth International Conference on Knowledge, Culture, and Change in Organizations University of Konstanz

Konstanz, Germany | **22–23 March 2018** www.organization-studies.com/ 2018-conference



Eighth International Conference on Religion & Spirituality in Society

University of California at Berkeley Berkeley, USA | **17–18 April 2018** www.religioninsociety.com/2018-conference



Tenth International Conference on Climate Change: Impacts & Responses

University of California at Berkeley Berkeley, USA | **20–21 April 2018** www.on-climate.com/2018-conference



Third International Conference on Tourism & Leisure Studies

Hotel Melia Salinas Canary Islands, Spain | **17–18 May 2018** www.tourismandleisurestudies.com/ 2018-conference

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Eighth International Conference on The Constructed Environment

Wayne State University Detroit, USA | **24–25 May 2018** www.constructedenvironment.com/ 2018-conference

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Twenty-fifth International Conference on Learning

University of Athens Athens, Greece | **21–23 June 2018** www.thelearner.com/2018-conference



Thirteenth International Conference on Interdisciplinary Social Sciences University of Granada

Granada, Spain | **25–27 July 2018** www.thesocialsciences.com/ **2018**-conference



Eleventh Global Studies Conference University of Granada Granada, Spain | 29–30 July 2018 www.onglobalization.com/ 2018-conference

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Hotel Melia Salinas, Lanzarote, Canary Islands, Spain

Third International Conference on **Tourism &** 17–18 May Leisure Studies

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